



CITY OF SANTA CLARA

www.santaclaraca.gov



SPORTS AND OPEN SPACE AUTHORITY

AGENDA

A complete agenda packet with back-up reports is available at either City Library beginning Saturday before the Tuesday meeting or at the City Clerk's Office on weekdays. A complete agenda packet is also available at the City Council meeting and on the City's website.

June 10, 2014

6:30 pm

Closed Session

Council Conference Room

Conference with Legal Counsel - Existing Litigation
Pursuant to Government Code Section 54956.9(a)
*Vinod K. Sharma, et al. v. Successor Agency to the
Redevelopment Agency of the City of Santa Clara, et al.*
Sacramento County Superior Court Case No. 34-2013-80001396

REGULAR MEETING

7:00 PM in the City Hall Council Chambers

APPEAL OF HEARING DECISIONS OF THE SPORTS AND OPEN SPACE AUTHORITY MUST BE MADE TO THE SUPERIOR COURT WITHIN 90 CALENDAR DAYS OF FINAL ACTION. BECAUSE OF THE AGENDA PROVISION FOR RECONSIDERATION, FINAL ACTION IS DEEMED TO OCCUR AT THE END OF THE NEXT REGULAR MEETING PURSUANT TO CITY COUNCIL POLICY (P&P 042). (CODE OF CIVIL PROCEDURE SECTION 1094.6)

AB23 ANNOUNCEMENT: MEMBERS OF THE SPORTS AND OPEN SPACE AUTHORITY BOARD ARE ENTITLED TO RECEIVE \$30 FOR EACH ATTENDED MEETING.

- 1. ROLL CALL:**
- 2. APPROVAL OF MINUTES:**
 - A. May 6, 2014.**
- 3. CONTINUANCE/EXCEPTIONS:**
- 4. UNFINISHED BUSINESS:**
 - A. Possible Reconsideration of Actions Taken at Immediately Preceding Meeting. (See Summary of Actions for potential reconsideration, which is attached to the posted Agenda and is in the Agenda Packet Binder in the Council Chambers.)**

5. NEW BUSINESS

A. JOINT PUBLIC HEARING: City Council (Council), City Council acting as the Governing Board of the Successor Agency for the former Redevelopment Agency of the City of Santa Clara (Successor Agency), Sports and Open Space Authority (SOSA), and Housing Authority Annual Budget for Fiscal Year 2014-15:

1. Approval of the City of Santa Clara Proposed 2014-15 total budget, including the Operating Budget of \$597,634,032, the General Fund Budget of \$164,777,000 and CIP Budget of \$62,823,957 (including the adjustments as noted in the 2014-15 Summary of Changes to Proposed Budget).
2. Approval of the Sports and Open Space Authority Proposed 2014-15 total budget of \$4,244,443.
3. Approval of the Successor Agency to the Redevelopment Agency of the City of Santa Clara Proposed 2014-15 total budget of \$19,045,842.
4. Approval of the Housing Authority Proposed 2014-15 total budget of \$210,589; expenditures are limited only to support administrative loan monitoring costs.
5. Approval of the disposition of \$20,967.57 from the Give A Little...Help A Lot community donation campaign.
6. Approval of the use of \$113,800 for police activities and programs from the Asset Seizure Trust Fund.
7. Adoption of a Council Resolution establishing the Appropriation Limit for 2014-15 of \$341,156,650.

6. PUBLIC PRESENTATIONS:

This item is reserved for persons to address the Authority on any matter not on the agenda that is within the subject matter jurisdiction of the City. The law does not permit Authority action on, or extended discussion of, any item not on the agenda except under special circumstances. The Authority, or staff, may briefly respond to statements made or questions posed, and the Authority may request staff to report back at a subsequent meeting. Although not required, please submit to the Authority Secretary your name and subject matter on forms available by the door in the Council Chambers.

7. REPORTS OF SOSA MEMBERS AND SPECIAL SOSA COMMITTEES:

A. Reports regarding conference attendance, if any.

8. CLOSED SESSION MATTERS:

A. Authority General Counsel Reports:

9. ADJOURNMENT:

A. To Tuesday evening, **June 24, 2014** at 7:00 pm for the regular scheduled meeting in the City Hall Council Chambers.

6/10/14

CLOSED SESSION NOTICE

Sports and Open Space Authority

6:30 PM
SOSA



The **GOVERNING BOARD OF THE SPORTS AND OPEN SPACE AUTHORITY** will meet in closed session on **Tuesday, June 10, 2014**, at **6:30 p.m.**, or as soon thereafter as the matter can be discussed, in the Council Conference Room located in the East Wing of City Hall at 1500 Warburton Avenue, Santa Clara, California, to consider the following matter(s) and to potentially take action with respect to it/them:

CONFERENCE WITH LEGAL COUNSEL-EXISTING LITIGATION

Pursuant to Gov. Code § 54956.9(a)

Vinod K. Sharma, et al. v. Successor Agency to the Redevelopment Agency of the City of Santa Clara, et al., Sacramento County Superior Court Case No. 34-2013-80001396

Date: June 5, 2014

A handwritten signature in black ink, appearing to read "Richard E. Nosky, Jr.", written over a horizontal line.

RICHARD E. NOSKY, JR.
Authority General Counsel

6/10/14

2A Sosa

MINUTES OF THE SPORTS AND OPEN SPACE AUTHORITY OF
THE CITY OF SANTA CLARA FOR MEETING
HELD ON TUESDAY EVENING, MAY 6, 2014

The Sports and Open Space Authority of the City of Santa Clara met at 6:00 pm, on the above mentioned date, for a Closed Session in the Council Conference Room for a Conference with Legal Counsel-Existing Litigation pursuant to Government Code Section 54956.9(a); *Vinod K. Sharma, et al. v. Successor Agency to the Redevelopment Agency of the City of Santa Clara, et al.*, Sacramento County Superior Court Case No. 34-2013-80001396 (Authority General Counsel - 05/02/14).

The Sports and Open Space Authority then met at 8:37 pm for the regular scheduled meeting.

Present: Authority Members Debi Davis, Lisa M. Gillmor, Patrick Kolstad, Patricia M. Mahan, Jerry Marsalli and Teresa O'Neill and Chairperson Jamie L. Matthews.

2A. MOTION was made by Davis, seconded and unanimously carried with Gillmor abstaining (not present at the meeting), that the Minutes for the meeting of April 8, 2014 be adopted as written.

7A. Earlier in the evening, the Sports and Open Space Authority met for a Closed Session in the Council Conference Room for a Conference with Legal Counsel-Existing Litigation pursuant to Government Code Section 54956.9(a); *Vinod K. Sharma, et al. v. Successor Agency to the Redevelopment Agency of the City of Santa Clara, et al.*, Sacramento County Superior Court Case No. 34-2013-80001396 and there was no reportable action.

8A. MOTION was made by Davis, seconded and unanimously carried that, there being no further business, the meeting was adjourned at 8:38 pm to Tuesday evening, May 13, 2014 at 7:00 pm for the regular scheduled meeting in the City Hall Council Chambers.

ATTEST: _____
Secretary

APPROVE: _____
Chairperson

Meeting Date: 6/10/14

AGENDA REPORT

City of Santa Clara, California

Agenda Item # 5E/5A
Santa Clara SOSA
HA
 2001



Date: June 3, 2014

To: City Manager for Council Action
Contract Administrator for Sports and Open Space Authority Action
Executive Director for Housing Authority Action
Executive Officer for Successor Agency Action

From: Director of Finance/Assistant City Manager, Director of Finance for SOSA, Housing Authority Treasurer

Subject: PUBLIC HEARING: Adoption of the 2014-15 Budget with Proposed 2014-15 Budget Actions for the City (including Community Development Block Grant and HOME Funds), Sports and Open Space Authority, Housing Authority, and Successor Agency

EXECUTIVE SUMMARY:

On June 10, 2014 at 7 p.m., a Public Hearing is scheduled for the purpose of taking public input and Council/Authority/Agency approval/adoption of the following City of Santa Clara 2014-15 documents:

- Proposed Annual Budget (including Community Development Block Grant and HOME Program funding)
- Proposed Capital Improvement Project Budget
- Proposed Sports and Open Space Authority Budget
- Proposed Housing Authority Budget
- Proposed Successor Agency Budget
- Appropriations Limit
- Proposed disposition of funds from the Give A Little...Help A Lot community donation campaign
- Proposed use of Asset Seizure funds

Copies of the proposed budgets, the 2015-16 through 2019-20 Five-Year Financial Plan, and additional supporting documents for the 2014-15 budgets were submitted to Council for the budget study session held on May 13, 2014. The Capital Improvement Project budget was reviewed by the Planning Commission at their April 30, 2014 meeting and has been found to be consistent with the City's General Plan. Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

A follow-up response to Council comments regarding the Municipal Fee Schedule during the April 22, 2014 adoption is attached.

Copies of the proposed budgets and Five-Year Financial Plan are available for review on the City's website at <http://santaclaraca.gov/index.aspx?page=220>, and in the City Clerk's Office and the City's libraries during normal business hours.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

City Council action in approving the 2014-15 Budgets by June 30, 2014 complies with the City Charter and allows the City and its Agencies and Authorities to continue their operations for the 2014-15 fiscal year.

ECONOMIC/FISCAL IMPACT:

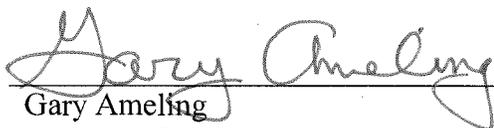
By approving the proposed budget documents plus all adjustments detailed in the 2014-15 Summary of Changes to Proposed Budget and any further adjustments as a result of Council/Authority/Agency Action during the Public Hearing on June 10, 2014, the following budgets will be established: (1) the 2014-15 City of Santa Clara Annual Budget (including Capital Improvement Project Budget); (2) the 2014-15 Successor Agency Budget; (3) the 2014-15 Sports and Open Space Authority Budget (including the Santa Clara Golf and Tennis Club Budget); and (4) the 2014-15 Housing Authority Budget.

RECOMMENDATION:

That the City Council, City Council acting as the Governing Board of the Successor Agency for the former Redevelopment Agency of the City of Santa Clara, Sports and Open Space Authority (SOSA), and Housing Authority take the following actions:

- 1) Approve the City of Santa Clara Proposed 2014-15 total budget of \$660,457,989, including the Operating Budget of \$597,634,032, the General Fund Budget of \$164,777,000 and CIP Budget of \$62,823,957 (including the adjustments as noted in the 2014-15 Summary of Changes to Proposed Budget detailed in Attachments A, B, and C).
- 2) Approve the Sports and Open Space Authority Proposed 2014-15 total budget of \$4,244,443.
- 3) Approve the Successor Agency to the Redevelopment Agency of the City of Santa Clara Proposed 2014-15 total budget of \$19,045,842.
- 4) Approve the Housing Authority Proposed 2014-15 total budget of \$210,589; expenditures are limited only to support administrative loan monitoring costs.
- 5) Approve the disposition of \$20,967.57 from the Give A Little...Help A Lot community donation campaign as recommended in the attached memo and Agenda Report.
- 6) Approve the use of \$113,800 for police activities and programs from the Asset Seizure Trust Fund as requested in the attached Agenda Report from the Chief of Police.

- 7) Adopt a Council Resolution establishing the Appropriation Limit for 2014-15 of \$341,156,650 as computed by the Finance Department. According to regulations, fiscal year 2014-15 appropriations classified within this limit total \$123,316,251.



Gary Ameling
Director of Finance/Assistant City Manager
Director of Finance for SOSA
Housing Authority Treasurer

APPROVED:



Julio J. Fuentes
City Manager
Contract Administrator for Sports and Open
Space Authority
Executive Director for Housing Authority
Executive Office to Successor Agency

Documents Related to this Report:

- 1) Summary of Changes to Proposed Budget (Attachments A, B, C)***
- 2) Give a Little...Help a Lot Agenda Report***
- 3) Asset Seizure Trust Fund Agenda Report***
- 4) Agenda Report and Resolution – Appropriations Limit***
- 5) Agenda Report - 2014-15 Municipal Fee Schedule Follow-up Information***

**City of Santa Clara
Summary of Changes to Proposed Budget
Fiscal Year 2014-15**

Attachment A

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>
<u>City Budgets</u>			
Total City Budget	660,257,989	660,457,989	200,000
Total City Operating Budget	597,434,032	597,634,032	200,000
General Fund Budget	164,577,000	164,777,000	200,000
Capital Improvement Project Budget (CIP)	62,823,957	62,823,957	-
<u>Agency/Authority Budgets</u>			
Sports and Open Space Authority	4,244,443	4,244,443	-
Housing Authority	175,641	210,589	34,948
Successor Agency	19,045,842	19,045,842	-
Stadium Authority	165,691,005	165,691,005	-

See Attachments B and C for explanation of changes.

Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment B

General Fund				
	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>	<u>Notes</u>
Estimated Resources				
Revenues	168,603,686	168,638,634	34,948	(7)
Net Transfers From / (To)	(4,026,686)	(3,861,634)	165,052	(7)
Total Estimate Resources	\$ 164,577,000	\$ 164,777,000	\$ 200,000	
Appropriations				
Salaries	89,072,453	88,573,006	(499,447)	(1, 2, & 5)
Benefits	41,497,649	41,570,418	72,769	(1 & 2)
Operating Expenditures	24,985,406	25,612,084	626,678	(2, 3, 4, & 6)
Interfund Services	8,816,692	8,816,692	-	
Capital Outlay	204,800	204,800	-	
Total Appropriations	\$ 164,577,000	\$ 164,777,000	\$ 200,000	

Notes:

- (1) Police Department - Unfreeze two (2) Police Officer positions to support public safety needs at a total cost of \$335,680. In addition, Police salary and benefits budgets were shifted between programs to realign resources with anticipated service delivery.
- (2) Information Technology Department - Eliminate Communication Technician I/II position and move budget to Contractual Services. No change in total budget.
- (3) City Manager's Office - Add \$250,000 for Marketing and City Branding Initiative.
- (4) City Manager's Office - Adjusted budget to match recently adopted LAFCO and Silicon Valley Animal Control Authority budgets. Increase of \$23,114.
- (5) City Manager's Office - Increased estimated savings from attrition by \$608,794 to balance modifications in expenditures.
- (6) Planning Department - Increase contractual services budget for code enforcement by \$200,000.
- (7) Increased revenue from Housing Authority for administration of housing programs by \$34,948 and Give a Little...Help a Lot contribution of \$335. Increased transfer to Working Capital Reserve by \$35,283 to balance. Increased transfer from Building Inspection Reserve by \$200,000 to cover cost of additional code enforcement contractual services.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment C

Housing Authority - CIP Fund

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>	<u>Notes</u>
Estimated Resources				
Housing Program Income	175,641	210,589	34,948	
Total Estimate Resources	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)
 Appropriations				
Administration	175,641	210,589	34,948	
Total Appropriations	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)

Note:

(1) Increased payment to General Fund for administration of housing programs by \$34,948.

Santa Clara



City of Santa Clara, California



DATE: May 6, 2014

TO: City Manager for Council Action

FROM: Senior Staff Aide

SUBJECT: Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

Exhibit 2

EXECUTIVE SUMMARY:

The Give A Little...Help A Lot donation campaign, approved by Council in January 1990, continues to generate funds for specific community service programs of the City. Utility bill inserts are mailed two times each year to citizens, informing them of the program and inviting their participation. The programs that benefit from the Give A Little...Help A Lot campaign are: Art in Public Places, Concerts in the Park, Keep Santa Clara Clean, Harris-Lass Historic Preserve, Mission City Community Fund, Championship Teams, HELP Your Neighbor, and Santa Clara City Library Foundation and Friends.

On July 1, 2013, the Give A Little...Help A Lot campaign program had a total balance of \$19,836.56. Donations received during fiscal year 2013-14 totaled \$1,785. After \$653.99 authorized disbursements and budget appropriations by Council, the balance on April 30, 2014 is \$20,967.57 (see table on page 4).

Council may consider referring discussion of the unexpended Give A Little...Help A Lot campaign donations to the fiscal year 2014-15 budget process for allocation at that time. The attached table on page 4 includes recommendations for the disposition of funds in all Give A Little...Help A Lot categories, to be referred to the Budget Study Session on May 20, 2014.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

The Give A Little...Help A Lot community donation campaign allows citizens to easily become involved in their community by contributing to several City sponsored programs and projects which serve people of all ages in the City of Santa Clara. Referring this year's donations, along with the existing trust account balances, to the 2014-15 budget process will allow for Council allocations to be made, as well as citizen input to be received as part of the budget public hearings. Traditionally, the Cultural Advisory Commission provides recommendations for use of the money donated to the Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean accounts. There are no recognized disadvantages to this program.

ECONOMIC/FISCAL IMPACT:

The Give a Little...Help A Lot donation campaign has a total balance of \$20,967.57 available for disposition by Council action. Utilizing the donated funds for community programs can help defray costs of existing or new programs. This is described more fully in the discussion section of this report. The cost for printing the utility bill inserts is \$400.00 for each issue for a total of \$800.00 per fiscal year. There is no additional postage cost associated with including the insert in the utility bill mailings.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 2

RECOMMENDATION:

That the Council refer the disposition of funds from the Give A Little...Help A Lot community donation campaign to the 2014-15 budget study session on May 13, 2014 and note and file the Give A Little...Help A Lot progress report. It is also recommended that the Cultural Advisory Commission provide recommendations on the use, during the 2014-15 budget year, of donations made to the following categories: Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean.



Jashma Kadam
Senior Staff Aide to the City Manager

APPROVED:



Julio J. Fuentes
City Manager

Documents Related to this Report: None

DISCUSSION

Information on Programs Supported by the Give A Little...Help A Lot Campaign:

Art in Public Places: The Cultural Advisory Commission administers the Art in Public Places program. Donations are used to support the City's effort to place sculptured art at City Hall and other locations throughout the City.

Concerts in the Park: The City's Concerts in the Park program is held at the Central Park Pavilion and occurs on Wednesday evenings and Sunday afternoons in late June, July, and August.

Keep Santa Clara Clean: This program is an anti-litter, anti-graffiti effort, promoting a clean and healthy City environment. Traditionally, it has been used to fund rewards for information leading to the arrest of graffiti perpetrators through the graffiti abatement program, sponsored by the Cultural Advisory Commission. In addition, the Commission has begun a pilot program to paint artwork on City utility boxes.

Harris-Lass Historic Preserve: This program provides support to the Harris-Lass Historic Preserve which is representative of the area's agricultural past.

Mission City Community Fund: The Mission City Community Fund (MCCF) provides support for theater and the arts, social services, education, health care, and the environment. A partial list of grant recipients includes Project Hired, de Saisset Museum, Westwood School PTA, Community Literacy, South Bay Historical Railroad Society, Soroptimist International, and Santa Clara PAL.

Championship Teams: This program provides assistance for championship teams/individuals and sports affiliated groups to travel to state, national, and international competitions. These requests are brought before Council for approval as they occur.

HELP Your Neighbor: This program provides emergency assistance with utility bill payments for Santa Clara residents experiencing financial hardship.

Santa Clara City Library Foundation and Friends: Donations are used to expand and enhance the library's programs and services.

Undesignated: Traditionally, Council has chosen to remit undesignated donations to the Mission City Community Fund (MCCF), which supports theater and the arts, social services, education, health care, and the environment.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 4

Recommendations for the Give A Little...Help A Lot Trust Fund Balances:

The following table summarizes the April 30, 2014, Give A Little...Help A Lot Trust Fund balances along with staff's recommendations for their disposition.

DONATION TRUST FUND ACCOUNT	APRIL 30, 2014 ACCOUNT BALANCE	FY2014-15 RECOMMENDATION FOR DISPOSITION
Art in Public Places	\$220.57	Remain in account.
Concerts in the Park	\$171.32	Allocate \$170 to Concerts in the Park in the General Fund.
Keep Santa Clara Clean	\$168.04	Allocate \$165 to Keep Santa Clara Clean in the General Fund.
Harris-Lass Historic Preserve	\$35.00	Remit to Historic Preservation Society of Santa Clara.
Mission City Community Fund	\$10.00	Remit to MCCF.
Championship Teams	\$1,343.69	To be allocated upon request with Council approval.
HELP Your Neighbor	\$18,838.95	To be allocated as needed, with City Manager's approval.
Santa Clara City Library Foundation and Friends	\$140.00	Remit to Foundation and Friends of Santa Clara City Library.
Undesignated	\$40.00	Remit to MCCF.
TOTAL	\$20,967.57	

Meeting Date: _____

AGENDA REPORT

Agenda Item # _____

City of Santa Clara, California



Date: May 5, 2014
To: City Manager for Council Action
From: Chief of Police
Subject: Request to Approve the Use of Asset Forfeiture Funds as Described Below for Fiscal Year 2014-2015, Pursuant to State and Federal Regulations

Exhibit 3

EXECUTIVE SUMMARY:

The Police Department has identified the following items, training, or improvements as being necessary to better serve the community by maintaining or improving our current level of service, enhancing our ability to apprehend criminal offenders, or by ensuring a higher degree of officer and employee safety.

The City has the opportunity to enhance Police Department services by funding the following items (totaling \$113,800) with Asset Forfeiture monies. Asset Forfeiture funds are obtained as a result of narcotic and other criminal investigations. Federal and State authorities allow the Police Department to share in the distribution of funds seized pursuant to judicial and/or administrative actions. The use of these monies is limited to funding law enforcement-related programs or purchases of equipment.

The Discussion section of this report specifically outlines this year's requests.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

Approval of this request will provide needed means, equipment, training, and improvements to the Police Department without using General Fund monies and will satisfy the legal requirement to utilize Asset Forfeiture funds for augmenting law enforcement budgets. There are no disadvantages.

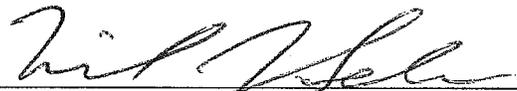
ECONOMIC/FISCAL IMPACT:

Approval of this request will provide \$113,800 to support narcotic enforcement, other programs, and needs in the Police Department without using General Fund monies. Funds are available for appropriation from the unallocated Asset Forfeiture Trust Fund (079-7722-88000-(G)00710).

RECOMMENDATION:

That the Council approve for FY 2014-2015 the use of Asset Forfeiture funds awarded to the Police Department pursuant to State and Federal regulations, as follows:

1. 177-7733-87870-(I)4622-(G)SEIZD	\$30,000
2. 177-7742-87820-(I)4673-(G)SEIZD	\$12,000
3. 177-7746-87500-(I)2141-(G)SEIZD	\$12,000
4. 177-7744-88040-(I)4662-(G)SEIZD	\$24,800
5. 177-7732-88040-(I)4672-(G)SEIZD	\$15,000
6. 177-7742-88040-(I)4674-(G)SEIZD	\$10,000
7. 177-7732-88040-(I)4675-(G)SEIZD	\$10,000



Michael J. Sellers
Chief of Police

APPROVED:



Julio J. Fuentes
City Manager

Certified as to Availability of Funds: 
079-7722-88000-(G)00710 \$ 113,800



Gary Ameling
Director of Finance

FIVE COUNCIL VOTES

Documents Related to this Report:
1) Discussion

Discussion: The Police Department’s Asset Forfeiture funding requests for equipment and other law enforcement uses and programs for Fiscal Year 2014-2015 are as follows:

1. Undercover Buy Fund \$30,000
177-7733-87870-(I)4622-(G)SEIZD Program: SCAT
Monies used by undercover officers during criminal investigations to purchase illegal drugs and other contraband.
2. IACP Conference \$12,000
177-7742-87820-(I)4673-(G)SEIZD Program: Administrative Services
Funds used for approximately six attendees at the International Association of Chiefs of Police conference in Orlando, FL in October 2014. This conference provides some of the best training for law enforcement officials available in the world.
3. Community Policing Projects \$12,000
177-7746-87500-(I)2141-(G)SEIZD Program: Community Services
These funds will support our community policing projects for the coming year. Uses include support of our Northside Substation, community events, special awards, and recognition supplies.
4. Canine Replacement, Equipment, and Training \$24,800
177-7744-88040-(I)4662-(G)SEIZD Program: Administrative Services
Police service dog “Cezar” will be retired after several years of duty and needs to be replaced. These funds will provide for the purchase of the canine, equipment and training needs. The training for the dog and its handler consists of a four-week basic course and a two-week tracking course. Additionally, the dog will be trained in narcotics and/or explosive detection.
5. Portable Covert Surveillance Camera \$15,000
177-7732-88040-(I)4672-(G)SEIZD Program: Investigations
This equipment will assist detectives in monitoring locations where theft or other targeted criminal activity may be taking place within the city.
6. Professional Standards Tracking Software \$10,000
177-7742-88040-(I)4674-(G)SEIZD Program: Administrative Services
This software ensures the most efficient handling of citizen complaints, administrative investigations, use-of-force reporting, and other types of incidents, while providing the means to analyze and identify areas of concern so that proactive action can be taken.
7. Anti-Theft GPS Trackers \$10,000
177-7732-88040-(I)4675-(G)SEIZD Program: Investigations
These anti-theft GPS trackers are placed in decoy items that may be targeted by thieves for theft (laptops, camera bags, tablets, etc.). Once stolen, the GPS trackers can lead detectives to the location of the thief for arrest and prosecution.

Meeting Date: _____

AGENDA REPORT

City of Santa Clara, California

Agenda Item # _____



Date: June 1, 2014

To: City Manager for Council Action

From: Director of Finance/Assistant City Manager

Subject: Adoption of Resolution Establishing Fiscal Year 2014-15 Appropriations Limit

EXECUTIVE SUMMARY:

On November 6, 1979, the California electorate passed Proposition 4, which created Article XIII B of the State Constitution placing limits on the amount of revenue that can be spent by governmental agencies. This section of the Constitution placed a restriction on the amount of revenue that the City can appropriate in any fiscal year. Not all revenues are restricted by the limit, only those that are categorized as proceeds of taxes.

The City's limit has been based on actual appropriations during fiscal year 1978-79, increased annually by an adjustment factor. On June 5, 1990, the California electorate approved Proposition 111 which modified the method of adjusting the annual Appropriations Limit. Beginning with the 1990-91 appropriations limit, the City may choose from the following indices when arriving at an adjustment factor:

1. The annual growth in the City's population or the annual growth in the County's population as provided by the State Department of Finance.

AND

2. The annual growth in the California Per Capita Income or the growth in the non-residential assessed valuation due to new construction within the City.

In computing the fiscal year 2014-15 appropriations limit, we used the population growth of the County of Santa Clara (1.50%) and the growth in non-residential assessed valuation from new construction (2.62%). For fiscal year 2014-15, the City of Santa Clara appropriations limit is \$341,156,650 (Schedule 1). An analysis of the request for appropriations from estimated proceeds of taxes, as reflected in the proposed fiscal year 2014-15 budget, indicates that for fiscal year 2014-15 the City will be at 36.15% (\$123,316,251) of its limit.

Schedule 1 provides the history of the City's appropriations limits as adopted by Council for fiscal year 2005-06 through fiscal year 2013-14, including allowable retroactive adjustments, and the appropriations limit being recommended for adoption for fiscal year 2014-15.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

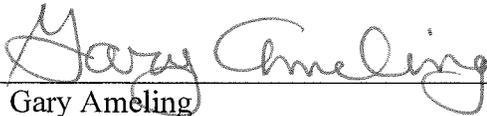
By adopting the fiscal year 2014-15 appropriations limit, the City will be in compliance with the existing State law.

ECONOMIC/FISCAL IMPACT:

By adopting the resolution, the City will have a total increase of its appropriations limit of \$13,625,304.

RECOMMENDATION:

That the Council adopt a resolution establishing the City's fiscal year 2014-15 appropriations limit of \$341,156,650.



Gary Ameling
Director of Finance/
Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:

- 1) Schedule 1***
- 2) Resolution for Appropriations Limit***

SCHEDULE 1

CITY OF SANTA CLARA
 PROPOSITION 4 APPROPRIATIONS LIMIT
 FYs 2005-06 THROUGH 2014-15

FISCAL YEAR	BEGINNING	PRICE FACTOR	POPULATION FACTOR	ADJUSTMENT FACTOR	ENDING
	APPROPRIATIONS LIMIT				
	(1)	(2)	(3)	(4) = (2) X (3)	(1) X (4)
2014-15	\$ 327,531,346	1.0262	X 1.0150 =	1.0416	\$ 341,156,650
2013-14	306,762,357	1.0512	X 1.0157 =	1.0677	327,531,346
2012-13	291,996,814	1.0377	X 1.0124 =	1.0506	306,762,357
2011-12	280,361,369	1.0251	X 1.0160 =	1.0415	291,996,814
2010-11	283,808,346	0.9746	X 1.0136 =	0.9879	280,361,369
2009-10	276,718,902	1.0062	X 1.0193 =	1.0256	283,808,346
2008-09	260,849,378	1.0429	X 1.0172 =	1.0608	276,718,902
2007-08	243,287,759	1.0442	X 1.0268 =	1.0722	260,849,378
2006-07	229,611,995	1.0396	X 1.0192 =	1.0596	243,287,759
2005-06	215,466,159	1.0526	X 1.0124 =	1.0657	229,611,995

On June 5, 1990, the California electorate passed Proposition 111 which modified the method of adjusting the annual appropriations limit. Beginning with the 1990-91 Appropriations Limit the City may choose from one of the following indices when determining the adjustment factor:

The annual growth in the City's population OR the annual growth in the County's population as provided by the State Department of Finance.

AND

The annual growth in the California Per Capita Income OR the growth in the non-residential assessed valuation due to new construction within the City.

The 1990-91 appropriations limit was revised by applying the new growth factors to the appropriations limits for 1986-87 and each subsequent year. In computing the FY 2014-15 appropriations limit, the population growth of Santa Clara County and the growth in the non-residential assessed valuation due to new construction within the City were used.

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY OF SANTA CLARA,
CALIFORNIA ESTABLISHING FISCAL YEAR 2014-15
APPROPRIATIONS LIMIT PURSUANT TO ARTICLE XIII B
OF THE CALIFORNIA STATE CONSTITUTION AS
IMPLEMENTED BY TITLE 1, DIVISION 9 (ENTITLED
“EXPENDITURE LIMITATIONS” – SECTION 7900 ET SEQ.)
OF THE CALIFORNIA GOVERNMENT CODE**

BE IT RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

WHEREAS, Proposition 4, commonly known as the Gann Initiative, was adopted by voters on November 6, 1979;

WHEREAS, the Proposition created Article XIII B of the California State Constitution placing limits on the amount of revenue which can be spent by all entities of government;

WHEREAS, the limit based on the Proposition 4 formula is updated annually using growth data supplied by the State Department of Finance; and,

WHEREAS, the appropriation limit is required to be adopted by the legislative body of each government entity.

NOW THEREFORE, BE IT FURTHER RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

1. Appropriations Limit. That the appropriations limit for fiscal year 2014-15 be Three Hundred Forty One Million One Hundred Fifty Six Thousand Six Hundred and Fifty Dollars (\$341,156,650).
2. Calculation Factors. Pursuant to Section 8 of Article XIII B of the California Constitution, the City Council determines that for 2014-15 the change in the cost of living shall be measured by the percentage change in California per capita personal income or the growth in the non-residential assessed valuation due to new construction within the City and the change in population shall be

measured by the annual growth in the County or the City's population as provided by the State Department of Finance, whichever is higher.

3. Factors for 2014-15. That for purposes of computing the appropriations limit for 2014-15, the growth in non-residential assessed valuation due to new construction within the City is 2.62% and the annual percent change in population minus exclusions in the County's population as provided by the State Department of Finance is 1.50%.

4. Notice of Action to be Taken. Pursuant to Government Code Section 7910, no judicial action or proceeding to attack, review, set aside, void, or annul the action of the City Council in establishing the appropriations limit for 2014-15 shall be brought unless such action or proceeding shall have been commenced within forty-five (45) days of the date of adoption of this resolution.

8. Constitutionality, severability. If any section, subsection, sentence, clause, phrase, or word of this resolution is for any reason held by a court of competent jurisdiction to be unconstitutional or invalid for any reason, such decision shall not affect the validity of the remaining portions of the resolution. The City of Santa Clara, California, hereby declares that it would have passed this resolution and each section, subsection, sentence, clause, phrase, and word thereof, irrespective of the fact that any one or more section(s), subsection(s), sentence(s), clause(s), phrase(s), or word(s) be declared invalid.

//

//

//

//

//

//

9. Effective date. This resolution shall become effective immediately.

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED AND ADOPTED BY THE SANTA CLARA STADIUM AUTHORITY, AT A REGULAR MEETING THEREOF HELD ON THE ___ DAY OF _____, 2014, BY THE FOLLOWING VOTE:

AYES: COUNCILORS:

NOES: COUNCILORS:

ABSENT: COUNCILORS:

ABSTAINED: COUNCILORS:

ATTEST:

ROD DIRIDON, JR.
CITY CLERK
CITY OF SANTA CLARA

Attachments incorporated by reference: None



Date: May 27, 2014

To: City Manager for Council Information

From: Director of Finance/Assistant City Manager

Subject: 2014-15 Municipal Fee Schedule Follow-up Information

At the April 22, 2014 City Council meeting, Council approved the 2014-15 Municipal Fee Schedule and requested a report back on the following four areas:

1. Delinquent Business Tax Penalty:

When was the business tax penalty changed to 100%?

The City has had a 100% delinquent business tax penalty for taxes paid more than 30 days from the time they are due in the Business License code since at least August 4, 1981. In 2012-13, 5% or 664 out of 12,796 businesses paid delinquent tax totaling \$60,517. Amending the business tax penalty from 100% to a lower amount would reduce the incentive to pay on time and lower General Fund revenues (e.g., reducing the penalty to 50% for taxes paid more than 30 days from the time they are due would reduce the business tax revenue by 50% or \$30,258). If the Council desires to lower the penalty, an alternative would be a sliding penalty scale with a 50% penalty assessed when an account is past due 30 days, 75% after 60 days and 100% after 90 days. Any change would require a City code revision.

2. Use Permits and ABC Permit Fees:

Does the City fee structure provide a fair amount of flexibility for ABC liquor licenses for restaurants that amend their offerings or relocate to a new location? With economic development picking up we want to incentivize restaurants to do business in Santa Clara.

The City has historically had one level of Use Permits that covers applications such as new restaurants, ABC permits, certain retail uses, assembly uses, new schools, daycare, and certain outdoor uses. The cost of a Use Permit is currently \$6,000; however, the time spent by staff on different Use Permit applications can vary.

Based on the 2013 User Fee Study conducted by MGT of America, staff has recommended and Council has approved, a second, lower level of Use Permit with a fee of \$2,240. This lower fee applies to applicants that would be classified as a Minor Use Permit effective in 2014-15 and will apply to ABC permits. This new fee will more accurately reflect the time spent by staff, reduce the current disproportionate cost to applicants, and encourage economic development for local businesses.

3. Rental Fees for Youth Soccer Park:

Fees charged for users of the Soccer Park are quite high. Council intent is to keep youth programs below full cost recovery. A fee in the Municipal Fee Schedule for Game Field Preparation reflects 100% cost recovery. Mission College reported the fees charged this year were a contributing factor as to why they no longer play soccer at our facility.

The Santa Clara Youth Soccer Park use by Mission College is provided for Men's and Women's Soccer practices and games. Mission College books an average of three permits per year, consisting of up to approximately 10 games or 30 practice dates on each permit. The number of users for all of these permits has increased from 1,180 in 2009 to 3,120 in 2013, at an average cost to Mission College of \$6,788.00 per year. Based on the recent fee study done by MGT America, the 10% increase Youth Soccer Park in the Municipal Fee Schedule for 2014-15 applies to uses where a fee is required (i.e., groups that have less than 51% resident participation, tournaments, and any non-soccer uses such as filming). The 10% increase for these groups brings cost recovery to an average of 41% of the full cost factor to provide these services.

4. Senior Center Classes:

Council intent is to keep Senior programs below full cost recovery and is seeking confirmation the current fees charged for Senior programs are in line with this desire.

Free drop-in programs are held daily in the Fitness Center and the Natatorium at the Senior Center. Parks and Recreation also offers fitness and dance classes for those who prefer structured, individualized instruction, rather than a free drop-in program. In addition, Adult Education offers classes at the Senior Center at competitive rates, such as water exercise, painting and ceramics. While class fees are not specified in the Municipal Fee Schedule, they were included in the Parks and Recreation Department Municipal study done by MGT America. Class fees at the Sr. Center are set as low as possible for all residents, while providing high quality programming.



Gary Ameling
Director of Finance/Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:
1) *Ordinance No. 1427*

ORDINANCE NO. 1427

AN ORDINANCE OF THE CITY OF SANTA CLARA AMENDING
CHAPTER 15 of "THE CODE OF THE CITY OF SANTA CLARA"
PERTAINING TO BUSINESS LICENSES

BE IT ORDAINED BY THE CITY OF SANTA CLARA, as follows:

SECTION 1: That Section 15-3 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-3 When Annual Fees Due and Payable

All annual license fees under the provision of this chapter shall be due and payable at the time of commencement of business activity and such license shall expire twelve (12) months after the date of issuance. Fees for the renewal of such licenses shall be due and payable upon the expiration of the prior license. No license fee paid hereunder shall be refundable by reason of the cessation of business during the license period.

SECTION 2: That Section 15-4 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-4 Additional Fee For Delinquent Payment

Every annual license fee which is not paid within a period of thirty (30) days from the time the same became due is hereby declared to be delinquent, and a penalty of 100% will be added to said fee.

SECTION 3: That Section 15-8 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-8 Transferability: Changes to Affidavit

No license issued pursuant to this chapter shall be transferable. When a license has been issued authorizing a specifically named person to transact and carry on a business at a specific location, the licensee shall, upon application in writing, and the payment of the prescribed fee, have such license amended to include any change including name, type of business, or address. Any business for which such a license change must be made shall

pay a charge of five dollars for the handling and processing of such change.

SECTION 4: Effective Date

This ordinance shall take effect and be in force thirty days after its final adoption, but before such final adoption, it shall be published in an official newspaper of the City of Santa Clara as required by the charter of said city.

PASSED FOR THE PURPOSE OF PUBLICATION BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA, this 4th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Tobkin and Mayor Pro Tempore Texera
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: Mayor Gissler

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

FINALLY PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA this 18th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Texera, Tobkin and Mayor Gissler
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: None

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

I, A. S. Belick, City Clerk of the City of Santa Clara, do hereby certify that the within Ordinance or Resolution is a correct copy of the original, and that same has been published as required by law.

A. S. Belick
City Clerk

PROOF OF PUBLICATION

Santa Clara Weekly

P.O. Box 580, Santa Clara, California 95052

IN THE

City of Santa Clara,
State of California,
County of Santa Clara

**CITY OF SANTA CLARA NOTICE OF PUBLIC HEARING
REGARDING PROPOSED OPERATING BUDGET AND CAPITAL
IMPROVEMENT BUDGET
FISCAL YEAR 2014-15**

State of California, }
County of Santa Clara } SS.

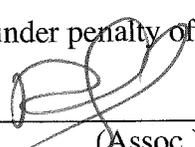
The undersigned, being first duly sworn, deposes and says: That at all times hereinafter mentioned affiant was and still is a citizen of the United States, over the age of eighteen years, and not a party to nor interested in the above entitled proceeding; and was at and during all said times and still is publisher of the Santa Clara Weekly, a newspaper of general circulation printed and published weekly in the County of Santa Clara, State of California, and said Santa Clara Weekly is and was at all times hereinmentioned a newspaper of general circulation as that term is defined by sections 6000 and following, of the government code of the State of California, and, as provided by said sections, is published for the dissemination of local or telegraphic news and intelligence of a general character, having a bonafide subscription list of paying subscribers, and is not devoted to the interest or published for the entertainment or instruction of a particular class, profession, trade, calling, race or denomination, or for the entertainment and instruction of any number of such classes, professions, trades, callings, races or denominations; that at all times said newspaper has been established, printed and published in the said County of Santa Clara and State of California at regular intervals for more than one year proceeding the first publication of the notice herein mentioned; that said notice was set in type not smaller than non-parell, describing and expessing in general terms the purport and character of the notice intended to be given; that the clipping of which the annexed is a true printed copy, was published and printed in said newspaper on the following dates to wit:

Pub: 5/28/2014

Dated at Santa Clara, California

This 28TH day of MAY, 2014

I declared under penalty of perjury that the foregoing is true and correct.

Signed:  _____
(Assoc.) Publisher of the Santa Clara Weekly

The Santa Clara Weekly was adjudicated a newspaper of general circulation in and for the County of Santa Clara on September 3, 1974 (Case No. 314617). The Santa Clara Weekly was adjudicated a newspaper of general circulation within the City of Santa Clara on April 2, 1976 (Case No. 347776).

City of Santa Clara
Notice of Public Hearing
Regarding Proposed Operating Budget and Capital Improvement Budget
Fiscal Year 2014-15

Notice is hereby given that the City Council of the City of Santa Clara has determined and fixed its regularly scheduled meeting of June 10, 2014 at 7:00 p.m., or as soon thereafter as the matter may be heard, in the City Hall Council Chambers, 1500 Warburton Avenue, Santa Clara, California as the location, date and time to conduct a public hearing to receive comment on and consider the proposed Fiscal Year 2014-15 Operating Budget and Capital Improvement Project Budget.

At least 10 days prior to the hearing, all budget documents will be available for review at City of Santa Clara City Clerk's Office; Central Park Library at 2635 Homestead Road, Santa Clara, California; Mission Library at 1098 Lexington Street, Santa Clara, California, and on-line at www.santaclaraca.gov/index.aspx?page=220

Americans with Disabilities Act (ADA)

The public hearing location is accessible by wheelchair and public transportation. People with impaired speech or hearing may call (408) 615-2490 through 711 the nationwide Telecommunications Relay Service. The California Relay Service can also be reached in Spanish for both TDD and voice at 1-866-833-4703. If you need sign or other interpretation, please call (408) 615-2490 at least one week in advance of the hearing. Reasonable modifications in policies, procedures and/or practices will be made as necessary to ensure access for all individuals with a disability or with limited English proficiency. For more information, contact the City's ADA office at (408) 615-3000.

Rod Diridon, Jr., City Clerk

Citizens are encouraged to attend the hearing and may submit written and/or oral comments directly to the City Clerk, 1500 Warburton Avenue, Santa Clara, California, 95050; telephone (408) 615-2220.

Pub.: 5/28/2014

Meeting Date: 6/10/14

AGENDA REPORT

City of Santa Clara, California

Agenda Item # 5E/5A
Santa Clara SOSA
HA
 2001



Date: June 3, 2014

To: City Manager for Council Action
Contract Administrator for Sports and Open Space Authority Action
Executive Director for Housing Authority Action
Executive Officer for Successor Agency Action

From: Director of Finance/Assistant City Manager, Director of Finance for SOSA, Housing Authority Treasurer

Subject: PUBLIC HEARING: Adoption of the 2014-15 Budget with Proposed 2014-15 Budget Actions for the City (including Community Development Block Grant and HOME Funds), Sports and Open Space Authority, Housing Authority, and Successor Agency

EXECUTIVE SUMMARY:

On June 10, 2014 at 7 p.m., a Public Hearing is scheduled for the purpose of taking public input and Council/Authority/Agency approval/adoption of the following City of Santa Clara 2014-15 documents:

- Proposed Annual Budget (including Community Development Block Grant and HOME Program funding)
- Proposed Capital Improvement Project Budget
- Proposed Sports and Open Space Authority Budget
- Proposed Housing Authority Budget
- Proposed Successor Agency Budget
- Appropriations Limit
- Proposed disposition of funds from the Give A Little...Help A Lot community donation campaign
- Proposed use of Asset Seizure funds

Copies of the proposed budgets, the 2015-16 through 2019-20 Five-Year Financial Plan, and additional supporting documents for the 2014-15 budgets were submitted to Council for the budget study session held on May 13, 2014. The Capital Improvement Project budget was reviewed by the Planning Commission at their April 30, 2014 meeting and has been found to be consistent with the City's General Plan. Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

A follow-up response to Council comments regarding the Municipal Fee Schedule during the April 22, 2014 adoption is attached.

Copies of the proposed budgets and Five-Year Financial Plan are available for review on the City's website at <http://santaclaraca.gov/index.aspx?page=220>, and in the City Clerk's Office and the City's libraries during normal business hours.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

City Council action in approving the 2014-15 Budgets by June 30, 2014 complies with the City Charter and allows the City and its Agencies and Authorities to continue their operations for the 2014-15 fiscal year.

ECONOMIC/FISCAL IMPACT:

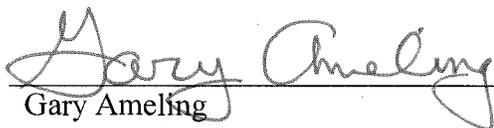
By approving the proposed budget documents plus all adjustments detailed in the 2014-15 Summary of Changes to Proposed Budget and any further adjustments as a result of Council/Authority/Agency Action during the Public Hearing on June 10, 2014, the following budgets will be established: (1) the 2014-15 City of Santa Clara Annual Budget (including Capital Improvement Project Budget); (2) the 2014-15 Successor Agency Budget; (3) the 2014-15 Sports and Open Space Authority Budget (including the Santa Clara Golf and Tennis Club Budget); and (4) the 2014-15 Housing Authority Budget.

RECOMMENDATION:

That the City Council, City Council acting as the Governing Board of the Successor Agency for the former Redevelopment Agency of the City of Santa Clara, Sports and Open Space Authority (SOSA), and Housing Authority take the following actions:

- 1) Approve the City of Santa Clara Proposed 2014-15 total budget of \$660,457,989, including the Operating Budget of \$597,634,032, the General Fund Budget of \$164,777,000 and CIP Budget of \$62,823,957 (including the adjustments as noted in the 2014-15 Summary of Changes to Proposed Budget detailed in Attachments A, B, and C).
- 2) Approve the Sports and Open Space Authority Proposed 2014-15 total budget of \$4,244,443.
- 3) Approve the Successor Agency to the Redevelopment Agency of the City of Santa Clara Proposed 2014-15 total budget of \$19,045,842.
- 4) Approve the Housing Authority Proposed 2014-15 total budget of \$210,589; expenditures are limited only to support administrative loan monitoring costs.
- 5) Approve the disposition of \$20,967.57 from the Give A Little...Help A Lot community donation campaign as recommended in the attached memo and Agenda Report.
- 6) Approve the use of \$113,800 for police activities and programs from the Asset Seizure Trust Fund as requested in the attached Agenda Report from the Chief of Police.

- 7) Adopt a Council Resolution establishing the Appropriation Limit for 2014-15 of \$341,156,650 as computed by the Finance Department. According to regulations, fiscal year 2014-15 appropriations classified within this limit total \$123,316,251.



Gary Ameling
Director of Finance/Assistant City Manager
Director of Finance for SOSA
Housing Authority Treasurer

APPROVED:



Julio J. Fuentes
City Manager
Contract Administrator for Sports and Open
Space Authority
Executive Director for Housing Authority
Executive Office to Successor Agency

Documents Related to this Report:

- 1) Summary of Changes to Proposed Budget (Attachments A, B, C)***
- 2) Give a Little...Help a Lot Agenda Report***
- 3) Asset Seizure Trust Fund Agenda Report***
- 4) Agenda Report and Resolution – Appropriations Limit***
- 5) Agenda Report - 2014-15 Municipal Fee Schedule Follow-up Information***

**City of Santa Clara
Summary of Changes to Proposed Budget
Fiscal Year 2014-15**

Attachment A

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>
<u>City Budgets</u>			
Total City Budget	660,257,989	660,457,989	200,000
Total City Operating Budget	597,434,032	597,634,032	200,000
General Fund Budget	164,577,000	164,777,000	200,000
Capital Improvement Project Budget (CIP)	62,823,957	62,823,957	-
<u>Agency/Authority Budgets</u>			
Sports and Open Space Authority	4,244,443	4,244,443	-
Housing Authority	175,641	210,589	34,948
Successor Agency	19,045,842	19,045,842	-
Stadium Authority	165,691,005	165,691,005	-

See Attachments B and C for explanation of changes.

Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment B

General Fund				
	Proposed Budget	Recommended Final Budget	Net Change	Notes
Estimated Resources				
Revenues	168,603,686	168,638,634	34,948	(7)
Net Transfers From / (To)	(4,026,686)	(3,861,634)	165,052	(7)
Total Estimate Resources	\$ 164,577,000	\$ 164,777,000	\$ 200,000	
Appropriations				
Salaries	89,072,453	88,573,006	(499,447)	(1, 2, & 5)
Benefits	41,497,649	41,570,418	72,769	(1 & 2)
Operating Expenditures	24,985,406	25,612,084	626,678	(2, 3, 4, & 6)
Interfund Services	8,816,692	8,816,692	-	
Capital Outlay	204,800	204,800	-	
Total Appropriations	\$ 164,577,000	\$ 164,777,000	\$ 200,000	

Notes:

- (1) Police Department - Unfreeze two (2) Police Officer positions to support public safety needs at a total cost of \$335,680. In addition, Police salary and benefits budgets were shifted between programs to realign resources with anticipated service delivery.
- (2) Information Technology Department - Eliminate Communication Technician I/II position and move budget to Contractual Services. No change in total budget.
- (3) City Manager's Office - Add \$250,000 for Marketing and City Branding Initiative.
- (4) City Manager's Office - Adjusted budget to match recently adopted LAFCO and Silicon Valley Animal Control Authority budgets. Increase of \$23,114.
- (5) City Manager's Office - Increased estimated savings from attrition by \$608,794 to balance modifications in expenditures.
- (6) Planning Department - Increase contractual services budget for code enforcement by \$200,000.
- (7) Increased revenue from Housing Authority for administration of housing programs by \$34,948 and Give a Little...Help a Lot contribution of \$335. Increased transfer to Working Capital Reserve by \$35,283 to balance. Increased transfer from Building Inspection Reserve by \$200,000 to cover cost of additional code enforcement contractual services.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment C

Housing Authority - CIP Fund

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>	<u>Notes</u>
Estimated Resources				
Housing Program Income	175,641	210,589	34,948	
Total Estimate Resources	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)
Appropriations				
Administration	175,641	210,589	34,948	
Total Appropriations	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)

Note:

(1) Increased payment to General Fund for administration of housing programs by \$34,948.

Santa Clara



City of Santa Clara, California



DATE: May 6, 2014

TO: City Manager for Council Action

FROM: Senior Staff Aide

SUBJECT: Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

Exhibit 2

EXECUTIVE SUMMARY:

The Give A Little...Help A Lot donation campaign, approved by Council in January 1990, continues to generate funds for specific community service programs of the City. Utility bill inserts are mailed two times each year to citizens, informing them of the program and inviting their participation. The programs that benefit from the Give A Little...Help A Lot campaign are: Art in Public Places, Concerts in the Park, Keep Santa Clara Clean, Harris-Lass Historic Preserve, Mission City Community Fund, Championship Teams, HELP Your Neighbor, and Santa Clara City Library Foundation and Friends.

On July 1, 2013, the Give A Little...Help A Lot campaign program had a total balance of \$19,836.56. Donations received during fiscal year 2013-14 totaled \$1,785. After \$653.99 authorized disbursements and budget appropriations by Council, the balance on April 30, 2014 is \$20,967.57 (see table on page 4).

Council may consider referring discussion of the unexpended Give A Little...Help A Lot campaign donations to the fiscal year 2014-15 budget process for allocation at that time. The attached table on page 4 includes recommendations for the disposition of funds in all Give A Little...Help A Lot categories, to be referred to the Budget Study Session on May 20, 2014.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

The Give A Little...Help A Lot community donation campaign allows citizens to easily become involved in their community by contributing to several City sponsored programs and projects which serve people of all ages in the City of Santa Clara. Referring this year's donations, along with the existing trust account balances, to the 2014-15 budget process will allow for Council allocations to be made, as well as citizen input to be received as part of the budget public hearings. Traditionally, the Cultural Advisory Commission provides recommendations for use of the money donated to the Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean accounts. There are no recognized disadvantages to this program.

ECONOMIC/FISCAL IMPACT:

The Give a Little...Help A Lot donation campaign has a total balance of \$20,967.57 available for disposition by Council action. Utilizing the donated funds for community programs can help defray costs of existing or new programs. This is described more fully in the discussion section of this report. The cost for printing the utility bill inserts is \$400.00 for each issue for a total of \$800.00 per fiscal year. There is no additional postage cost associated with including the insert in the utility bill mailings.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 2

RECOMMENDATION:

That the Council refer the disposition of funds from the Give A Little...Help A Lot community donation campaign to the 2014-15 budget study session on May 13, 2014 and note and file the Give A Little...Help A Lot progress report. It is also recommended that the Cultural Advisory Commission provide recommendations on the use, during the 2014-15 budget year, of donations made to the following categories: Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean.



Jashma Kadam
Senior Staff Aide to the City Manager

APPROVED:



Julio J. Fuentes
City Manager

Documents Related to this Report: None

DISCUSSION

Information on Programs Supported by the Give A Little...Help A Lot Campaign:

Art in Public Places: The Cultural Advisory Commission administers the Art in Public Places program. Donations are used to support the City's effort to place sculptured art at City Hall and other locations throughout the City.

Concerts in the Park: The City's Concerts in the Park program is held at the Central Park Pavilion and occurs on Wednesday evenings and Sunday afternoons in late June, July, and August.

Keep Santa Clara Clean: This program is an anti-litter, anti-graffiti effort, promoting a clean and healthy City environment. Traditionally, it has been used to fund rewards for information leading to the arrest of graffiti perpetrators through the graffiti abatement program, sponsored by the Cultural Advisory Commission. In addition, the Commission has begun a pilot program to paint artwork on City utility boxes.

Harris-Lass Historic Preserve: This program provides support to the Harris-Lass Historic Preserve which is representative of the area's agricultural past.

Mission City Community Fund: The Mission City Community Fund (MCCF) provides support for theater and the arts, social services, education, health care, and the environment. A partial list of grant recipients includes Project Hired, de Saisset Museum, Westwood School PTA, Community Literacy, South Bay Historical Railroad Society, Soroptimist International, and Santa Clara PAL.

Championship Teams: This program provides assistance for championship teams/individuals and sports affiliated groups to travel to state, national, and international competitions. These requests are brought before Council for approval as they occur.

HELP Your Neighbor: This program provides emergency assistance with utility bill payments for Santa Clara residents experiencing financial hardship.

Santa Clara City Library Foundation and Friends: Donations are used to expand and enhance the library's programs and services.

Undesignated: Traditionally, Council has chosen to remit undesignated donations to the Mission City Community Fund (MCCF), which supports theater and the arts, social services, education, health care, and the environment.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 4

Recommendations for the Give A Little...Help A Lot Trust Fund Balances:

The following table summarizes the April 30, 2014, Give A Little...Help A Lot Trust Fund balances along with staff's recommendations for their disposition.

DONATION TRUST FUND ACCOUNT	APRIL 30, 2014 ACCOUNT BALANCE	FY2014-15 RECOMMENDATION FOR DISPOSITION
Art in Public Places	\$220.57	Remain in account.
Concerts in the Park	\$171.32	Allocate \$170 to Concerts in the Park in the General Fund.
Keep Santa Clara Clean	\$168.04	Allocate \$165 to Keep Santa Clara Clean in the General Fund.
Harris-Lass Historic Preserve	\$35.00	Remit to Historic Preservation Society of Santa Clara.
Mission City Community Fund	\$10.00	Remit to MCCF.
Championship Teams	\$1,343.69	To be allocated upon request with Council approval.
HELP Your Neighbor	\$18,838.95	To be allocated as needed, with City Manager's approval.
Santa Clara City Library Foundation and Friends	\$140.00	Remit to Foundation and Friends of Santa Clara City Library.
Undesignated	\$40.00	Remit to MCCF.
TOTAL	\$20,967.57	

Meeting Date: _____

AGENDA REPORT

Agenda Item # _____

City of Santa Clara, California



Date: May 5, 2014
To: City Manager for Council Action
From: Chief of Police
Subject: Request to Approve the Use of Asset Forfeiture Funds as Described Below for Fiscal Year 2014-2015, Pursuant to State and Federal Regulations

Exhibit 3

EXECUTIVE SUMMARY:

The Police Department has identified the following items, training, or improvements as being necessary to better serve the community by maintaining or improving our current level of service, enhancing our ability to apprehend criminal offenders, or by ensuring a higher degree of officer and employee safety.

The City has the opportunity to enhance Police Department services by funding the following items (totaling \$113,800) with Asset Forfeiture monies. Asset Forfeiture funds are obtained as a result of narcotic and other criminal investigations. Federal and State authorities allow the Police Department to share in the distribution of funds seized pursuant to judicial and/or administrative actions. The use of these monies is limited to funding law enforcement-related programs or purchases of equipment.

The Discussion section of this report specifically outlines this year's requests.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

Approval of this request will provide needed means, equipment, training, and improvements to the Police Department without using General Fund monies and will satisfy the legal requirement to utilize Asset Forfeiture funds for augmenting law enforcement budgets. There are no disadvantages.

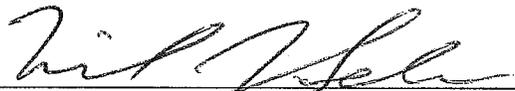
ECONOMIC/FISCAL IMPACT:

Approval of this request will provide \$113,800 to support narcotic enforcement, other programs, and needs in the Police Department without using General Fund monies. Funds are available for appropriation from the unallocated Asset Forfeiture Trust Fund (079-7722-88000-(G)00710).

RECOMMENDATION:

That the Council approve for FY 2014-2015 the use of Asset Forfeiture funds awarded to the Police Department pursuant to State and Federal regulations, as follows:

1. 177-7733-87870-(I)4622-(G)SEIZD	\$30,000
2. 177-7742-87820-(I)4673-(G)SEIZD	\$12,000
3. 177-7746-87500-(I)2141-(G)SEIZD	\$12,000
4. 177-7744-88040-(I)4662-(G)SEIZD	\$24,800
5. 177-7732-88040-(I)4672-(G)SEIZD	\$15,000
6. 177-7742-88040-(I)4674-(G)SEIZD	\$10,000
7. 177-7732-88040-(I)4675-(G)SEIZD	\$10,000



Michael J. Sellers
Chief of Police

APPROVED:



Julio J. Fuentes
City Manager

Certified as to Availability of Funds: 
079-7722-88000-(G)00710 \$ 113,800



Gary Ameling
Director of Finance

FIVE COUNCIL VOTES

Documents Related to this Report:
1) Discussion

Discussion: The Police Department’s Asset Forfeiture funding requests for equipment and other law enforcement uses and programs for Fiscal Year 2014-2015 are as follows:

1. Undercover Buy Fund \$30,000
177-7733-87870-(I)4622-(G)SEIZD Program: SCAT
Monies used by undercover officers during criminal investigations to purchase illegal drugs and other contraband.

2. IACP Conference \$12,000
177-7742-87820-(I)4673-(G)SEIZD Program: Administrative Services
Funds used for approximately six attendees at the International Association of Chiefs of Police conference in Orlando, FL in October 2014. This conference provides some of the best training for law enforcement officials available in the world.

3. Community Policing Projects \$12,000
177-7746-87500-(I)2141-(G)SEIZD Program: Community Services
These funds will support our community policing projects for the coming year. Uses include support of our Northside Substation, community events, special awards, and recognition supplies.

4. Canine Replacement, Equipment, and Training \$24,800
177-7744-88040-(I)4662-(G)SEIZD Program: Administrative Services
Police service dog “Cezar” will be retired after several years of duty and needs to be replaced. These funds will provide for the purchase of the canine, equipment and training needs. The training for the dog and its handler consists of a four-week basic course and a two-week tracking course. Additionally, the dog will be trained in narcotics and/or explosive detection.

5. Portable Covert Surveillance Camera \$15,000
177-7732-88040-(I)4672-(G)SEIZD Program: Investigations
This equipment will assist detectives in monitoring locations where theft or other targeted criminal activity may be taking place within the city.

6. Professional Standards Tracking Software \$10,000
177-7742-88040-(I)4674-(G)SEIZD Program: Administrative Services
This software ensures the most efficient handling of citizen complaints, administrative investigations, use-of-force reporting, and other types of incidents, while providing the means to analyze and identify areas of concern so that proactive action can be taken.

7. Anti-Theft GPS Trackers \$10,000
177-7732-88040-(I)4675-(G)SEIZD Program: Investigations
These anti-theft GPS trackers are placed in decoy items that may be targeted by thieves for theft (laptops, camera bags, tablets, etc.). Once stolen, the GPS trackers can lead detectives to the location of the thief for arrest and prosecution.

Meeting Date: _____

AGENDA REPORT

City of Santa Clara, California

Agenda Item # _____



Date: June 1, 2014

To: City Manager for Council Action

From: Director of Finance/Assistant City Manager

Subject: Adoption of Resolution Establishing Fiscal Year 2014-15 Appropriations Limit

EXECUTIVE SUMMARY:

On November 6, 1979, the California electorate passed Proposition 4, which created Article XIII B of the State Constitution placing limits on the amount of revenue that can be spent by governmental agencies. This section of the Constitution placed a restriction on the amount of revenue that the City can appropriate in any fiscal year. Not all revenues are restricted by the limit, only those that are categorized as proceeds of taxes.

The City's limit has been based on actual appropriations during fiscal year 1978-79, increased annually by an adjustment factor. On June 5, 1990, the California electorate approved Proposition 111 which modified the method of adjusting the annual Appropriations Limit. Beginning with the 1990-91 appropriations limit, the City may choose from the following indices when arriving at an adjustment factor:

1. The annual growth in the City's population or the annual growth in the County's population as provided by the State Department of Finance.

AND

2. The annual growth in the California Per Capita Income or the growth in the non-residential assessed valuation due to new construction within the City.

In computing the fiscal year 2014-15 appropriations limit, we used the population growth of the County of Santa Clara (1.50%) and the growth in non-residential assessed valuation from new construction (2.62%). For fiscal year 2014-15, the City of Santa Clara appropriations limit is \$341,156,650 (Schedule 1). An analysis of the request for appropriations from estimated proceeds of taxes, as reflected in the proposed fiscal year 2014-15 budget, indicates that for fiscal year 2014-15 the City will be at 36.15% (\$123,316,251) of its limit.

Schedule 1 provides the history of the City's appropriations limits as adopted by Council for fiscal year 2005-06 through fiscal year 2013-14, including allowable retroactive adjustments, and the appropriations limit being recommended for adoption for fiscal year 2014-15.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

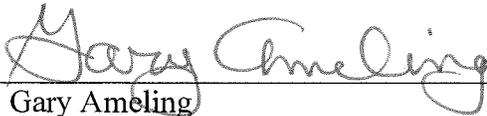
By adopting the fiscal year 2014-15 appropriations limit, the City will be in compliance with the existing State law.

ECONOMIC/FISCAL IMPACT:

By adopting the resolution, the City will have a total increase of its appropriations limit of \$13,625,304.

RECOMMENDATION:

That the Council adopt a resolution establishing the City's fiscal year 2014-15 appropriations limit of \$341,156,650.



Gary Ameling
Director of Finance/
Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:

- 1) Schedule 1***
- 2) Resolution for Appropriations Limit***

SCHEDULE 1

CITY OF SANTA CLARA
 PROPOSITION 4 APPROPRIATIONS LIMIT
 FYs 2005-06 THROUGH 2014-15

FISCAL YEAR	BEGINNING	PRICE FACTOR	POPULATION FACTOR	ADJUSTMENT FACTOR	ENDING
	APPROPRIATIONS LIMIT				
	(1)	(2)	(3)	(4) = (2) X (3)	(1) X (4)
2014-15	\$ 327,531,346	1.0262	X 1.0150 =	1.0416	\$ 341,156,650
2013-14	306,762,357	1.0512	X 1.0157 =	1.0677	327,531,346
2012-13	291,996,814	1.0377	X 1.0124 =	1.0506	306,762,357
2011-12	280,361,369	1.0251	X 1.0160 =	1.0415	291,996,814
2010-11	283,808,346	0.9746	X 1.0136 =	0.9879	280,361,369
2009-10	276,718,902	1.0062	X 1.0193 =	1.0256	283,808,346
2008-09	260,849,378	1.0429	X 1.0172 =	1.0608	276,718,902
2007-08	243,287,759	1.0442	X 1.0268 =	1.0722	260,849,378
2006-07	229,611,995	1.0396	X 1.0192 =	1.0596	243,287,759
2005-06	215,466,159	1.0526	X 1.0124 =	1.0657	229,611,995

On June 5, 1990, the California electorate passed Proposition 111 which modified the method of adjusting the annual appropriations limit. Beginning with the 1990-91 Appropriations Limit the City may choose from one of the following indices when determining the adjustment factor:

The annual growth in the City's population OR the annual growth in the County's population as provided by the State Department of Finance.

AND

The annual growth in the California Per Capita Income OR the growth in the non-residential assessed valuation due to new construction within the City.

The 1990-91 appropriations limit was revised by applying the new growth factors to the appropriations limits for 1986-87 and each subsequent year. In computing the FY 2014-15 appropriations limit, the population growth of Santa Clara County and the growth in the non-residential assessed valuation due to new construction within the City were used.

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY OF SANTA CLARA,
CALIFORNIA ESTABLISHING FISCAL YEAR 2014-15
APPROPRIATIONS LIMIT PURSUANT TO ARTICLE XIII B
OF THE CALIFORNIA STATE CONSTITUTION AS
IMPLEMENTED BY TITLE 1, DIVISION 9 (ENTITLED
“EXPENDITURE LIMITATIONS” – SECTION 7900 ET SEQ.)
OF THE CALIFORNIA GOVERNMENT CODE**

BE IT RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

WHEREAS, Proposition 4, commonly known as the Gann Initiative, was adopted by voters on November 6, 1979;

WHEREAS, the Proposition created Article XIII B of the California State Constitution placing limits on the amount of revenue which can be spent by all entities of government;

WHEREAS, the limit based on the Proposition 4 formula is updated annually using growth data supplied by the State Department of Finance; and,

WHEREAS, the appropriation limit is required to be adopted by the legislative body of each government entity.

NOW THEREFORE, BE IT FURTHER RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

1. Appropriations Limit. That the appropriations limit for fiscal year 2014-15 be Three Hundred Forty One Million One Hundred Fifty Six Thousand Six Hundred and Fifty Dollars (\$341,156,650).
2. Calculation Factors. Pursuant to Section 8 of Article XIII B of the California Constitution, the City Council determines that for 2014-15 the change in the cost of living shall be measured by the percentage change in California per capita personal income or the growth in the non-residential assessed valuation due to new construction within the City and the change in population shall be

measured by the annual growth in the County or the City's population as provided by the State Department of Finance, whichever is higher.

3. Factors for 2014-15. That for purposes of computing the appropriations limit for 2014-15, the growth in non-residential assessed valuation due to new construction within the City is 2.62% and the annual percent change in population minus exclusions in the County's population as provided by the State Department of Finance is 1.50%.

4. Notice of Action to be Taken. Pursuant to Government Code Section 7910, no judicial action or proceeding to attack, review, set aside, void, or annul the action of the City Council in establishing the appropriations limit for 2014-15 shall be brought unless such action or proceeding shall have been commenced within forty-five (45) days of the date of adoption of this resolution.

8. Constitutionality, severability. If any section, subsection, sentence, clause, phrase, or word of this resolution is for any reason held by a court of competent jurisdiction to be unconstitutional or invalid for any reason, such decision shall not affect the validity of the remaining portions of the resolution. The City of Santa Clara, California, hereby declares that it would have passed this resolution and each section, subsection, sentence, clause, phrase, and word thereof, irrespective of the fact that any one or more section(s), subsection(s), sentence(s), clause(s), phrase(s), or word(s) be declared invalid.

//

//

//

//

//

//

9. Effective date. This resolution shall become effective immediately.

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED AND ADOPTED BY THE SANTA CLARA STADIUM AUTHORITY, AT A REGULAR MEETING THEREOF HELD ON THE ___ DAY OF _____, 2014, BY THE FOLLOWING VOTE:

AYES: COUNCILORS:

NOES: COUNCILORS:

ABSENT: COUNCILORS:

ABSTAINED: COUNCILORS:

ATTEST:

ROD DIRIDON, JR.
CITY CLERK
CITY OF SANTA CLARA

Attachments incorporated by reference: None



Date: May 27, 2014

To: City Manager for Council Information

From: Director of Finance/Assistant City Manager

Subject: 2014-15 Municipal Fee Schedule Follow-up Information

At the April 22, 2014 City Council meeting, Council approved the 2014-15 Municipal Fee Schedule and requested a report back on the following four areas:

1. Delinquent Business Tax Penalty:

When was the business tax penalty changed to 100%?

The City has had a 100% delinquent business tax penalty for taxes paid more than 30 days from the time they are due in the Business License code since at least August 4, 1981. In 2012-13, 5% or 664 out of 12,796 businesses paid delinquent tax totaling \$60,517. Amending the business tax penalty from 100% to a lower amount would reduce the incentive to pay on time and lower General Fund revenues (e.g., reducing the penalty to 50% for taxes paid more than 30 days from the time they are due would reduce the business tax revenue by 50% or \$30,258). If the Council desires to lower the penalty, an alternative would be a sliding penalty scale with a 50% penalty assessed when an account is past due 30 days, 75% after 60 days and 100% after 90 days. Any change would require a City code revision.

2. Use Permits and ABC Permit Fees:

Does the City fee structure provide a fair amount of flexibility for ABC liquor licenses for restaurants that amend their offerings or relocate to a new location? With economic development picking up we want to incentivize restaurants to do business in Santa Clara.

The City has historically had one level of Use Permits that covers applications such as new restaurants, ABC permits, certain retail uses, assembly uses, new schools, daycare, and certain outdoor uses. The cost of a Use Permit is currently \$6,000; however, the time spent by staff on different Use Permit applications can vary.

Based on the 2013 User Fee Study conducted by MGT of America, staff has recommended and Council has approved, a second, lower level of Use Permit with a fee of \$2,240. This lower fee applies to applicants that would be classified as a Minor Use Permit effective in 2014-15 and will apply to ABC permits. This new fee will more accurately reflect the time spent by staff, reduce the current disproportionate cost to applicants, and encourage economic development for local businesses.

3. Rental Fees for Youth Soccer Park:

Fees charged for users of the Soccer Park are quite high. Council intent is to keep youth programs below full cost recovery. A fee in the Municipal Fee Schedule for Game Field Preparation reflects 100% cost recovery. Mission College reported the fees charged this year were a contributing factor as to why they no longer play soccer at our facility.

The Santa Clara Youth Soccer Park use by Mission College is provided for Men's and Women's Soccer practices and games. Mission College books an average of three permits per year, consisting of up to approximately 10 games or 30 practice dates on each permit. The number of users for all of these permits has increased from 1,180 in 2009 to 3,120 in 2013, at an average cost to Mission College of \$6,788.00 per year. Based on the recent fee study done by MGT America, the 10% increase Youth Soccer Park in the Municipal Fee Schedule for 2014-15 applies to uses where a fee is required (i.e., groups that have less than 51% resident participation, tournaments, and any non-soccer uses such as filming). The 10% increase for these groups brings cost recovery to an average of 41% of the full cost factor to provide these services.

4. Senior Center Classes:

Council intent is to keep Senior programs below full cost recovery and is seeking confirmation the current fees charged for Senior programs are in line with this desire.

Free drop-in programs are held daily in the Fitness Center and the Natatorium at the Senior Center. Parks and Recreation also offers fitness and dance classes for those who prefer structured, individualized instruction, rather than a free drop-in program. In addition, Adult Education offers classes at the Senior Center at competitive rates, such as water exercise, painting and ceramics. While class fees are not specified in the Municipal Fee Schedule, they were included in the Parks and Recreation Department Municipal study done by MGT America. Class fees at the Sr. Center are set as low as possible for all residents, while providing high quality programming.



Gary Ameling
Director of Finance/Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:
1) *Ordinance No. 1427*

ORDINANCE NO. 1427

AN ORDINANCE OF THE CITY OF SANTA CLARA AMENDING
CHAPTER 15 OF "THE CODE OF THE CITY OF SANTA CLARA"
PERTAINING TO BUSINESS LICENSES

BE IT ORDAINED BY THE CITY OF SANTA CLARA, as follows:

SECTION 1: That Section 15-3 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-3 When Annual Fees Due and Payable

All annual license fees under the provision of this chapter shall be due and payable at the time of commencement of business activity and such license shall expire twelve (12) months after the date of issuance. Fees for the renewal of such licenses shall be due and payable upon the expiration of the prior license. No license fee paid hereunder shall be refundable by reason of the cessation of business during the license period.

SECTION 2: That Section 15-4 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-4 Additional Fee For Delinquent Payment

Every annual license fee which is not paid within a period of thirty (30) days from the time the same became due is hereby declared to be delinquent, and a penalty of 100% will be added to said fee.

SECTION 3: That Section 15-8 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-8 Transferability: Changes to Affidavit

No license issued pursuant to this chapter shall be transferable. When a license has been issued authorizing a specifically named person to transact and carry on a business at a specific location, the licensee shall, upon application in writing, and the payment of the prescribed fee, have such license amended to include any change including name, type of business, or address. Any business for which such a license change must be made shall

pay a charge of five dollars for the handling and processing of such change.

SECTION 4: Effective Date

This ordinance shall take effect and be in force thirty days after its final adoption, but before such final adoption, it shall be published in an official newspaper of the City of Santa Clara as required by the charter of said city.

PASSED FOR THE PURPOSE OF PUBLICATION BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA, this 4th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Tobkin and Mayor Pro Tempore Texera
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: Mayor Gissler

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

FINALLY PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA this 18th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Texera, Tobkin and Mayor Gissler
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: None

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

I, A. S. Belick, City Clerk of the City of Santa Clara, do hereby certify that the within Ordinance or Resolution is a correct copy of the original, and that same has been published as required by law.

A. S. Belick
City Clerk

PROOF OF PUBLICATION

Santa Clara Weekly

P.O. Box 580, Santa Clara, California 95052

IN THE

City of Santa Clara,
State of California,
County of Santa Clara

**CITY OF SANTA CLARA NOTICE OF PUBLIC HEARING
REGARDING PROPOSED OPERATING BUDGET AND CAPITAL
IMPROVEMENT BUDGET
FISCAL YEAR 2014-15**

State of California, }
County of Santa Clara } SS.

The undersigned, being first duly sworn, deposes and says: That at all times hereinafter mentioned affiant was and still is a citizen of the United States, over the age of eighteen years, and not a party to nor interested in the above entitled proceeding; and was at and during all said times and still is publisher of the Santa Clara Weekly, a newspaper of general circulation printed and published weekly in the County of Santa Clara, State of California, and said Santa Clara Weekly is and was at all times hereinmentioned a newspaper of general circulation as that term is defined by sections 6000 and following, of the government code of the State of California, and, as provided by said sections, is published for the dissemination of local or telegraphic news and intelligence of a general character, having a bonafide subscription list of paying subscribers, and is not devoted to the interest or published for the entertainment or instruction of a particular class, profession, trade, calling, race or denomination, or for the entertainment and instruction of any number of such classes, professions, trades, callings, races or denominations; that at all times said newspaper has been established, printed and published in the said County of Santa Clara and State of California at regular intervals for more than one year proceeding the first publication of the notice herein mentioned; that said notice was set in type not smaller than non-parell, describing and expessing in general terms the purport and character of the notice intended to be given; that the clipping of which the annexed is a true printed copy, was published and printed in said newspaper on the following dates to wit:

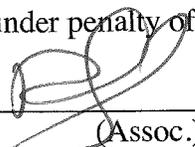
Pub: 5/28/2014

Dated at Santa Clara, California

This 28TH day of MAY, 2014

I declared under penalty of perjury that the foregoing is true and correct.

Signed: _____



(Assoc.) Publisher of the Santa Clara Weekly

The Santa Clara Weekly was adjudicated a newspaper of general circulation in and for the County of Santa Clara on September 3, 1974 (Case No. 314617). The Santa Clara Weekly was adjudicated a newspaper of general circulation within the City of Santa Clara on April 2, 1976 (Case No. 347776).

City of Santa Clara
Notice of Public Hearing
Regarding Proposed Operating Budget and Capital Improvement Budget
Fiscal Year 2014-15

Notice is hereby given that the City Council of the City of Santa Clara has determined and fixed its regularly scheduled meeting of June 10, 2014 at 7:00 p.m., or as soon thereafter as the matter may be heard, in the City Hall Council Chambers, 1500 Warburton Avenue, Santa Clara, California as the location, date and time to conduct a public hearing to receive comment on and consider the proposed Fiscal Year 2014-15 Operating Budget and Capital Improvement Project Budget.

At least 10 days prior to the hearing, all budget documents will be available for review at City of Santa Clara City Clerk's Office; Central Park Library at 2635 Homestead Road, Santa Clara, California; Mission Library at 1098 Lexington Street, Santa Clara, California, and on-line at www.santaclaraca.gov/index.aspx?page=220

Americans with Disabilities Act (ADA)

The public hearing location is accessible by wheelchair and public transportation. People with impaired speech or hearing may call (408) 615-2490 through 711 the nationwide Telecommunications Relay Service. The California Relay Service can also be reached in Spanish for both TDD and voice at 1-866-833-4703. If you need sign or other interpretation, please call (408) 615-2490 at least one week in advance of the hearing. Reasonable modifications in policies, procedures and/or practices will be made as necessary to ensure access for all individuals with a disability or with limited English proficiency. For more information, contact the City's ADA office at (408) 615-3000.

Rod Diridon, Jr., City Clerk

Citizens are encouraged to attend the hearing and may submit written and/or oral comments directly to the City Clerk, 1500 Warburton Avenue, Santa Clara, California, 95050; telephone (408) 615-2220.

Pub.: 5/28/2014

Meeting Date: 6/10/14

AGENDA REPORT

City of Santa Clara, California

Agenda Item # 5E/5A
Santa Clara SOSA
HA
 2001



Date: June 3, 2014

To: City Manager for Council Action
Contract Administrator for Sports and Open Space Authority Action
Executive Director for Housing Authority Action
Executive Officer for Successor Agency Action

From: Director of Finance/Assistant City Manager, Director of Finance for SOSA, Housing Authority Treasurer

Subject: PUBLIC HEARING: Adoption of the 2014-15 Budget with Proposed 2014-15 Budget Actions for the City (including Community Development Block Grant and HOME Funds), Sports and Open Space Authority, Housing Authority, and Successor Agency

EXECUTIVE SUMMARY:

On June 10, 2014 at 7 p.m., a Public Hearing is scheduled for the purpose of taking public input and Council/Authority/Agency approval/adoption of the following City of Santa Clara 2014-15 documents:

- Proposed Annual Budget (including Community Development Block Grant and HOME Program funding)
- Proposed Capital Improvement Project Budget
- Proposed Sports and Open Space Authority Budget
- Proposed Housing Authority Budget
- Proposed Successor Agency Budget
- Appropriations Limit
- Proposed disposition of funds from the Give A Little...Help A Lot community donation campaign
- Proposed use of Asset Seizure funds

Copies of the proposed budgets, the 2015-16 through 2019-20 Five-Year Financial Plan, and additional supporting documents for the 2014-15 budgets were submitted to Council for the budget study session held on May 13, 2014. The Capital Improvement Project budget was reviewed by the Planning Commission at their April 30, 2014 meeting and has been found to be consistent with the City's General Plan. Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

A follow-up response to Council comments regarding the Municipal Fee Schedule during the April 22, 2014 adoption is attached.

Copies of the proposed budgets and Five-Year Financial Plan are available for review on the City's website at <http://santaclaraca.gov/index.aspx?page=220>, and in the City Clerk's Office and the City's libraries during normal business hours.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

City Council action in approving the 2014-15 Budgets by June 30, 2014 complies with the City Charter and allows the City and its Agencies and Authorities to continue their operations for the 2014-15 fiscal year.

ECONOMIC/FISCAL IMPACT:

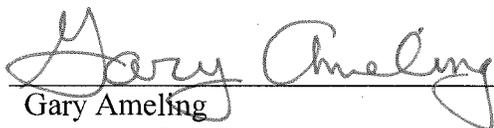
By approving the proposed budget documents plus all adjustments detailed in the 2014-15 Summary of Changes to Proposed Budget and any further adjustments as a result of Council/Authority/Agency Action during the Public Hearing on June 10, 2014, the following budgets will be established: (1) the 2014-15 City of Santa Clara Annual Budget (including Capital Improvement Project Budget); (2) the 2014-15 Successor Agency Budget; (3) the 2014-15 Sports and Open Space Authority Budget (including the Santa Clara Golf and Tennis Club Budget); and (4) the 2014-15 Housing Authority Budget.

RECOMMENDATION:

That the City Council, City Council acting as the Governing Board of the Successor Agency for the former Redevelopment Agency of the City of Santa Clara, Sports and Open Space Authority (SOSA), and Housing Authority take the following actions:

- 1) Approve the City of Santa Clara Proposed 2014-15 total budget of \$660,457,989, including the Operating Budget of \$597,634,032, the General Fund Budget of \$164,777,000 and CIP Budget of \$62,823,957 (including the adjustments as noted in the 2014-15 Summary of Changes to Proposed Budget detailed in Attachments A, B, and C).
- 2) Approve the Sports and Open Space Authority Proposed 2014-15 total budget of \$4,244,443.
- 3) Approve the Successor Agency to the Redevelopment Agency of the City of Santa Clara Proposed 2014-15 total budget of \$19,045,842.
- 4) Approve the Housing Authority Proposed 2014-15 total budget of \$210,589; expenditures are limited only to support administrative loan monitoring costs.
- 5) Approve the disposition of \$20,967.57 from the Give A Little...Help A Lot community donation campaign as recommended in the attached memo and Agenda Report.
- 6) Approve the use of \$113,800 for police activities and programs from the Asset Seizure Trust Fund as requested in the attached Agenda Report from the Chief of Police.

- 7) Adopt a Council Resolution establishing the Appropriation Limit for 2014-15 of \$341,156,650 as computed by the Finance Department. According to regulations, fiscal year 2014-15 appropriations classified within this limit total \$123,316,251.



Gary Ameling
Director of Finance/Assistant City Manager
Director of Finance for SOSA
Housing Authority Treasurer

APPROVED:



Julio J. Fuentes
City Manager
Contract Administrator for Sports and Open
Space Authority
Executive Director for Housing Authority
Executive Office to Successor Agency

Documents Related to this Report:

- 1) Summary of Changes to Proposed Budget (Attachments A, B, C)***
- 2) Give a Little...Help a Lot Agenda Report***
- 3) Asset Seizure Trust Fund Agenda Report***
- 4) Agenda Report and Resolution – Appropriations Limit***
- 5) Agenda Report - 2014-15 Municipal Fee Schedule Follow-up Information***

**City of Santa Clara
Summary of Changes to Proposed Budget
Fiscal Year 2014-15**

Attachment A

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>
<u>City Budgets</u>			
Total City Budget	660,257,989	660,457,989	200,000
Total City Operating Budget	597,434,032	597,634,032	200,000
General Fund Budget	164,577,000	164,777,000	200,000
Capital Improvement Project Budget (CIP)	62,823,957	62,823,957	-
<u>Agency/Authority Budgets</u>			
Sports and Open Space Authority	4,244,443	4,244,443	-
Housing Authority	175,641	210,589	34,948
Successor Agency	19,045,842	19,045,842	-
Stadium Authority	165,691,005	165,691,005	-

See Attachments B and C for explanation of changes.

Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment B

General Fund				
	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>	<u>Notes</u>
Estimated Resources				
Revenues	168,603,686	168,638,634	34,948	(7)
Net Transfers From / (To)	(4,026,686)	(3,861,634)	165,052	(7)
Total Estimate Resources	\$ 164,577,000	\$ 164,777,000	\$ 200,000	
Appropriations				
Salaries	89,072,453	88,573,006	(499,447)	(1, 2, & 5)
Benefits	41,497,649	41,570,418	72,769	(1 & 2)
Operating Expenditures	24,985,406	25,612,084	626,678	(2, 3, 4, & 6)
Interfund Services	8,816,692	8,816,692	-	
Capital Outlay	204,800	204,800	-	
Total Appropriations	\$ 164,577,000	\$ 164,777,000	\$ 200,000	

Notes:

- (1) Police Department - Unfreeze two (2) Police Officer positions to support public safety needs at a total cost of \$335,680. In addition, Police salary and benefits budgets were shifted between programs to realign resources with anticipated service delivery.
- (2) Information Technology Department - Eliminate Communication Technician I/II position and move budget to Contractual Services. No change in total budget.
- (3) City Manager's Office - Add \$250,000 for Marketing and City Branding Initiative.
- (4) City Manager's Office - Adjusted budget to match recently adopted LAFCO and Silicon Valley Animal Control Authority budgets. Increase of \$23,114.
- (5) City Manager's Office - Increased estimated savings from attrition by \$608,794 to balance modifications in expenditures.
- (6) Planning Department - Increase contractual services budget for code enforcement by \$200,000.
- (7) Increased revenue from Housing Authority for administration of housing programs by \$34,948 and Give a Little...Help a Lot contribution of \$335. Increased transfer to Working Capital Reserve by \$35,283 to balance. Increased transfer from Building Inspection Reserve by \$200,000 to cover cost of additional code enforcement contractual services.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment C

Housing Authority - CIP Fund

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>	<u>Notes</u>
Estimated Resources				
Housing Program Income	175,641	210,589	34,948	
Total Estimate Resources	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)
 Appropriations				
Administration	175,641	210,589	34,948	
Total Appropriations	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)

Note:

(1) Increased payment to General Fund for administration of housing programs by \$34,948.

Santa Clara



City of Santa Clara, California



DATE: May 6, 2014

TO: City Manager for Council Action

FROM: Senior Staff Aide

SUBJECT: Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

Exhibit 2

EXECUTIVE SUMMARY:

The Give A Little...Help A Lot donation campaign, approved by Council in January 1990, continues to generate funds for specific community service programs of the City. Utility bill inserts are mailed two times each year to citizens, informing them of the program and inviting their participation. The programs that benefit from the Give A Little...Help A Lot campaign are: Art in Public Places, Concerts in the Park, Keep Santa Clara Clean, Harris-Lass Historic Preserve, Mission City Community Fund, Championship Teams, HELP Your Neighbor, and Santa Clara City Library Foundation and Friends.

On July 1, 2013, the Give A Little...Help A Lot campaign program had a total balance of \$19,836.56. Donations received during fiscal year 2013-14 totaled \$1,785. After \$653.99 authorized disbursements and budget appropriations by Council, the balance on April 30, 2014 is \$20,967.57 (see table on page 4).

Council may consider referring discussion of the unexpended Give A Little...Help A Lot campaign donations to the fiscal year 2014-15 budget process for allocation at that time. The attached table on page 4 includes recommendations for the disposition of funds in all Give A Little...Help A Lot categories, to be referred to the Budget Study Session on May 20, 2014.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

The Give A Little...Help A Lot community donation campaign allows citizens to easily become involved in their community by contributing to several City sponsored programs and projects which serve people of all ages in the City of Santa Clara. Referring this year's donations, along with the existing trust account balances, to the 2014-15 budget process will allow for Council allocations to be made, as well as citizen input to be received as part of the budget public hearings. Traditionally, the Cultural Advisory Commission provides recommendations for use of the money donated to the Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean accounts. There are no recognized disadvantages to this program.

ECONOMIC/FISCAL IMPACT:

The Give a Little...Help A Lot donation campaign has a total balance of \$20,967.57 available for disposition by Council action. Utilizing the donated funds for community programs can help defray costs of existing or new programs. This is described more fully in the discussion section of this report. The cost for printing the utility bill inserts is \$400.00 for each issue for a total of \$800.00 per fiscal year. There is no additional postage cost associated with including the insert in the utility bill mailings.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 2

RECOMMENDATION:

That the Council refer the disposition of funds from the Give A Little...Help A Lot community donation campaign to the 2014-15 budget study session on May 13, 2014 and note and file the Give A Little...Help A Lot progress report. It is also recommended that the Cultural Advisory Commission provide recommendations on the use, during the 2014-15 budget year, of donations made to the following categories: Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean.



Jashma Kadam
Senior Staff Aide to the City Manager

APPROVED:



Julio J. Fuentes
City Manager

Documents Related to this Report: None

DISCUSSION

Information on Programs Supported by the Give A Little...Help A Lot Campaign:

Art in Public Places: The Cultural Advisory Commission administers the Art in Public Places program. Donations are used to support the City's effort to place sculptured art at City Hall and other locations throughout the City.

Concerts in the Park: The City's Concerts in the Park program is held at the Central Park Pavilion and occurs on Wednesday evenings and Sunday afternoons in late June, July, and August.

Keep Santa Clara Clean: This program is an anti-litter, anti-graffiti effort, promoting a clean and healthy City environment. Traditionally, it has been used to fund rewards for information leading to the arrest of graffiti perpetrators through the graffiti abatement program, sponsored by the Cultural Advisory Commission. In addition, the Commission has begun a pilot program to paint artwork on City utility boxes.

Harris-Lass Historic Preserve: This program provides support to the Harris-Lass Historic Preserve which is representative of the area's agricultural past.

Mission City Community Fund: The Mission City Community Fund (MCCF) provides support for theater and the arts, social services, education, health care, and the environment. A partial list of grant recipients includes Project Hired, de Saisset Museum, Westwood School PTA, Community Literacy, South Bay Historical Railroad Society, Soroptimist International, and Santa Clara PAL.

Championship Teams: This program provides assistance for championship teams/individuals and sports affiliated groups to travel to state, national, and international competitions. These requests are brought before Council for approval as they occur.

HELP Your Neighbor: This program provides emergency assistance with utility bill payments for Santa Clara residents experiencing financial hardship.

Santa Clara City Library Foundation and Friends: Donations are used to expand and enhance the library's programs and services.

Undesignated: Traditionally, Council has chosen to remit undesignated donations to the Mission City Community Fund (MCCF), which supports theater and the arts, social services, education, health care, and the environment.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 4

Recommendations for the Give A Little...Help A Lot Trust Fund Balances:

The following table summarizes the April 30, 2014, Give A Little...Help A Lot Trust Fund balances along with staff's recommendations for their disposition.

DONATION TRUST FUND ACCOUNT	APRIL 30, 2014 ACCOUNT BALANCE	FY2014-15 RECOMMENDATION FOR DISPOSITION
Art in Public Places	\$220.57	Remain in account.
Concerts in the Park	\$171.32	Allocate \$170 to Concerts in the Park in the General Fund.
Keep Santa Clara Clean	\$168.04	Allocate \$165 to Keep Santa Clara Clean in the General Fund.
Harris-Lass Historic Preserve	\$35.00	Remit to Historic Preservation Society of Santa Clara.
Mission City Community Fund	\$10.00	Remit to MCCF.
Championship Teams	\$1,343.69	To be allocated upon request with Council approval.
HELP Your Neighbor	\$18,838.95	To be allocated as needed, with City Manager's approval.
Santa Clara City Library Foundation and Friends	\$140.00	Remit to Foundation and Friends of Santa Clara City Library.
Undesignated	\$40.00	Remit to MCCF.
TOTAL	\$20,967.57	

Meeting Date: _____

AGENDA REPORT

Agenda Item # _____

City of Santa Clara, California



Date: May 5, 2014
To: City Manager for Council Action
From: Chief of Police
Subject: Request to Approve the Use of Asset Forfeiture Funds as Described Below for Fiscal Year 2014-2015, Pursuant to State and Federal Regulations

Exhibit 3

EXECUTIVE SUMMARY:

The Police Department has identified the following items, training, or improvements as being necessary to better serve the community by maintaining or improving our current level of service, enhancing our ability to apprehend criminal offenders, or by ensuring a higher degree of officer and employee safety.

The City has the opportunity to enhance Police Department services by funding the following items (totaling \$113,800) with Asset Forfeiture monies. Asset Forfeiture funds are obtained as a result of narcotic and other criminal investigations. Federal and State authorities allow the Police Department to share in the distribution of funds seized pursuant to judicial and/or administrative actions. The use of these monies is limited to funding law enforcement-related programs or purchases of equipment.

The Discussion section of this report specifically outlines this year's requests.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

Approval of this request will provide needed means, equipment, training, and improvements to the Police Department without using General Fund monies and will satisfy the legal requirement to utilize Asset Forfeiture funds for augmenting law enforcement budgets. There are no disadvantages.

ECONOMIC/FISCAL IMPACT:

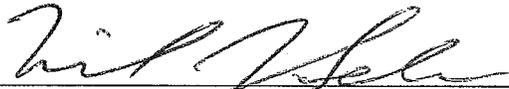
Approval of this request will provide \$113,800 to support narcotic enforcement, other programs, and needs in the Police Department without using General Fund monies. Funds are available for appropriation from the unallocated Asset Forfeiture Trust Fund (079-7722-88000-(G)00710).

RECOMMENDATION:

That the Council approve for FY 2014-2015 the use of Asset Forfeiture funds awarded to the Police Department pursuant to State and Federal regulations, as follows:

1. 177-7733-87870-(I)4622-(G)SEIZD	\$30,000
2. 177-7742-87820-(I)4673-(G)SEIZD	\$12,000
3. 177-7746-87500-(I)2141-(G)SEIZD	\$12,000
4. 177-7744-88040-(I)4662-(G)SEIZD	\$24,800
5. 177-7732-88040-(I)4672-(G)SEIZD	\$15,000
6. 177-7742-88040-(I)4674-(G)SEIZD	\$10,000
7. 177-7732-88040-(I)4675-(G)SEIZD	\$10,000

Certified as to Availability of Funds: *AK*
079-7722-88000-(G)00710 \$ 113,800



Michael J. Sellers
Chief of Police

APPROVED:



Julio J. Fuentes
City Manager



Gary Ameling
Director of Finance

FIVE COUNCIL VOTES

Documents Related to this Report:
1) Discussion

Discussion: The Police Department’s Asset Forfeiture funding requests for equipment and other law enforcement uses and programs for Fiscal Year 2014-2015 are as follows:

1. Undercover Buy Fund \$30,000
177-7733-87870-(I)4622-(G)SEIZD Program: SCAT
Monies used by undercover officers during criminal investigations to purchase illegal drugs and other contraband.
2. IACP Conference \$12,000
177-7742-87820-(I)4673-(G)SEIZD Program: Administrative Services
Funds used for approximately six attendees at the International Association of Chiefs of Police conference in Orlando, FL in October 2014. This conference provides some of the best training for law enforcement officials available in the world.
3. Community Policing Projects \$12,000
177-7746-87500-(I)2141-(G)SEIZD Program: Community Services
These funds will support our community policing projects for the coming year. Uses include support of our Northside Substation, community events, special awards, and recognition supplies.
4. Canine Replacement, Equipment, and Training \$24,800
177-7744-88040-(I)4662-(G)SEIZD Program: Administrative Services
Police service dog “Cezar” will be retired after several years of duty and needs to be replaced. These funds will provide for the purchase of the canine, equipment and training needs. The training for the dog and its handler consists of a four-week basic course and a two-week tracking course. Additionally, the dog will be trained in narcotics and/or explosive detection.
5. Portable Covert Surveillance Camera \$15,000
177-7732-88040-(I)4672-(G)SEIZD Program: Investigations
This equipment will assist detectives in monitoring locations where theft or other targeted criminal activity may be taking place within the city.
6. Professional Standards Tracking Software \$10,000
177-7742-88040-(I)4674-(G)SEIZD Program: Administrative Services
This software ensures the most efficient handling of citizen complaints, administrative investigations, use-of-force reporting, and other types of incidents, while providing the means to analyze and identify areas of concern so that proactive action can be taken.
7. Anti-Theft GPS Trackers \$10,000
177-7732-88040-(I)4675-(G)SEIZD Program: Investigations
These anti-theft GPS trackers are placed in decoy items that may be targeted by thieves for theft (laptops, camera bags, tablets, etc.). Once stolen, the GPS trackers can lead detectives to the location of the thief for arrest and prosecution.

Meeting Date: _____

AGENDA REPORT

City of Santa Clara, California

Agenda Item # _____



Date: June 1, 2014

To: City Manager for Council Action

From: Director of Finance/Assistant City Manager

Subject: Adoption of Resolution Establishing Fiscal Year 2014-15 Appropriations Limit

EXECUTIVE SUMMARY:

On November 6, 1979, the California electorate passed Proposition 4, which created Article XIII B of the State Constitution placing limits on the amount of revenue that can be spent by governmental agencies. This section of the Constitution placed a restriction on the amount of revenue that the City can appropriate in any fiscal year. Not all revenues are restricted by the limit, only those that are categorized as proceeds of taxes.

The City's limit has been based on actual appropriations during fiscal year 1978-79, increased annually by an adjustment factor. On June 5, 1990, the California electorate approved Proposition 111 which modified the method of adjusting the annual Appropriations Limit. Beginning with the 1990-91 appropriations limit, the City may choose from the following indices when arriving at an adjustment factor:

1. The annual growth in the City's population or the annual growth in the County's population as provided by the State Department of Finance.

AND

2. The annual growth in the California Per Capita Income or the growth in the non-residential assessed valuation due to new construction within the City.

In computing the fiscal year 2014-15 appropriations limit, we used the population growth of the County of Santa Clara (1.50%) and the growth in non-residential assessed valuation from new construction (2.62%). For fiscal year 2014-15, the City of Santa Clara appropriations limit is \$341,156,650 (Schedule 1). An analysis of the request for appropriations from estimated proceeds of taxes, as reflected in the proposed fiscal year 2014-15 budget, indicates that for fiscal year 2014-15 the City will be at 36.15% (\$123,316,251) of its limit.

Schedule 1 provides the history of the City's appropriations limits as adopted by Council for fiscal year 2005-06 through fiscal year 2013-14, including allowable retroactive adjustments, and the appropriations limit being recommended for adoption for fiscal year 2014-15.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

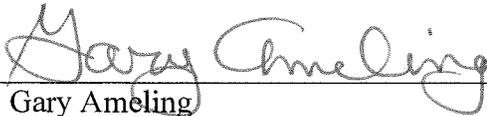
By adopting the fiscal year 2014-15 appropriations limit, the City will be in compliance with the existing State law.

ECONOMIC/FISCAL IMPACT:

By adopting the resolution, the City will have a total increase of its appropriations limit of \$13,625,304.

RECOMMENDATION:

That the Council adopt a resolution establishing the City's fiscal year 2014-15 appropriations limit of \$341,156,650.



Gary Ameling
Director of Finance/
Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:

- 1) Schedule 1***
- 2) Resolution for Appropriations Limit***

SCHEDULE 1

CITY OF SANTA CLARA
 PROPOSITION 4 APPROPRIATIONS LIMIT
 FYs 2005-06 THROUGH 2014-15

FISCAL YEAR	BEGINNING	PRICE FACTOR	POPULATION FACTOR	ADJUSTMENT FACTOR	ENDING
	APPROPRIATIONS LIMIT				
	(1)	(2)	(3)	(4) = (2) X (3)	(1) X (4)
2014-15	\$ 327,531,346	1.0262	X 1.0150 =	1.0416	\$ 341,156,650
2013-14	306,762,357	1.0512	X 1.0157 =	1.0677	327,531,346
2012-13	291,996,814	1.0377	X 1.0124 =	1.0506	306,762,357
2011-12	280,361,369	1.0251	X 1.0160 =	1.0415	291,996,814
2010-11	283,808,346	0.9746	X 1.0136 =	0.9879	280,361,369
2009-10	276,718,902	1.0062	X 1.0193 =	1.0256	283,808,346
2008-09	260,849,378	1.0429	X 1.0172 =	1.0608	276,718,902
2007-08	243,287,759	1.0442	X 1.0268 =	1.0722	260,849,378
2006-07	229,611,995	1.0396	X 1.0192 =	1.0596	243,287,759
2005-06	215,466,159	1.0526	X 1.0124 =	1.0657	229,611,995

On June 5, 1990, the California electorate passed Proposition 111 which modified the method of adjusting the annual appropriations limit. Beginning with the 1990-91 Appropriations Limit the City may choose from one of the following indices when determining the adjustment factor:

The annual growth in the City's population OR the annual growth in the County's population as provided by the State Department of Finance.

AND

The annual growth in the California Per Capita Income OR the growth in the non-residential assessed valuation due to new construction within the City.

The 1990-91 appropriations limit was revised by applying the new growth factors to the appropriations limits for 1986-87 and each subsequent year. In computing the FY 2014-15 appropriations limit, the population growth of Santa Clara County and the growth in the non-residential assessed valuation due to new construction within the City were used.

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY OF SANTA CLARA,
CALIFORNIA ESTABLISHING FISCAL YEAR 2014-15
APPROPRIATIONS LIMIT PURSUANT TO ARTICLE XIII B
OF THE CALIFORNIA STATE CONSTITUTION AS
IMPLEMENTED BY TITLE 1, DIVISION 9 (ENTITLED
“EXPENDITURE LIMITATIONS” – SECTION 7900 ET SEQ.)
OF THE CALIFORNIA GOVERNMENT CODE**

BE IT RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

WHEREAS, Proposition 4, commonly known as the Gann Initiative, was adopted by voters on November 6, 1979;

WHEREAS, the Proposition created Article XIII B of the California State Constitution placing limits on the amount of revenue which can be spent by all entities of government;

WHEREAS, the limit based on the Proposition 4 formula is updated annually using growth data supplied by the State Department of Finance; and,

WHEREAS, the appropriation limit is required to be adopted by the legislative body of each government entity.

NOW THEREFORE, BE IT FURTHER RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

1. Appropriations Limit. That the appropriations limit for fiscal year 2014-15 be Three Hundred Forty One Million One Hundred Fifty Six Thousand Six Hundred and Fifty Dollars (\$341,156,650).
2. Calculation Factors. Pursuant to Section 8 of Article XIII B of the California Constitution, the City Council determines that for 2014-15 the change in the cost of living shall be measured by the percentage change in California per capita personal income or the growth in the non-residential assessed valuation due to new construction within the City and the change in population shall be

measured by the annual growth in the County or the City's population as provided by the State Department of Finance, whichever is higher.

3. Factors for 2014-15. That for purposes of computing the appropriations limit for 2014-15, the growth in non-residential assessed valuation due to new construction within the City is 2.62% and the annual percent change in population minus exclusions in the County's population as provided by the State Department of Finance is 1.50%.

4. Notice of Action to be Taken. Pursuant to Government Code Section 7910, no judicial action or proceeding to attack, review, set aside, void, or annul the action of the City Council in establishing the appropriations limit for 2014-15 shall be brought unless such action or proceeding shall have been commenced within forty-five (45) days of the date of adoption of this resolution.

8. Constitutionality, severability. If any section, subsection, sentence, clause, phrase, or word of this resolution is for any reason held by a court of competent jurisdiction to be unconstitutional or invalid for any reason, such decision shall not affect the validity of the remaining portions of the resolution. The City of Santa Clara, California, hereby declares that it would have passed this resolution and each section, subsection, sentence, clause, phrase, and word thereof, irrespective of the fact that any one or more section(s), subsection(s), sentence(s), clause(s), phrase(s), or word(s) be declared invalid.

//

//

//

//

//

//

9. Effective date. This resolution shall become effective immediately.

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED AND ADOPTED BY THE SANTA CLARA STADIUM AUTHORITY, AT A REGULAR MEETING THEREOF HELD ON THE ___ DAY OF _____, 2014, BY THE FOLLOWING VOTE:

AYES: COUNCILORS:

NOES: COUNCILORS:

ABSENT: COUNCILORS:

ABSTAINED: COUNCILORS:

ATTEST:

ROD DIRIDON, JR.
CITY CLERK
CITY OF SANTA CLARA

Attachments incorporated by reference: None



Date: May 27, 2014

To: City Manager for Council Information

From: Director of Finance/Assistant City Manager

Subject: 2014-15 Municipal Fee Schedule Follow-up Information

At the April 22, 2014 City Council meeting, Council approved the 2014-15 Municipal Fee Schedule and requested a report back on the following four areas:

1. Delinquent Business Tax Penalty:

When was the business tax penalty changed to 100%?

The City has had a 100% delinquent business tax penalty for taxes paid more than 30 days from the time they are due in the Business License code since at least August 4, 1981. In 2012-13, 5% or 664 out of 12,796 businesses paid delinquent tax totaling \$60,517. Amending the business tax penalty from 100% to a lower amount would reduce the incentive to pay on time and lower General Fund revenues (e.g., reducing the penalty to 50% for taxes paid more than 30 days from the time they are due would reduce the business tax revenue by 50% or \$30,258). If the Council desires to lower the penalty, an alternative would be a sliding penalty scale with a 50% penalty assessed when an account is past due 30 days, 75% after 60 days and 100% after 90 days. Any change would require a City code revision.

2. Use Permits and ABC Permit Fees:

Does the City fee structure provide a fair amount of flexibility for ABC liquor licenses for restaurants that amend their offerings or relocate to a new location? With economic development picking up we want to incentivize restaurants to do business in Santa Clara.

The City has historically had one level of Use Permits that covers applications such as new restaurants, ABC permits, certain retail uses, assembly uses, new schools, daycare, and certain outdoor uses. The cost of a Use Permit is currently \$6,000; however, the time spent by staff on different Use Permit applications can vary.

Based on the 2013 User Fee Study conducted by MGT of America, staff has recommended and Council has approved, a second, lower level of Use Permit with a fee of \$2,240. This lower fee applies to applicants that would be classified as a Minor Use Permit effective in 2014-15 and will apply to ABC permits. This new fee will more accurately reflect the time spent by staff, reduce the current disproportionate cost to applicants, and encourage economic development for local businesses.

3. Rental Fees for Youth Soccer Park:

Fees charged for users of the Soccer Park are quite high. Council intent is to keep youth programs below full cost recovery. A fee in the Municipal Fee Schedule for Game Field Preparation reflects 100% cost recovery. Mission College reported the fees charged this year were a contributing factor as to why they no longer play soccer at our facility.

The Santa Clara Youth Soccer Park use by Mission College is provided for Men's and Women's Soccer practices and games. Mission College books an average of three permits per year, consisting of up to approximately 10 games or 30 practice dates on each permit. The number of users for all of these permits has increased from 1,180 in 2009 to 3,120 in 2013, at an average cost to Mission College of \$6,788.00 per year. Based on the recent fee study done by MGT America, the 10% increase Youth Soccer Park in the Municipal Fee Schedule for 2014-15 applies to uses where a fee is required (i.e., groups that have less than 51% resident participation, tournaments, and any non-soccer uses such as filming). The 10% increase for these groups brings cost recovery to an average of 41% of the full cost factor to provide these services.

4. Senior Center Classes:

Council intent is to keep Senior programs below full cost recovery and is seeking confirmation the current fees charged for Senior programs are in line with this desire.

Free drop-in programs are held daily in the Fitness Center and the Natatorium at the Senior Center. Parks and Recreation also offers fitness and dance classes for those who prefer structured, individualized instruction, rather than a free drop-in program. In addition, Adult Education offers classes at the Senior Center at competitive rates, such as water exercise, painting and ceramics. While class fees are not specified in the Municipal Fee Schedule, they were included in the Parks and Recreation Department Municipal study done by MGT America. Class fees at the Sr. Center are set as low as possible for all residents, while providing high quality programming.



Gary Ameling
Director of Finance/Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:
1) *Ordinance No. 1427*

ORDINANCE NO. 1427

AN ORDINANCE OF THE CITY OF SANTA CLARA AMENDING
CHAPTER 15 OF "THE CODE OF THE CITY OF SANTA CLARA"
PERTAINING TO BUSINESS LICENSES

BE IT ORDAINED BY THE CITY OF SANTA CLARA, as follows:

SECTION 1: That Section 15-3 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-3 When Annual Fees Due and Payable

All annual license fees under the provision of this chapter shall be due and payable at the time of commencement of business activity and such license shall expire twelve (12) months after the date of issuance. Fees for the renewal of such licenses shall be due and payable upon the expiration of the prior license. No license fee paid hereunder shall be refundable by reason of the cessation of business during the license period.

SECTION 2: That Section 15-4 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-4 Additional Fee For Delinquent Payment

Every annual license fee which is not paid within a period of thirty (30) days from the time the same became due is hereby declared to be delinquent, and a penalty of 100% will be added to said fee.

SECTION 3: That Section 15-8 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-8 Transferability: Changes to Affidavit

No license issued pursuant to this chapter shall be transferable. When a license has been issued authorizing a specifically named person to transact and carry on a business at a specific location, the licensee shall, upon application in writing, and the payment of the prescribed fee, have such license amended to include any change including name, type of business, or address. Any business for which such a license change must be made shall

pay a charge of five dollars for the handling and processing of such change.

SECTION 4: Effective Date

This ordinance shall take effect and be in force thirty days after its final adoption, but before such final adoption, it shall be published in an official newspaper of the City of Santa Clara as required by the charter of said city.

PASSED FOR THE PURPOSE OF PUBLICATION BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA, this 4th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Tobkin and Mayor Pro Tempore Texera
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: Mayor Gissler

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

FINALLY PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA this 18th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Texera, Tobkin and Mayor Gissler
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: None

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

I, A. S. Belick, City Clerk of the City of Santa Clara, do hereby certify that the within Ordinance or Resolution is a correct copy of the original, and that same has been published as required by law.

A. S. Belick
City Clerk

PROOF OF PUBLICATION

Santa Clara Weekly

P.O. Box 580, Santa Clara, California 95052

IN THE

City of Santa Clara,
State of California,
County of Santa Clara

**CITY OF SANTA CLARA NOTICE OF PUBLIC HEARING
REGARDING PROPOSED OPERATING BUDGET AND CAPITAL
IMPROVEMENT BUDGET
FISCAL YEAR 2014-15**

State of California, }
County of Santa Clara } SS.

The undersigned, being first duly sworn, deposes and says: That at all times hereinafter mentioned affiant was and still is a citizen of the United States, over the age of eighteen years, and not a party to nor interested in the above entitled proceeding; and was at and during all said times and still is publisher of the Santa Clara Weekly, a newspaper of general circulation printed and published weekly in the County of Santa Clara, State of California, and said Santa Clara Weekly is and was at all times hereinmentioned a newspaper of general circulation as that term is defined by sections 6000 and following, of the government code of the State of California, and, as provided by said sections, is published for the dissemination of local or telegraphic news and intelligence of a general character, having a bonafide subscription list of paying subscribers, and is not devoted to the interest or published for the entertainment or instruction of a particular class, profession, trade, calling, race or denomination, or for the entertainment and instruction of any number of such classes, professions, trades, callings, races or denominations; that at all times said newspaper has been established, printed and published in the said County of Santa Clara and State of California at regular intervals for more than one year proceeding the first publication of the notice herein mentioned; that said notice was set in type not smaller than non-parell, describing and expessing in general terms the purport and character of the notice intended to be given; that the clipping of which the annexed is a true printed copy, was published and printed in said newspaper on the following dates to wit:

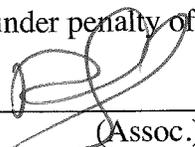
Pub: 5/28/2014

Dated at Santa Clara, California

This 28TH day of MAY, 2014

I declared under penalty of perjury that the foregoing is true and correct.

Signed: _____



(Assoc.) Publisher of the Santa Clara Weekly

The Santa Clara Weekly was adjudicated a newspaper of general circulation in and for the County of Santa Clara on September 3, 1974 (Case No. 314617). The Santa Clara Weekly was adjudicated a newspaper of general circulation within the City of Santa Clara on April 2, 1976 (Case No. 347776).

City of Santa Clara
Notice of Public Hearing
Regarding Proposed Operating Budget and Capital Improvement Budget
Fiscal Year 2014-15

Notice is hereby given that the City Council of the City of Santa Clara has determined and fixed its regularly scheduled meeting of June 10, 2014 at 7:00 p.m., or as soon thereafter as the matter may be heard, in the City Hall Council Chambers, 1500 Warburton Avenue, Santa Clara, California as the location, date and time to conduct a public hearing to receive comment on and consider the proposed Fiscal Year 2014-15 Operating Budget and Capital Improvement Project Budget.

At least 10 days prior to the hearing, all budget documents will be available for review at City of Santa Clara City Clerk's Office; Central Park Library at 2635 Homestead Road, Santa Clara, California; Mission Library at 1098 Lexington Street, Santa Clara, California, and on-line at www.santaclaraca.gov/index.aspx?page=220

Americans with Disabilities Act (ADA)

The public hearing location is accessible by wheelchair and public transportation. People with impaired speech or hearing may call (408) 615-2490 through 711 the nationwide Telecommunications Relay Service. The California Relay Service can also be reached in Spanish for both TDD and voice at 1-866-833-4703. If you need sign or other interpretation, please call (408) 615-2490 at least one week in advance of the hearing. Reasonable modifications in policies, procedures and/or practices will be made as necessary to ensure access for all individuals with a disability or with limited English proficiency. For more information, contact the City's ADA office at (408) 615-3000.

Rod Diridon, Jr., City Clerk

Citizens are encouraged to attend the hearing and may submit written and/or oral comments directly to the City Clerk, 1500 Warburton Avenue, Santa Clara, California, 95050; telephone (408) 615-2220.

Pub.: 5/28/2014

Meeting Date: 6/10/14

AGENDA REPORT

City of Santa Clara, California

Agenda Item # 5E/5A
Santa Clara SOSA
HA
 2001



Date: June 3, 2014

To: City Manager for Council Action
Contract Administrator for Sports and Open Space Authority Action
Executive Director for Housing Authority Action
Executive Officer for Successor Agency Action

From: Director of Finance/Assistant City Manager, Director of Finance for SOSA, Housing Authority Treasurer

Subject: PUBLIC HEARING: Adoption of the 2014-15 Budget with Proposed 2014-15 Budget Actions for the City (including Community Development Block Grant and HOME Funds), Sports and Open Space Authority, Housing Authority, and Successor Agency

EXECUTIVE SUMMARY:

On June 10, 2014 at 7 p.m., a Public Hearing is scheduled for the purpose of taking public input and Council/Authority/Agency approval/adoption of the following City of Santa Clara 2014-15 documents:

- Proposed Annual Budget (including Community Development Block Grant and HOME Program funding)
- Proposed Capital Improvement Project Budget
- Proposed Sports and Open Space Authority Budget
- Proposed Housing Authority Budget
- Proposed Successor Agency Budget
- Appropriations Limit
- Proposed disposition of funds from the Give A Little...Help A Lot community donation campaign
- Proposed use of Asset Seizure funds

Copies of the proposed budgets, the 2015-16 through 2019-20 Five-Year Financial Plan, and additional supporting documents for the 2014-15 budgets were submitted to Council for the budget study session held on May 13, 2014. The Capital Improvement Project budget was reviewed by the Planning Commission at their April 30, 2014 meeting and has been found to be consistent with the City's General Plan. Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

A follow-up response to Council comments regarding the Municipal Fee Schedule during the April 22, 2014 adoption is attached.

Copies of the proposed budgets and Five-Year Financial Plan are available for review on the City's website at <http://santaclaraca.gov/index.aspx?page=220>, and in the City Clerk's Office and the City's libraries during normal business hours.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

City Council action in approving the 2014-15 Budgets by June 30, 2014 complies with the City Charter and allows the City and its Agencies and Authorities to continue their operations for the 2014-15 fiscal year.

ECONOMIC/FISCAL IMPACT:

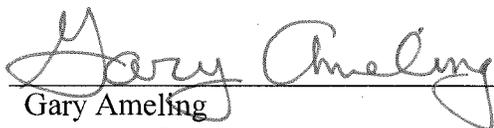
By approving the proposed budget documents plus all adjustments detailed in the 2014-15 Summary of Changes to Proposed Budget and any further adjustments as a result of Council/Authority/Agency Action during the Public Hearing on June 10, 2014, the following budgets will be established: (1) the 2014-15 City of Santa Clara Annual Budget (including Capital Improvement Project Budget); (2) the 2014-15 Successor Agency Budget; (3) the 2014-15 Sports and Open Space Authority Budget (including the Santa Clara Golf and Tennis Club Budget); and (4) the 2014-15 Housing Authority Budget.

RECOMMENDATION:

That the City Council, City Council acting as the Governing Board of the Successor Agency for the former Redevelopment Agency of the City of Santa Clara, Sports and Open Space Authority (SOSA), and Housing Authority take the following actions:

- 1) Approve the City of Santa Clara Proposed 2014-15 total budget of \$660,457,989, including the Operating Budget of \$597,634,032, the General Fund Budget of \$164,777,000 and CIP Budget of \$62,823,957 (including the adjustments as noted in the 2014-15 Summary of Changes to Proposed Budget detailed in Attachments A, B, and C).
- 2) Approve the Sports and Open Space Authority Proposed 2014-15 total budget of \$4,244,443.
- 3) Approve the Successor Agency to the Redevelopment Agency of the City of Santa Clara Proposed 2014-15 total budget of \$19,045,842.
- 4) Approve the Housing Authority Proposed 2014-15 total budget of \$210,589; expenditures are limited only to support administrative loan monitoring costs.
- 5) Approve the disposition of \$20,967.57 from the Give A Little...Help A Lot community donation campaign as recommended in the attached memo and Agenda Report.
- 6) Approve the use of \$113,800 for police activities and programs from the Asset Seizure Trust Fund as requested in the attached Agenda Report from the Chief of Police.

- 7) Adopt a Council Resolution establishing the Appropriation Limit for 2014-15 of \$341,156,650 as computed by the Finance Department. According to regulations, fiscal year 2014-15 appropriations classified within this limit total \$123,316,251.



Gary Ameling
Director of Finance/Assistant City Manager
Director of Finance for SOSA
Housing Authority Treasurer

APPROVED:



Julio J. Fuentes
City Manager
Contract Administrator for Sports and Open
Space Authority
Executive Director for Housing Authority
Executive Office to Successor Agency

Documents Related to this Report:

- 1) Summary of Changes to Proposed Budget (Attachments A, B, C)***
- 2) Give a Little...Help a Lot Agenda Report***
- 3) Asset Seizure Trust Fund Agenda Report***
- 4) Agenda Report and Resolution – Appropriations Limit***
- 5) Agenda Report - 2014-15 Municipal Fee Schedule Follow-up Information***

**City of Santa Clara
Summary of Changes to Proposed Budget
Fiscal Year 2014-15**

Attachment A

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>
<u>City Budgets</u>			
Total City Budget	660,257,989	660,457,989	200,000
Total City Operating Budget	597,434,032	597,634,032	200,000
General Fund Budget	164,577,000	164,777,000	200,000
Capital Improvement Project Budget (CIP)	62,823,957	62,823,957	-
<u>Agency/Authority Budgets</u>			
Sports and Open Space Authority	4,244,443	4,244,443	-
Housing Authority	175,641	210,589	34,948
Successor Agency	19,045,842	19,045,842	-
Stadium Authority	165,691,005	165,691,005	-

See Attachments B and C for explanation of changes.

Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment B

General Fund				
	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>	<u>Notes</u>
Estimated Resources				
Revenues	168,603,686	168,638,634	34,948	(7)
Net Transfers From / (To)	(4,026,686)	(3,861,634)	165,052	(7)
Total Estimate Resources	\$ 164,577,000	\$ 164,777,000	\$ 200,000	
Appropriations				
Salaries	89,072,453	88,573,006	(499,447)	(1, 2, & 5)
Benefits	41,497,649	41,570,418	72,769	(1 & 2)
Operating Expenditures	24,985,406	25,612,084	626,678	(2, 3, 4, & 6)
Interfund Services	8,816,692	8,816,692	-	
Capital Outlay	204,800	204,800	-	
Total Appropriations	\$ 164,577,000	\$ 164,777,000	\$ 200,000	

Notes:

- (1) Police Department - Unfreeze two (2) Police Officer positions to support public safety needs at a total cost of \$335,680. In addition, Police salary and benefits budgets were shifted between programs to realign resources with anticipated service delivery.
- (2) Information Technology Department - Eliminate Communication Technician I/II position and move budget to Contractual Services. No change in total budget.
- (3) City Manager's Office - Add \$250,000 for Marketing and City Branding Initiative.
- (4) City Manager's Office - Adjusted budget to match recently adopted LAFCO and Silicon Valley Animal Control Authority budgets. Increase of \$23,114.
- (5) City Manager's Office - Increased estimated savings from attrition by \$608,794 to balance modifications in expenditures.
- (6) Planning Department - Increase contractual services budget for code enforcement by \$200,000.
- (7) Increased revenue from Housing Authority for administration of housing programs by \$34,948 and Give a Little...Help a Lot contribution of \$335. Increased transfer to Working Capital Reserve by \$35,283 to balance. Increased transfer from Building Inspection Reserve by \$200,000 to cover cost of additional code enforcement contractual services.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment C

Housing Authority - CIP Fund

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>	<u>Notes</u>
Estimated Resources				
Housing Program Income	175,641	210,589	34,948	
Total Estimate Resources	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)
 Appropriations				
Administration	175,641	210,589	34,948	
Total Appropriations	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)

Note:

(1) Increased payment to General Fund for administration of housing programs by \$34,948.

Santa Clara



City of Santa Clara, California



DATE: May 6, 2014

TO: City Manager for Council Action

FROM: Senior Staff Aide

SUBJECT: Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

Exhibit 2

EXECUTIVE SUMMARY:

The Give A Little...Help A Lot donation campaign, approved by Council in January 1990, continues to generate funds for specific community service programs of the City. Utility bill inserts are mailed two times each year to citizens, informing them of the program and inviting their participation. The programs that benefit from the Give A Little...Help A Lot campaign are: Art in Public Places, Concerts in the Park, Keep Santa Clara Clean, Harris-Lass Historic Preserve, Mission City Community Fund, Championship Teams, HELP Your Neighbor, and Santa Clara City Library Foundation and Friends.

On July 1, 2013, the Give A Little...Help A Lot campaign program had a total balance of \$19,836.56. Donations received during fiscal year 2013-14 totaled \$1,785. After \$653.99 authorized disbursements and budget appropriations by Council, the balance on April 30, 2014 is \$20,967.57 (see table on page 4).

Council may consider referring discussion of the unexpended Give A Little...Help A Lot campaign donations to the fiscal year 2014-15 budget process for allocation at that time. The attached table on page 4 includes recommendations for the disposition of funds in all Give A Little...Help A Lot categories, to be referred to the Budget Study Session on May 20, 2014.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

The Give A Little...Help A Lot community donation campaign allows citizens to easily become involved in their community by contributing to several City sponsored programs and projects which serve people of all ages in the City of Santa Clara. Referring this year's donations, along with the existing trust account balances, to the 2014-15 budget process will allow for Council allocations to be made, as well as citizen input to be received as part of the budget public hearings. Traditionally, the Cultural Advisory Commission provides recommendations for use of the money donated to the Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean accounts. There are no recognized disadvantages to this program.

ECONOMIC/FISCAL IMPACT:

The Give a Little...Help A Lot donation campaign has a total balance of \$20,967.57 available for disposition by Council action. Utilizing the donated funds for community programs can help defray costs of existing or new programs. This is described more fully in the discussion section of this report. The cost for printing the utility bill inserts is \$400.00 for each issue for a total of \$800.00 per fiscal year. There is no additional postage cost associated with including the insert in the utility bill mailings.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 2

RECOMMENDATION:

That the Council refer the disposition of funds from the Give A Little...Help A Lot community donation campaign to the 2014-15 budget study session on May 13, 2014 and note and file the Give A Little...Help A Lot progress report. It is also recommended that the Cultural Advisory Commission provide recommendations on the use, during the 2014-15 budget year, of donations made to the following categories: Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean.



Jashma Kadam
Senior Staff Aide to the City Manager

APPROVED:



Julio J. Fuentes
City Manager

Documents Related to this Report: None

DISCUSSION

Information on Programs Supported by the Give A Little...Help A Lot Campaign:

Art in Public Places: The Cultural Advisory Commission administers the Art in Public Places program. Donations are used to support the City's effort to place sculptured art at City Hall and other locations throughout the City.

Concerts in the Park: The City's Concerts in the Park program is held at the Central Park Pavilion and occurs on Wednesday evenings and Sunday afternoons in late June, July, and August.

Keep Santa Clara Clean: This program is an anti-litter, anti-graffiti effort, promoting a clean and healthy City environment. Traditionally, it has been used to fund rewards for information leading to the arrest of graffiti perpetrators through the graffiti abatement program, sponsored by the Cultural Advisory Commission. In addition, the Commission has begun a pilot program to paint artwork on City utility boxes.

Harris-Lass Historic Preserve: This program provides support to the Harris-Lass Historic Preserve which is representative of the area's agricultural past.

Mission City Community Fund: The Mission City Community Fund (MCCF) provides support for theater and the arts, social services, education, health care, and the environment. A partial list of grant recipients includes Project Hired, de Saisset Museum, Westwood School PTA, Community Literacy, South Bay Historical Railroad Society, Soroptimist International, and Santa Clara PAL.

Championship Teams: This program provides assistance for championship teams/individuals and sports affiliated groups to travel to state, national, and international competitions. These requests are brought before Council for approval as they occur.

HELP Your Neighbor: This program provides emergency assistance with utility bill payments for Santa Clara residents experiencing financial hardship.

Santa Clara City Library Foundation and Friends: Donations are used to expand and enhance the library's programs and services.

Undesignated: Traditionally, Council has chosen to remit undesignated donations to the Mission City Community Fund (MCCF), which supports theater and the arts, social services, education, health care, and the environment.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 4

Recommendations for the Give A Little...Help A Lot Trust Fund Balances:

The following table summarizes the April 30, 2014, Give A Little...Help A Lot Trust Fund balances along with staff's recommendations for their disposition.

DONATION TRUST FUND ACCOUNT	APRIL 30, 2014 ACCOUNT BALANCE	FY2014-15 RECOMMENDATION FOR DISPOSITION
Art in Public Places	\$220.57	Remain in account.
Concerts in the Park	\$171.32	Allocate \$170 to Concerts in the Park in the General Fund.
Keep Santa Clara Clean	\$168.04	Allocate \$165 to Keep Santa Clara Clean in the General Fund.
Harris-Lass Historic Preserve	\$35.00	Remit to Historic Preservation Society of Santa Clara.
Mission City Community Fund	\$10.00	Remit to MCCF.
Championship Teams	\$1,343.69	To be allocated upon request with Council approval.
HELP Your Neighbor	\$18,838.95	To be allocated as needed, with City Manager's approval.
Santa Clara City Library Foundation and Friends	\$140.00	Remit to Foundation and Friends of Santa Clara City Library.
Undesignated	\$40.00	Remit to MCCF.
TOTAL	\$20,967.57	

Meeting Date: _____

AGENDA REPORT

Agenda Item # _____

City of Santa Clara, California



Date: May 5, 2014
To: City Manager for Council Action
From: Chief of Police
Subject: Request to Approve the Use of Asset Forfeiture Funds as Described Below for Fiscal Year 2014-2015, Pursuant to State and Federal Regulations

Exhibit 3

EXECUTIVE SUMMARY:

The Police Department has identified the following items, training, or improvements as being necessary to better serve the community by maintaining or improving our current level of service, enhancing our ability to apprehend criminal offenders, or by ensuring a higher degree of officer and employee safety.

The City has the opportunity to enhance Police Department services by funding the following items (totaling \$113,800) with Asset Forfeiture monies. Asset Forfeiture funds are obtained as a result of narcotic and other criminal investigations. Federal and State authorities allow the Police Department to share in the distribution of funds seized pursuant to judicial and/or administrative actions. The use of these monies is limited to funding law enforcement-related programs or purchases of equipment.

The Discussion section of this report specifically outlines this year's requests.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

Approval of this request will provide needed means, equipment, training, and improvements to the Police Department without using General Fund monies and will satisfy the legal requirement to utilize Asset Forfeiture funds for augmenting law enforcement budgets. There are no disadvantages.

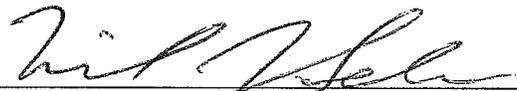
ECONOMIC/FISCAL IMPACT:

Approval of this request will provide \$113,800 to support narcotic enforcement, other programs, and needs in the Police Department without using General Fund monies. Funds are available for appropriation from the unallocated Asset Forfeiture Trust Fund (079-7722-88000-(G)00710).

RECOMMENDATION:

That the Council approve for FY 2014-2015 the use of Asset Forfeiture funds awarded to the Police Department pursuant to State and Federal regulations, as follows:

1. 177-7733-87870-(I)4622-(G)SEIZD	\$30,000
2. 177-7742-87820-(I)4673-(G)SEIZD	\$12,000
3. 177-7746-87500-(I)2141-(G)SEIZD	\$12,000
4. 177-7744-88040-(I)4662-(G)SEIZD	\$24,800
5. 177-7732-88040-(I)4672-(G)SEIZD	\$15,000
6. 177-7742-88040-(I)4674-(G)SEIZD	\$10,000
7. 177-7732-88040-(I)4675-(G)SEIZD	\$10,000



Michael J. Sellers
Chief of Police

APPROVED:



Julio J. Fuentes
City Manager

Certified as to Availability of Funds: 
079-7722-88000-(G)00710 \$ 113,800



Gary Ameling
Director of Finance

FIVE COUNCIL VOTES

Documents Related to this Report:
1) Discussion

Discussion: The Police Department’s Asset Forfeiture funding requests for equipment and other law enforcement uses and programs for Fiscal Year 2014-2015 are as follows:

1. Undercover Buy Fund \$30,000
177-7733-87870-(I)4622-(G)SEIZD Program: SCAT
Monies used by undercover officers during criminal investigations to purchase illegal drugs and other contraband.

2. IACP Conference \$12,000
177-7742-87820-(I)4673-(G)SEIZD Program: Administrative Services
Funds used for approximately six attendees at the International Association of Chiefs of Police conference in Orlando, FL in October 2014. This conference provides some of the best training for law enforcement officials available in the world.

3. Community Policing Projects \$12,000
177-7746-87500-(I)2141-(G)SEIZD Program: Community Services
These funds will support our community policing projects for the coming year. Uses include support of our Northside Substation, community events, special awards, and recognition supplies.

4. Canine Replacement, Equipment, and Training \$24,800
177-7744-88040-(I)4662-(G)SEIZD Program: Administrative Services
Police service dog “Cezar” will be retired after several years of duty and needs to be replaced. These funds will provide for the purchase of the canine, equipment and training needs. The training for the dog and its handler consists of a four-week basic course and a two-week tracking course. Additionally, the dog will be trained in narcotics and/or explosive detection.

5. Portable Covert Surveillance Camera \$15,000
177-7732-88040-(I)4672-(G)SEIZD Program: Investigations
This equipment will assist detectives in monitoring locations where theft or other targeted criminal activity may be taking place within the city.

6. Professional Standards Tracking Software \$10,000
177-7742-88040-(I)4674-(G)SEIZD Program: Administrative Services
This software ensures the most efficient handling of citizen complaints, administrative investigations, use-of-force reporting, and other types of incidents, while providing the means to analyze and identify areas of concern so that proactive action can be taken.

7. Anti-Theft GPS Trackers \$10,000
177-7732-88040-(I)4675-(G)SEIZD Program: Investigations
These anti-theft GPS trackers are placed in decoy items that may be targeted by thieves for theft (laptops, camera bags, tablets, etc.). Once stolen, the GPS trackers can lead detectives to the location of the thief for arrest and prosecution.

Meeting Date: _____

AGENDA REPORT

City of Santa Clara, California

Agenda Item # _____



Date: June 1, 2014

To: City Manager for Council Action

From: Director of Finance/Assistant City Manager

Subject: Adoption of Resolution Establishing Fiscal Year 2014-15 Appropriations Limit

EXECUTIVE SUMMARY:

On November 6, 1979, the California electorate passed Proposition 4, which created Article XIII B of the State Constitution placing limits on the amount of revenue that can be spent by governmental agencies. This section of the Constitution placed a restriction on the amount of revenue that the City can appropriate in any fiscal year. Not all revenues are restricted by the limit, only those that are categorized as proceeds of taxes.

The City's limit has been based on actual appropriations during fiscal year 1978-79, increased annually by an adjustment factor. On June 5, 1990, the California electorate approved Proposition 111 which modified the method of adjusting the annual Appropriations Limit. Beginning with the 1990-91 appropriations limit, the City may choose from the following indices when arriving at an adjustment factor:

1. The annual growth in the City's population or the annual growth in the County's population as provided by the State Department of Finance.

AND

2. The annual growth in the California Per Capita Income or the growth in the non-residential assessed valuation due to new construction within the City.

In computing the fiscal year 2014-15 appropriations limit, we used the population growth of the County of Santa Clara (1.50%) and the growth in non-residential assessed valuation from new construction (2.62%). For fiscal year 2014-15, the City of Santa Clara appropriations limit is \$341,156,650 (Schedule 1). An analysis of the request for appropriations from estimated proceeds of taxes, as reflected in the proposed fiscal year 2014-15 budget, indicates that for fiscal year 2014-15 the City will be at 36.15% (\$123,316,251) of its limit.

Schedule 1 provides the history of the City's appropriations limits as adopted by Council for fiscal year 2005-06 through fiscal year 2013-14, including allowable retroactive adjustments, and the appropriations limit being recommended for adoption for fiscal year 2014-15.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

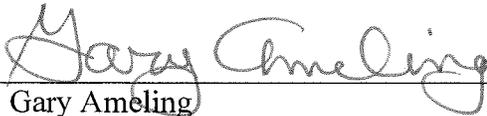
By adopting the fiscal year 2014-15 appropriations limit, the City will be in compliance with the existing State law.

ECONOMIC/FISCAL IMPACT:

By adopting the resolution, the City will have a total increase of its appropriations limit of \$13,625,304.

RECOMMENDATION:

That the Council adopt a resolution establishing the City's fiscal year 2014-15 appropriations limit of \$341,156,650.



Gary Ameling
Director of Finance/
Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:

- 1) Schedule 1***
- 2) Resolution for Appropriations Limit***

SCHEDULE 1

CITY OF SANTA CLARA
 PROPOSITION 4 APPROPRIATIONS LIMIT
 FYs 2005-06 THROUGH 2014-15

FISCAL YEAR	BEGINNING	PRICE FACTOR	POPULATION FACTOR	ADJUSTMENT FACTOR	ENDING
	APPROPRIATIONS LIMIT				
	(1)	(2)	(3)	(4) = (2) X (3)	(1) X (4)
2014-15	\$ 327,531,346	1.0262	X 1.0150 =	1.0416	\$ 341,156,650
2013-14	306,762,357	1.0512	X 1.0157 =	1.0677	327,531,346
2012-13	291,996,814	1.0377	X 1.0124 =	1.0506	306,762,357
2011-12	280,361,369	1.0251	X 1.0160 =	1.0415	291,996,814
2010-11	283,808,346	0.9746	X 1.0136 =	0.9879	280,361,369
2009-10	276,718,902	1.0062	X 1.0193 =	1.0256	283,808,346
2008-09	260,849,378	1.0429	X 1.0172 =	1.0608	276,718,902
2007-08	243,287,759	1.0442	X 1.0268 =	1.0722	260,849,378
2006-07	229,611,995	1.0396	X 1.0192 =	1.0596	243,287,759
2005-06	215,466,159	1.0526	X 1.0124 =	1.0657	229,611,995

On June 5, 1990, the California electorate passed Proposition 111 which modified the method of adjusting the annual appropriations limit. Beginning with the 1990-91 Appropriations Limit the City may choose from one of the following indices when determining the adjustment factor:

The annual growth in the City's population OR the annual growth in the County's population as provided by the State Department of Finance.

AND

The annual growth in the California Per Capita Income OR the growth in the non-residential assessed valuation due to new construction within the City.

The 1990-91 appropriations limit was revised by applying the new growth factors to the appropriations limits for 1986-87 and each subsequent year. In computing the FY 2014-15 appropriations limit, the population growth of Santa Clara County and the growth in the non-residential assessed valuation due to new construction within the City were used.

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY OF SANTA CLARA,
CALIFORNIA ESTABLISHING FISCAL YEAR 2014-15
APPROPRIATIONS LIMIT PURSUANT TO ARTICLE XIII B
OF THE CALIFORNIA STATE CONSTITUTION AS
IMPLEMENTED BY TITLE 1, DIVISION 9 (ENTITLED
“EXPENDITURE LIMITATIONS” – SECTION 7900 ET SEQ.)
OF THE CALIFORNIA GOVERNMENT CODE**

BE IT RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

WHEREAS, Proposition 4, commonly known as the Gann Initiative, was adopted by voters on November 6, 1979;

WHEREAS, the Proposition created Article XIII B of the California State Constitution placing limits on the amount of revenue which can be spent by all entities of government;

WHEREAS, the limit based on the Proposition 4 formula is updated annually using growth data supplied by the State Department of Finance; and,

WHEREAS, the appropriation limit is required to be adopted by the legislative body of each government entity.

NOW THEREFORE, BE IT FURTHER RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

1. Appropriations Limit. That the appropriations limit for fiscal year 2014-15 be Three Hundred Forty One Million One Hundred Fifty Six Thousand Six Hundred and Fifty Dollars (\$341,156,650).
2. Calculation Factors. Pursuant to Section 8 of Article XIII B of the California Constitution, the City Council determines that for 2014-15 the change in the cost of living shall be measured by the percentage change in California per capita personal income or the growth in the non-residential assessed valuation due to new construction within the City and the change in population shall be

measured by the annual growth in the County or the City's population as provided by the State Department of Finance, whichever is higher.

3. Factors for 2014-15. That for purposes of computing the appropriations limit for 2014-15, the growth in non-residential assessed valuation due to new construction within the City is 2.62% and the annual percent change in population minus exclusions in the County's population as provided by the State Department of Finance is 1.50%.

4. Notice of Action to be Taken. Pursuant to Government Code Section 7910, no judicial action or proceeding to attack, review, set aside, void, or annul the action of the City Council in establishing the appropriations limit for 2014-15 shall be brought unless such action or proceeding shall have been commenced within forty-five (45) days of the date of adoption of this resolution.

8. Constitutionality, severability. If any section, subsection, sentence, clause, phrase, or word of this resolution is for any reason held by a court of competent jurisdiction to be unconstitutional or invalid for any reason, such decision shall not affect the validity of the remaining portions of the resolution. The City of Santa Clara, California, hereby declares that it would have passed this resolution and each section, subsection, sentence, clause, phrase, and word thereof, irrespective of the fact that any one or more section(s), subsection(s), sentence(s), clause(s), phrase(s), or word(s) be declared invalid.

//

//

//

//

//

//

9. Effective date. This resolution shall become effective immediately.

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED AND ADOPTED BY THE SANTA CLARA STADIUM AUTHORITY, AT A REGULAR MEETING THEREOF HELD ON THE ___ DAY OF _____, 2014, BY THE FOLLOWING VOTE:

AYES: COUNCILORS:

NOES: COUNCILORS:

ABSENT: COUNCILORS:

ABSTAINED: COUNCILORS:

ATTEST:

ROD DIRIDON, JR.
CITY CLERK
CITY OF SANTA CLARA

Attachments incorporated by reference: None



Date: May 27, 2014

To: City Manager for Council Information

From: Director of Finance/Assistant City Manager

Subject: 2014-15 Municipal Fee Schedule Follow-up Information

At the April 22, 2014 City Council meeting, Council approved the 2014-15 Municipal Fee Schedule and requested a report back on the following four areas:

1. Delinquent Business Tax Penalty:

When was the business tax penalty changed to 100%?

The City has had a 100% delinquent business tax penalty for taxes paid more than 30 days from the time they are due in the Business License code since at least August 4, 1981. In 2012-13, 5% or 664 out of 12,796 businesses paid delinquent tax totaling \$60,517. Amending the business tax penalty from 100% to a lower amount would reduce the incentive to pay on time and lower General Fund revenues (e.g., reducing the penalty to 50% for taxes paid more than 30 days from the time they are due would reduce the business tax revenue by 50% or \$30,258). If the Council desires to lower the penalty, an alternative would be a sliding penalty scale with a 50% penalty assessed when an account is past due 30 days, 75% after 60 days and 100% after 90 days. Any change would require a City code revision.

2. Use Permits and ABC Permit Fees:

Does the City fee structure provide a fair amount of flexibility for ABC liquor licenses for restaurants that amend their offerings or relocate to a new location? With economic development picking up we want to incentivize restaurants to do business in Santa Clara.

The City has historically had one level of Use Permits that covers applications such as new restaurants, ABC permits, certain retail uses, assembly uses, new schools, daycare, and certain outdoor uses. The cost of a Use Permit is currently \$6,000; however, the time spent by staff on different Use Permit applications can vary.

Based on the 2013 User Fee Study conducted by MGT of America, staff has recommended and Council has approved, a second, lower level of Use Permit with a fee of \$2,240. This lower fee applies to applicants that would be classified as a Minor Use Permit effective in 2014-15 and will apply to ABC permits. This new fee will more accurately reflect the time spent by staff, reduce the current disproportionate cost to applicants, and encourage economic development for local businesses.

3. Rental Fees for Youth Soccer Park:

Fees charged for users of the Soccer Park are quite high. Council intent is to keep youth programs below full cost recovery. A fee in the Municipal Fee Schedule for Game Field Preparation reflects 100% cost recovery. Mission College reported the fees charged this year were a contributing factor as to why they no longer play soccer at our facility.

The Santa Clara Youth Soccer Park use by Mission College is provided for Men's and Women's Soccer practices and games. Mission College books an average of three permits per year, consisting of up to approximately 10 games or 30 practice dates on each permit. The number of users for all of these permits has increased from 1,180 in 2009 to 3,120 in 2013, at an average cost to Mission College of \$6,788.00 per year. Based on the recent fee study done by MGT America, the 10% increase Youth Soccer Park in the Municipal Fee Schedule for 2014-15 applies to uses where a fee is required (i.e., groups that have less than 51% resident participation, tournaments, and any non-soccer uses such as filming). The 10% increase for these groups brings cost recovery to an average of 41% of the full cost factor to provide these services.

4. Senior Center Classes:

Council intent is to keep Senior programs below full cost recovery and is seeking confirmation the current fees charged for Senior programs are in line with this desire.

Free drop-in programs are held daily in the Fitness Center and the Natatorium at the Senior Center. Parks and Recreation also offers fitness and dance classes for those who prefer structured, individualized instruction, rather than a free drop-in program. In addition, Adult Education offers classes at the Senior Center at competitive rates, such as water exercise, painting and ceramics. While class fees are not specified in the Municipal Fee Schedule, they were included in the Parks and Recreation Department Municipal study done by MGT America. Class fees at the Sr. Center are set as low as possible for all residents, while providing high quality programming.



Gary Ameling
Director of Finance/Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:
1) *Ordinance No. 1427*

ORDINANCE NO. 1427

AN ORDINANCE OF THE CITY OF SANTA CLARA AMENDING
CHAPTER 15 of "THE CODE OF THE CITY OF SANTA CLARA"
PERTAINING TO BUSINESS LICENSES

BE IT ORDAINED BY THE CITY OF SANTA CLARA, as follows:

SECTION 1: That Section 15-3 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-3 When Annual Fees Due and Payable

All annual license fees under the provision of this chapter shall be due and payable at the time of commencement of business activity and such license shall expire twelve (12) months after the date of issuance. Fees for the renewal of such licenses shall be due and payable upon the expiration of the prior license. No license fee paid hereunder shall be refundable by reason of the cessation of business during the license period.

SECTION 2: That Section 15-4 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-4 Additional Fee For Delinquent Payment

Every annual license fee which is not paid within a period of thirty (30) days from the time the same became due is hereby declared to be delinquent, and a penalty of 100% will be added to said fee.

SECTION 3: That Section 15-8 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-8 Transferability: Changes to Affidavit

No license issued pursuant to this chapter shall be transferable. When a license has been issued authorizing a specifically named person to transact and carry on a business at a specific location, the licensee shall, upon application in writing, and the payment of the prescribed fee, have such license amended to include any change including name, type of business, or address. Any business for which such a license change must be made shall

pay a charge of five dollars for the handling and processing of such change.

SECTION 4: Effective Date

This ordinance shall take effect and be in force thirty days after its final adoption, but before such final adoption, it shall be published in an official newspaper of the City of Santa Clara as required by the charter of said city.

PASSED FOR THE PURPOSE OF PUBLICATION BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA, this 4th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Tobkin and Mayor Pro Tempore Texera
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: Mayor Gissler

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

FINALLY PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA this 18th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Texera, Tobkin and Mayor Gissler
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: None

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

I, A. S. Belick, City Clerk of the City of Santa Clara, do hereby certify that the within Ordinance or Resolution is a correct copy of the original, and that same has been published as required by law.

A. S. Belick
City Clerk

PROOF OF PUBLICATION

Santa Clara Weekly

P.O. Box 580, Santa Clara, California 95052

IN THE

City of Santa Clara,
State of California,
County of Santa Clara

**CITY OF SANTA CLARA NOTICE OF PUBLIC HEARING
REGARDING PROPOSED OPERATING BUDGET AND CAPITAL
IMPROVEMENT BUDGET
FISCAL YEAR 2014-15**

State of California, }
County of Santa Clara } SS.

The undersigned, being first duly sworn, deposes and says: That at all times hereinafter mentioned affiant was and still is a citizen of the United States, over the age of eighteen years, and not a party to nor interested in the above entitled proceeding; and was at and during all said times and still is publisher of the Santa Clara Weekly, a newspaper of general circulation printed and published weekly in the County of Santa Clara, State of California, and said Santa Clara Weekly is and was at all times hereinmentioned a newspaper of general circulation as that term is defined by sections 6000 and following, of the government code of the State of California, and, as provided by said sections, is published for the dissemination of local or telegraphic news and intelligence of a general character, having a bonafide subscription list of paying subscribers, and is not devoted to the interest or published for the entertainment or instruction of a particular class, profession, trade, calling, race or denomination, or for the entertainment and instruction of any number of such classes, professions, trades, callings, races or denominations; that at all times said newspaper has been established, printed and published in the said County of Santa Clara and State of California at regular intervals for more than one year proceeding the first publication of the notice herein mentioned; that said notice was set in type not smaller than non-parell, describing and expessing in general terms the purport and character of the notice intended to be given; that the clipping of which the annexed is a true printed copy, was published and printed in said newspaper on the following dates to wit:

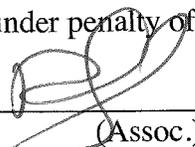
Pub: 5/28/2014

Dated at Santa Clara, California

This 28TH day of MAY, 2014

I declared under penalty of perjury that the foregoing is true and correct.

Signed: _____



(Assoc.) Publisher of the Santa Clara Weekly

The Santa Clara Weekly was adjudicated a newspaper of general circulation in and for the County of Santa Clara on September 3, 1974 (Case No. 314617). The Santa Clara Weekly was adjudicated a newspaper of general circulation within the City of Santa Clara on April 2, 1976 (Case No. 347776).

City of Santa Clara
Notice of Public Hearing
Regarding Proposed Operating Budget and Capital Improvement Budget
Fiscal Year 2014-15

Notice is hereby given that the City Council of the City of Santa Clara has determined and fixed its regularly scheduled meeting of June 10, 2014 at 7:00 p.m., or as soon thereafter as the matter may be heard, in the City Hall Council Chambers, 1500 Warburton Avenue, Santa Clara, California as the location, date and time to conduct a public hearing to receive comment on and consider the proposed Fiscal Year 2014-15 Operating Budget and Capital Improvement Project Budget.

At least 10 days prior to the hearing, all budget documents will be available for review at City of Santa Clara City Clerk's Office; Central Park Library at 2635 Homestead Road, Santa Clara, California; Mission Library at 1098 Lexington Street, Santa Clara, California, and on-line at www.santaclaraca.gov/index.aspx?page=220

Americans with Disabilities Act (ADA)

The public hearing location is accessible by wheelchair and public transportation. People with impaired speech or hearing may call (408) 615-2490 through 711 the nationwide Telecommunications Relay Service. The California Relay Service can also be reached in Spanish for both TDD and voice at 1-866-833-4703. If you need sign or other interpretation, please call (408) 615-2490 at least one week in advance of the hearing. Reasonable modifications in policies, procedures and/or practices will be made as necessary to ensure access for all individuals with a disability or with limited English proficiency. For more information, contact the City's ADA office at (408) 615-3000.

Rod Diridon, Jr., City Clerk

Citizens are encouraged to attend the hearing and may submit written and/or oral comments directly to the City Clerk, 1500 Warburton Avenue, Santa Clara, California, 95050; telephone (408) 615-2220.

Pub.: 5/28/2014

Meeting Date: 6/10/14

AGENDA REPORT

City of Santa Clara, California

Agenda Item # 5E/5A
Santa Clara SOSA
HA
 2001



Date: June 3, 2014

To: City Manager for Council Action
Contract Administrator for Sports and Open Space Authority Action
Executive Director for Housing Authority Action
Executive Officer for Successor Agency Action

From: Director of Finance/Assistant City Manager, Director of Finance for SOSA, Housing Authority Treasurer

Subject: PUBLIC HEARING: Adoption of the 2014-15 Budget with Proposed 2014-15 Budget Actions for the City (including Community Development Block Grant and HOME Funds), Sports and Open Space Authority, Housing Authority, and Successor Agency

EXECUTIVE SUMMARY:

On June 10, 2014 at 7 p.m., a Public Hearing is scheduled for the purpose of taking public input and Council/Authority/Agency approval/adoption of the following City of Santa Clara 2014-15 documents:

- Proposed Annual Budget (including Community Development Block Grant and HOME Program funding)
- Proposed Capital Improvement Project Budget
- Proposed Sports and Open Space Authority Budget
- Proposed Housing Authority Budget
- Proposed Successor Agency Budget
- Appropriations Limit
- Proposed disposition of funds from the Give A Little...Help A Lot community donation campaign
- Proposed use of Asset Seizure funds

Copies of the proposed budgets, the 2015-16 through 2019-20 Five-Year Financial Plan, and additional supporting documents for the 2014-15 budgets were submitted to Council for the budget study session held on May 13, 2014. The Capital Improvement Project budget was reviewed by the Planning Commission at their April 30, 2014 meeting and has been found to be consistent with the City's General Plan. Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

A follow-up response to Council comments regarding the Municipal Fee Schedule during the April 22, 2014 adoption is attached.

Copies of the proposed budgets and Five-Year Financial Plan are available for review on the City's website at <http://santaclaraca.gov/index.aspx?page=220>, and in the City Clerk's Office and the City's libraries during normal business hours.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

City Council action in approving the 2014-15 Budgets by June 30, 2014 complies with the City Charter and allows the City and its Agencies and Authorities to continue their operations for the 2014-15 fiscal year.

ECONOMIC/FISCAL IMPACT:

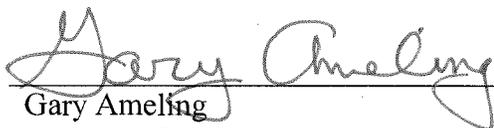
By approving the proposed budget documents plus all adjustments detailed in the 2014-15 Summary of Changes to Proposed Budget and any further adjustments as a result of Council/Authority/Agency Action during the Public Hearing on June 10, 2014, the following budgets will be established: (1) the 2014-15 City of Santa Clara Annual Budget (including Capital Improvement Project Budget); (2) the 2014-15 Successor Agency Budget; (3) the 2014-15 Sports and Open Space Authority Budget (including the Santa Clara Golf and Tennis Club Budget); and (4) the 2014-15 Housing Authority Budget.

RECOMMENDATION:

That the City Council, City Council acting as the Governing Board of the Successor Agency for the former Redevelopment Agency of the City of Santa Clara, Sports and Open Space Authority (SOSA), and Housing Authority take the following actions:

- 1) Approve the City of Santa Clara Proposed 2014-15 total budget of \$660,457,989, including the Operating Budget of \$597,634,032, the General Fund Budget of \$164,777,000 and CIP Budget of \$62,823,957 (including the adjustments as noted in the 2014-15 Summary of Changes to Proposed Budget detailed in Attachments A, B, and C).
- 2) Approve the Sports and Open Space Authority Proposed 2014-15 total budget of \$4,244,443.
- 3) Approve the Successor Agency to the Redevelopment Agency of the City of Santa Clara Proposed 2014-15 total budget of \$19,045,842.
- 4) Approve the Housing Authority Proposed 2014-15 total budget of \$210,589; expenditures are limited only to support administrative loan monitoring costs.
- 5) Approve the disposition of \$20,967.57 from the Give A Little...Help A Lot community donation campaign as recommended in the attached memo and Agenda Report.
- 6) Approve the use of \$113,800 for police activities and programs from the Asset Seizure Trust Fund as requested in the attached Agenda Report from the Chief of Police.

- 7) Adopt a Council Resolution establishing the Appropriation Limit for 2014-15 of \$341,156,650 as computed by the Finance Department. According to regulations, fiscal year 2014-15 appropriations classified within this limit total \$123,316,251.



Gary Ameling
Director of Finance/Assistant City Manager
Director of Finance for SOSA
Housing Authority Treasurer

APPROVED:



Julio J. Fuentes
City Manager
Contract Administrator for Sports and Open
Space Authority
Executive Director for Housing Authority
Executive Office to Successor Agency

Documents Related to this Report:

- 1) Summary of Changes to Proposed Budget (Attachments A, B, C)***
- 2) Give a Little...Help a Lot Agenda Report***
- 3) Asset Seizure Trust Fund Agenda Report***
- 4) Agenda Report and Resolution – Appropriations Limit***
- 5) Agenda Report - 2014-15 Municipal Fee Schedule Follow-up Information***

**City of Santa Clara
Summary of Changes to Proposed Budget
Fiscal Year 2014-15**

Attachment A

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>
<u>City Budgets</u>			
Total City Budget	660,257,989	660,457,989	200,000
Total City Operating Budget	597,434,032	597,634,032	200,000
General Fund Budget	164,577,000	164,777,000	200,000
Capital Improvement Project Budget (CIP)	62,823,957	62,823,957	-
<u>Agency/Authority Budgets</u>			
Sports and Open Space Authority	4,244,443	4,244,443	-
Housing Authority	175,641	210,589	34,948
Successor Agency	19,045,842	19,045,842	-
Stadium Authority	165,691,005	165,691,005	-

See Attachments B and C for explanation of changes.

Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment B

General Fund				
	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>	<u>Notes</u>
Estimated Resources				
Revenues	168,603,686	168,638,634	34,948	(7)
Net Transfers From / (To)	(4,026,686)	(3,861,634)	165,052	(7)
Total Estimate Resources	\$ 164,577,000	\$ 164,777,000	\$ 200,000	
Appropriations				
Salaries	89,072,453	88,573,006	(499,447)	(1, 2, & 5)
Benefits	41,497,649	41,570,418	72,769	(1 & 2)
Operating Expenditures	24,985,406	25,612,084	626,678	(2, 3, 4, & 6)
Interfund Services	8,816,692	8,816,692	-	
Capital Outlay	204,800	204,800	-	
Total Appropriations	\$ 164,577,000	\$ 164,777,000	\$ 200,000	

Notes:

- (1) Police Department - Unfreeze two (2) Police Officer positions to support public safety needs at a total cost of \$335,680. In addition, Police salary and benefits budgets were shifted between programs to realign resources with anticipated service delivery.
- (2) Information Technology Department - Eliminate Communication Technician I/II position and move budget to Contractual Services. No change in total budget.
- (3) City Manager's Office - Add \$250,000 for Marketing and City Branding Initiative.
- (4) City Manager's Office - Adjusted budget to match recently adopted LAFCO and Silicon Valley Animal Control Authority budgets. Increase of \$23,114.
- (5) City Manager's Office - Increased estimated savings from attrition by \$608,794 to balance modifications in expenditures.
- (6) Planning Department - Increase contractual services budget for code enforcement by \$200,000.
- (7) Increased revenue from Housing Authority for administration of housing programs by \$34,948 and Give a Little...Help a Lot contribution of \$335. Increased transfer to Working Capital Reserve by \$35,283 to balance. Increased transfer from Building Inspection Reserve by \$200,000 to cover cost of additional code enforcement contractual services.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment C

Housing Authority - CIP Fund

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>	<u>Notes</u>
Estimated Resources				
Housing Program Income	175,641	210,589	34,948	
Total Estimate Resources	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)
 Appropriations				
Administration	175,641	210,589	34,948	
Total Appropriations	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)

Note:

(1) Increased payment to General Fund for administration of housing programs by \$34,948.

Santa Clara



City of Santa Clara, California



DATE: May 6, 2014

TO: City Manager for Council Action

FROM: Senior Staff Aide

SUBJECT: Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

Exhibit 2

EXECUTIVE SUMMARY:

The Give A Little...Help A Lot donation campaign, approved by Council in January 1990, continues to generate funds for specific community service programs of the City. Utility bill inserts are mailed two times each year to citizens, informing them of the program and inviting their participation. The programs that benefit from the Give A Little...Help A Lot campaign are: Art in Public Places, Concerts in the Park, Keep Santa Clara Clean, Harris-Lass Historic Preserve, Mission City Community Fund, Championship Teams, HELP Your Neighbor, and Santa Clara City Library Foundation and Friends.

On July 1, 2013, the Give A Little...Help A Lot campaign program had a total balance of \$19,836.56. Donations received during fiscal year 2013-14 totaled \$1,785. After \$653.99 authorized disbursements and budget appropriations by Council, the balance on April 30, 2014 is \$20,967.57 (see table on page 4).

Council may consider referring discussion of the unexpended Give A Little...Help A Lot campaign donations to the fiscal year 2014-15 budget process for allocation at that time. The attached table on page 4 includes recommendations for the disposition of funds in all Give A Little...Help A Lot categories, to be referred to the Budget Study Session on May 20, 2014.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

The Give A Little...Help A Lot community donation campaign allows citizens to easily become involved in their community by contributing to several City sponsored programs and projects which serve people of all ages in the City of Santa Clara. Referring this year's donations, along with the existing trust account balances, to the 2014-15 budget process will allow for Council allocations to be made, as well as citizen input to be received as part of the budget public hearings. Traditionally, the Cultural Advisory Commission provides recommendations for use of the money donated to the Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean accounts. There are no recognized disadvantages to this program.

ECONOMIC/FISCAL IMPACT:

The Give a Little...Help A Lot donation campaign has a total balance of \$20,967.57 available for disposition by Council action. Utilizing the donated funds for community programs can help defray costs of existing or new programs. This is described more fully in the discussion section of this report. The cost for printing the utility bill inserts is \$400.00 for each issue for a total of \$800.00 per fiscal year. There is no additional postage cost associated with including the insert in the utility bill mailings.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 2

RECOMMENDATION:

That the Council refer the disposition of funds from the Give A Little...Help A Lot community donation campaign to the 2014-15 budget study session on May 13, 2014 and note and file the Give A Little...Help A Lot progress report. It is also recommended that the Cultural Advisory Commission provide recommendations on the use, during the 2014-15 budget year, of donations made to the following categories: Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean.



Jashma Kadam
Senior Staff Aide to the City Manager

APPROVED:



Julio J. Fuentes
City Manager

Documents Related to this Report: None

DISCUSSION

Information on Programs Supported by the Give A Little...Help A Lot Campaign:

Art in Public Places: The Cultural Advisory Commission administers the Art in Public Places program. Donations are used to support the City's effort to place sculptured art at City Hall and other locations throughout the City.

Concerts in the Park: The City's Concerts in the Park program is held at the Central Park Pavilion and occurs on Wednesday evenings and Sunday afternoons in late June, July, and August.

Keep Santa Clara Clean: This program is an anti-litter, anti-graffiti effort, promoting a clean and healthy City environment. Traditionally, it has been used to fund rewards for information leading to the arrest of graffiti perpetrators through the graffiti abatement program, sponsored by the Cultural Advisory Commission. In addition, the Commission has begun a pilot program to paint artwork on City utility boxes.

Harris-Lass Historic Preserve: This program provides support to the Harris-Lass Historic Preserve which is representative of the area's agricultural past.

Mission City Community Fund: The Mission City Community Fund (MCCF) provides support for theater and the arts, social services, education, health care, and the environment. A partial list of grant recipients includes Project Hired, de Saisset Museum, Westwood School PTA, Community Literacy, South Bay Historical Railroad Society, Soroptimist International, and Santa Clara PAL.

Championship Teams: This program provides assistance for championship teams/individuals and sports affiliated groups to travel to state, national, and international competitions. These requests are brought before Council for approval as they occur.

HELP Your Neighbor: This program provides emergency assistance with utility bill payments for Santa Clara residents experiencing financial hardship.

Santa Clara City Library Foundation and Friends: Donations are used to expand and enhance the library's programs and services.

Undesignated: Traditionally, Council has chosen to remit undesignated donations to the Mission City Community Fund (MCCF), which supports theater and the arts, social services, education, health care, and the environment.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 4

Recommendations for the Give A Little...Help A Lot Trust Fund Balances:

The following table summarizes the April 30, 2014, Give A Little...Help A Lot Trust Fund balances along with staff's recommendations for their disposition.

DONATION TRUST FUND ACCOUNT	APRIL 30, 2014 ACCOUNT BALANCE	FY2014-15 RECOMMENDATION FOR DISPOSITION
Art in Public Places	\$220.57	Remain in account.
Concerts in the Park	\$171.32	Allocate \$170 to Concerts in the Park in the General Fund.
Keep Santa Clara Clean	\$168.04	Allocate \$165 to Keep Santa Clara Clean in the General Fund.
Harris-Lass Historic Preserve	\$35.00	Remit to Historic Preservation Society of Santa Clara.
Mission City Community Fund	\$10.00	Remit to MCCF.
Championship Teams	\$1,343.69	To be allocated upon request with Council approval.
HELP Your Neighbor	\$18,838.95	To be allocated as needed, with City Manager's approval.
Santa Clara City Library Foundation and Friends	\$140.00	Remit to Foundation and Friends of Santa Clara City Library.
Undesignated	\$40.00	Remit to MCCF.
TOTAL	\$20,967.57	

Meeting Date: _____

AGENDA REPORT

City of Santa Clara, California

Agenda Item # _____



Date: May 5, 2014
To: City Manager for Council Action
From: Chief of Police
Subject: Request to Approve the Use of Asset Forfeiture Funds as Described Below for Fiscal Year 2014-2015, Pursuant to State and Federal Regulations

Exhibit 3

EXECUTIVE SUMMARY:

The Police Department has identified the following items, training, or improvements as being necessary to better serve the community by maintaining or improving our current level of service, enhancing our ability to apprehend criminal offenders, or by ensuring a higher degree of officer and employee safety.

The City has the opportunity to enhance Police Department services by funding the following items (totaling \$113,800) with Asset Forfeiture monies. Asset Forfeiture funds are obtained as a result of narcotic and other criminal investigations. Federal and State authorities allow the Police Department to share in the distribution of funds seized pursuant to judicial and/or administrative actions. The use of these monies is limited to funding law enforcement-related programs or purchases of equipment.

The Discussion section of this report specifically outlines this year's requests.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

Approval of this request will provide needed means, equipment, training, and improvements to the Police Department without using General Fund monies and will satisfy the legal requirement to utilize Asset Forfeiture funds for augmenting law enforcement budgets. There are no disadvantages.

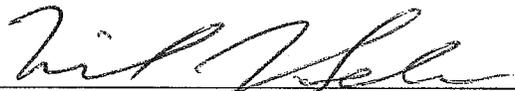
ECONOMIC/FISCAL IMPACT:

Approval of this request will provide \$113,800 to support narcotic enforcement, other programs, and needs in the Police Department without using General Fund monies. Funds are available for appropriation from the unallocated Asset Forfeiture Trust Fund (079-7722-88000-(G)00710).

RECOMMENDATION:

That the Council approve for FY 2014-2015 the use of Asset Forfeiture funds awarded to the Police Department pursuant to State and Federal regulations, as follows:

1. 177-7733-87870-(I)4622-(G)SEIZD	\$30,000
2. 177-7742-87820-(I)4673-(G)SEIZD	\$12,000
3. 177-7746-87500-(I)2141-(G)SEIZD	\$12,000
4. 177-7744-88040-(I)4662-(G)SEIZD	\$24,800
5. 177-7732-88040-(I)4672-(G)SEIZD	\$15,000
6. 177-7742-88040-(I)4674-(G)SEIZD	\$10,000
7. 177-7732-88040-(I)4675-(G)SEIZD	\$10,000



Michael J. Sellers
Chief of Police

APPROVED:



Julio J. Fuentes
City Manager

Certified as to Availability of Funds: 
079-7722-88000-(G)00710 \$ 113,800



Gary Ameling
Director of Finance

FIVE COUNCIL VOTES

Documents Related to this Report:
1) Discussion

Discussion: The Police Department's Asset Forfeiture funding requests for equipment and other law enforcement uses and programs for Fiscal Year 2014-2015 are as follows:

1. Undercover Buy Fund \$30,000
177-7733-87870-(I)4622-(G)SEIZD Program: SCAT
Monies used by undercover officers during criminal investigations to purchase illegal drugs and other contraband.

2. IACP Conference \$12,000
177-7742-87820-(I)4673-(G)SEIZD Program: Administrative Services
Funds used for approximately six attendees at the International Association of Chiefs of Police conference in Orlando, FL in October 2014. This conference provides some of the best training for law enforcement officials available in the world.

3. Community Policing Projects \$12,000
177-7746-87500-(I)2141-(G)SEIZD Program: Community Services
These funds will support our community policing projects for the coming year. Uses include support of our Northside Substation, community events, special awards, and recognition supplies.

4. Canine Replacement, Equipment, and Training \$24,800
177-7744-88040-(I)4662-(G)SEIZD Program: Administrative Services
Police service dog "Cezar" will be retired after several years of duty and needs to be replaced. These funds will provide for the purchase of the canine, equipment and training needs. The training for the dog and its handler consists of a four-week basic course and a two-week tracking course. Additionally, the dog will be trained in narcotics and/or explosive detection.

5. Portable Covert Surveillance Camera \$15,000
177-7732-88040-(I)4672-(G)SEIZD Program: Investigations
This equipment will assist detectives in monitoring locations where theft or other targeted criminal activity may be taking place within the city.

6. Professional Standards Tracking Software \$10,000
177-7742-88040-(I)4674-(G)SEIZD Program: Administrative Services
This software ensures the most efficient handling of citizen complaints, administrative investigations, use-of-force reporting, and other types of incidents, while providing the means to analyze and identify areas of concern so that proactive action can be taken.

7. Anti-Theft GPS Trackers \$10,000
177-7732-88040-(I)4675-(G)SEIZD Program: Investigations
These anti-theft GPS trackers are placed in decoy items that may be targeted by thieves for theft (laptops, camera bags, tablets, etc.). Once stolen, the GPS trackers can lead detectives to the location of the thief for arrest and prosecution.

Meeting Date: _____

AGENDA REPORT

City of Santa Clara, California

Agenda Item # _____



Date: June 1, 2014

To: City Manager for Council Action

From: Director of Finance/Assistant City Manager

Subject: Adoption of Resolution Establishing Fiscal Year 2014-15 Appropriations Limit

EXECUTIVE SUMMARY:

On November 6, 1979, the California electorate passed Proposition 4, which created Article XIII B of the State Constitution placing limits on the amount of revenue that can be spent by governmental agencies. This section of the Constitution placed a restriction on the amount of revenue that the City can appropriate in any fiscal year. Not all revenues are restricted by the limit, only those that are categorized as proceeds of taxes.

The City's limit has been based on actual appropriations during fiscal year 1978-79, increased annually by an adjustment factor. On June 5, 1990, the California electorate approved Proposition 111 which modified the method of adjusting the annual Appropriations Limit. Beginning with the 1990-91 appropriations limit, the City may choose from the following indices when arriving at an adjustment factor:

1. The annual growth in the City's population or the annual growth in the County's population as provided by the State Department of Finance.

AND

2. The annual growth in the California Per Capita Income or the growth in the non-residential assessed valuation due to new construction within the City.

In computing the fiscal year 2014-15 appropriations limit, we used the population growth of the County of Santa Clara (1.50%) and the growth in non-residential assessed valuation from new construction (2.62%). For fiscal year 2014-15, the City of Santa Clara appropriations limit is \$341,156,650 (Schedule 1). An analysis of the request for appropriations from estimated proceeds of taxes, as reflected in the proposed fiscal year 2014-15 budget, indicates that for fiscal year 2014-15 the City will be at 36.15% (\$123,316,251) of its limit.

Schedule 1 provides the history of the City's appropriations limits as adopted by Council for fiscal year 2005-06 through fiscal year 2013-14, including allowable retroactive adjustments, and the appropriations limit being recommended for adoption for fiscal year 2014-15.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

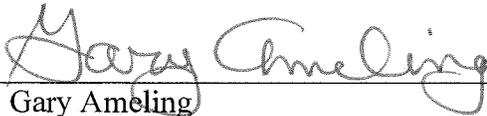
By adopting the fiscal year 2014-15 appropriations limit, the City will be in compliance with the existing State law.

ECONOMIC/FISCAL IMPACT:

By adopting the resolution, the City will have a total increase of its appropriations limit of \$13,625,304.

RECOMMENDATION:

That the Council adopt a resolution establishing the City's fiscal year 2014-15 appropriations limit of \$341,156,650.



Gary Ameling
Director of Finance/
Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:

- 1) Schedule 1***
- 2) Resolution for Appropriations Limit***

SCHEDULE 1

CITY OF SANTA CLARA
 PROPOSITION 4 APPROPRIATIONS LIMIT
 FYs 2005-06 THROUGH 2014-15

FISCAL YEAR	BEGINNING	PRICE FACTOR	POPULATION FACTOR	ADJUSTMENT FACTOR	ENDING
	APPROPRIATIONS LIMIT				
	(1)	(2)	(3)	(4) = (2) X (3)	(1) X (4)
2014-15	\$ 327,531,346	1.0262	X 1.0150 =	1.0416	\$ 341,156,650
2013-14	306,762,357	1.0512	X 1.0157 =	1.0677	327,531,346
2012-13	291,996,814	1.0377	X 1.0124 =	1.0506	306,762,357
2011-12	280,361,369	1.0251	X 1.0160 =	1.0415	291,996,814
2010-11	283,808,346	0.9746	X 1.0136 =	0.9879	280,361,369
2009-10	276,718,902	1.0062	X 1.0193 =	1.0256	283,808,346
2008-09	260,849,378	1.0429	X 1.0172 =	1.0608	276,718,902
2007-08	243,287,759	1.0442	X 1.0268 =	1.0722	260,849,378
2006-07	229,611,995	1.0396	X 1.0192 =	1.0596	243,287,759
2005-06	215,466,159	1.0526	X 1.0124 =	1.0657	229,611,995

On June 5, 1990, the California electorate passed Proposition 111 which modified the method of adjusting the annual appropriations limit. Beginning with the 1990-91 Appropriations Limit the City may choose from one of the following indices when determining the adjustment factor:

The annual growth in the City's population OR the annual growth in the County's population as provided by the State Department of Finance.

AND

The annual growth in the California Per Capita Income OR the growth in the non-residential assessed valuation due to new construction within the City.

The 1990-91 appropriations limit was revised by applying the new growth factors to the appropriations limits for 1986-87 and each subsequent year. In computing the FY 2014-15 appropriations limit, the population growth of Santa Clara County and the growth in the non-residential assessed valuation due to new construction within the City were used.

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY OF SANTA CLARA,
CALIFORNIA ESTABLISHING FISCAL YEAR 2014-15
APPROPRIATIONS LIMIT PURSUANT TO ARTICLE XIII B
OF THE CALIFORNIA STATE CONSTITUTION AS
IMPLEMENTED BY TITLE 1, DIVISION 9 (ENTITLED
“EXPENDITURE LIMITATIONS” – SECTION 7900 ET SEQ.)
OF THE CALIFORNIA GOVERNMENT CODE**

BE IT RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

WHEREAS, Proposition 4, commonly known as the Gann Initiative, was adopted by voters on November 6, 1979;

WHEREAS, the Proposition created Article XIII B of the California State Constitution placing limits on the amount of revenue which can be spent by all entities of government;

WHEREAS, the limit based on the Proposition 4 formula is updated annually using growth data supplied by the State Department of Finance; and,

WHEREAS, the appropriation limit is required to be adopted by the legislative body of each government entity.

NOW THEREFORE, BE IT FURTHER RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

1. Appropriations Limit. That the appropriations limit for fiscal year 2014-15 be Three Hundred Forty One Million One Hundred Fifty Six Thousand Six Hundred and Fifty Dollars (\$341,156,650).
2. Calculation Factors. Pursuant to Section 8 of Article XIII B of the California Constitution, the City Council determines that for 2014-15 the change in the cost of living shall be measured by the percentage change in California per capita personal income or the growth in the non-residential assessed valuation due to new construction within the City and the change in population shall be

measured by the annual growth in the County or the City's population as provided by the State Department of Finance, whichever is higher.

3. Factors for 2014-15. That for purposes of computing the appropriations limit for 2014-15, the growth in non-residential assessed valuation due to new construction within the City is 2.62% and the annual percent change in population minus exclusions in the County's population as provided by the State Department of Finance is 1.50%.

4. Notice of Action to be Taken. Pursuant to Government Code Section 7910, no judicial action or proceeding to attack, review, set aside, void, or annul the action of the City Council in establishing the appropriations limit for 2014-15 shall be brought unless such action or proceeding shall have been commenced within forty-five (45) days of the date of adoption of this resolution.

8. Constitutionality, severability. If any section, subsection, sentence, clause, phrase, or word of this resolution is for any reason held by a court of competent jurisdiction to be unconstitutional or invalid for any reason, such decision shall not affect the validity of the remaining portions of the resolution. The City of Santa Clara, California, hereby declares that it would have passed this resolution and each section, subsection, sentence, clause, phrase, and word thereof, irrespective of the fact that any one or more section(s), subsection(s), sentence(s), clause(s), phrase(s), or word(s) be declared invalid.

//

//

//

//

//

//

9. Effective date. This resolution shall become effective immediately.

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED AND ADOPTED BY THE SANTA CLARA STADIUM AUTHORITY, AT A REGULAR MEETING THEREOF HELD ON THE ___ DAY OF _____, 2014, BY THE FOLLOWING VOTE:

AYES: COUNCILORS:

NOES: COUNCILORS:

ABSENT: COUNCILORS:

ABSTAINED: COUNCILORS:

ATTEST:

ROD DIRIDON, JR.
CITY CLERK
CITY OF SANTA CLARA

Attachments incorporated by reference: None



Date: May 27, 2014

To: City Manager for Council Information

From: Director of Finance/Assistant City Manager

Subject: 2014-15 Municipal Fee Schedule Follow-up Information

At the April 22, 2014 City Council meeting, Council approved the 2014-15 Municipal Fee Schedule and requested a report back on the following four areas:

1. Delinquent Business Tax Penalty:

When was the business tax penalty changed to 100%?

The City has had a 100% delinquent business tax penalty for taxes paid more than 30 days from the time they are due in the Business License code since at least August 4, 1981. In 2012-13, 5% or 664 out of 12,796 businesses paid delinquent tax totaling \$60,517. Amending the business tax penalty from 100% to a lower amount would reduce the incentive to pay on time and lower General Fund revenues (e.g., reducing the penalty to 50% for taxes paid more than 30 days from the time they are due would reduce the business tax revenue by 50% or \$30,258). If the Council desires to lower the penalty, an alternative would be a sliding penalty scale with a 50% penalty assessed when an account is past due 30 days, 75% after 60 days and 100% after 90 days. Any change would require a City code revision.

2. Use Permits and ABC Permit Fees:

Does the City fee structure provide a fair amount of flexibility for ABC liquor licenses for restaurants that amend their offerings or relocate to a new location? With economic development picking up we want to incentivize restaurants to do business in Santa Clara.

The City has historically had one level of Use Permits that covers applications such as new restaurants, ABC permits, certain retail uses, assembly uses, new schools, daycare, and certain outdoor uses. The cost of a Use Permit is currently \$6,000; however, the time spent by staff on different Use Permit applications can vary.

Based on the 2013 User Fee Study conducted by MGT of America, staff has recommended and Council has approved, a second, lower level of Use Permit with a fee of \$2,240. This lower fee applies to applicants that would be classified as a Minor Use Permit effective in 2014-15 and will apply to ABC permits. This new fee will more accurately reflect the time spent by staff, reduce the current disproportionate cost to applicants, and encourage economic development for local businesses.

3. Rental Fees for Youth Soccer Park:

Fees charged for users of the Soccer Park are quite high. Council intent is to keep youth programs below full cost recovery. A fee in the Municipal Fee Schedule for Game Field Preparation reflects 100% cost recovery. Mission College reported the fees charged this year were a contributing factor as to why they no longer play soccer at our facility.

The Santa Clara Youth Soccer Park use by Mission College is provided for Men's and Women's Soccer practices and games. Mission College books an average of three permits per year, consisting of up to approximately 10 games or 30 practice dates on each permit. The number of users for all of these permits has increased from 1,180 in 2009 to 3,120 in 2013, at an average cost to Mission College of \$6,788.00 per year. Based on the recent fee study done by MGT America, the 10% increase Youth Soccer Park in the Municipal Fee Schedule for 2014-15 applies to uses where a fee is required (i.e., groups that have less than 51% resident participation, tournaments, and any non-soccer uses such as filming). The 10% increase for these groups brings cost recovery to an average of 41% of the full cost factor to provide these services.

4. Senior Center Classes:

Council intent is to keep Senior programs below full cost recovery and is seeking confirmation the current fees charged for Senior programs are in line with this desire.

Free drop-in programs are held daily in the Fitness Center and the Natatorium at the Senior Center. Parks and Recreation also offers fitness and dance classes for those who prefer structured, individualized instruction, rather than a free drop-in program. In addition, Adult Education offers classes at the Senior Center at competitive rates, such as water exercise, painting and ceramics. While class fees are not specified in the Municipal Fee Schedule, they were included in the Parks and Recreation Department Municipal study done by MGT America. Class fees at the Sr. Center are set as low as possible for all residents, while providing high quality programming.



Gary Ameling
Director of Finance/Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:
1) Ordinance No. 1427

ORDINANCE NO. 1427

AN ORDINANCE OF THE CITY OF SANTA CLARA AMENDING
CHAPTER 15 of "THE CODE OF THE CITY OF SANTA CLARA"
PERTAINING TO BUSINESS LICENSES

BE IT ORDAINED BY THE CITY OF SANTA CLARA, as follows:

SECTION 1: That Section 15-3 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-3 When Annual Fees Due and Payable

All annual license fees under the provision of this chapter shall be due and payable at the time of commencement of business activity and such license shall expire twelve (12) months after the date of issuance. Fees for the renewal of such licenses shall be due and payable upon the expiration of the prior license. No license fee paid hereunder shall be refundable by reason of the cessation of business during the license period.

SECTION 2: That Section 15-4 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-4 Additional Fee For Delinquent Payment

Every annual license fee which is not paid within a period of thirty (30) days from the time the same became due is hereby declared to be delinquent, and a penalty of 100% will be added to said fee.

SECTION 3: That Section 15-8 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-8 Transferability: Changes to Affidavit

No license issued pursuant to this chapter shall be transferable. When a license has been issued authorizing a specifically named person to transact and carry on a business at a specific location, the licensee shall, upon application in writing, and the payment of the prescribed fee, have such license amended to include any change including name, type of business, or address. Any business for which such a license change must be made shall

pay a charge of five dollars for the handling and processing of such change.

SECTION 4: Effective Date

This ordinance shall take effect and be in force thirty days after its final adoption, but before such final adoption, it shall be published in an official newspaper of the City of Santa Clara as required by the charter of said city.

PASSED FOR THE PURPOSE OF PUBLICATION BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA, this 4th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Tobkin and Mayor Pro Tempore Texera
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: Mayor Gissler

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

FINALLY PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA this 18th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Texera, Tobkin and Mayor Gissler
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: None

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

I, A. S. Belick, City Clerk of the City of Santa Clara, do hereby certify that the within Ordinance or Resolution is a correct copy of the original, and that same has been published as required by law.

A. S. Belick
City Clerk

PROOF OF PUBLICATION

Santa Clara Weekly

P.O. Box 580, Santa Clara, California 95052

IN THE

City of Santa Clara,
State of California,
County of Santa Clara

**CITY OF SANTA CLARA NOTICE OF PUBLIC HEARING
REGARDING PROPOSED OPERATING BUDGET AND CAPITAL
IMPROVEMENT BUDGET
FISCAL YEAR 2014-15**

State of California, }
County of Santa Clara } SS.

The undersigned, being first duly sworn, deposes and says: That at all times hereinafter mentioned affiant was and still is a citizen of the United States, over the age of eighteen years, and not a party to nor interested in the above entitled proceeding; and was at and during all said times and still is publisher of the Santa Clara Weekly, a newspaper of general circulation printed and published weekly in the County of Santa Clara, State of California, and said Santa Clara Weekly is and was at all times hereinmentioned a newspaper of general circulation as that term is defined by sections 6000 and following, of the government code of the State of California, and, as provided by said sections, is published for the dissemination of local or telegraphic news and intelligence of a general character, having a bonafide subscription list of paying subscribers, and is not devoted to the interest or published for the entertainment or instruction of a particular class, profession, trade, calling, race or denomination, or for the entertainment and instruction of any number of such classes, professions, trades, callings, races or denominations; that at all times said newspaper has been established, printed and published in the said County of Santa Clara and State of California at regular intervals for more than one year proceeding the first publication of the notice herein mentioned; that said notice was set in type not smaller than non-parell, describing and expessing in general terms the purport and character of the notice intended to be given; that the clipping of which the annexed is a true printed copy, was published and printed in said newspaper on the following dates to wit:

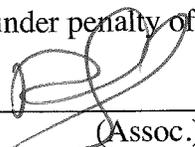
Pub: 5/28/2014

Dated at Santa Clara, California

This 28TH day of MAY, 2014

I declared under penalty of perjury that the foregoing is true and correct.

Signed: _____



(Assoc.) Publisher of the Santa Clara Weekly

The Santa Clara Weekly was adjudicated a newspaper of general circulation in and for the County of Santa Clara on September 3, 1974 (Case No. 314617). The Santa Clara Weekly was adjudicated a newspaper of general circulation within the City of Santa Clara on April 2, 1976 (Case No. 347776).

City of Santa Clara
Notice of Public Hearing
Regarding Proposed Operating Budget and Capital Improvement Budget
Fiscal Year 2014-15

Notice is hereby given that the City Council of the City of Santa Clara has determined and fixed its regularly scheduled meeting of June 10, 2014 at 7:00 p.m., or as soon thereafter as the matter may be heard, in the City Hall Council Chambers, 1500 Warburton Avenue, Santa Clara, California as the location, date and time to conduct a public hearing to receive comment on and consider the proposed Fiscal Year 2014-15 Operating Budget and Capital Improvement Project Budget.

At least 10 days prior to the hearing, all budget documents will be available for review at City of Santa Clara City Clerk's Office; Central Park Library at 2635 Homestead Road, Santa Clara, California; Mission Library at 1098 Lexington Street, Santa Clara, California, and on-line at www.santaclaraca.gov/index.aspx?page=220

Americans with Disabilities Act (ADA)

The public hearing location is accessible by wheelchair and public transportation. People with impaired speech or hearing may call (408) 615-2490 through 711 the nationwide Telecommunications Relay Service. The California Relay Service can also be reached in Spanish for both TDD and voice at 1-866-833-4703. If you need sign or other interpretation, please call (408) 615-2490 at least one week in advance of the hearing. Reasonable modifications in policies, procedures and/or practices will be made as necessary to ensure access for all individuals with a disability or with limited English proficiency. For more information, contact the City's ADA office at (408) 615-3000.

Rod Diridon, Jr., City Clerk

Citizens are encouraged to attend the hearing and may submit written and/or oral comments directly to the City Clerk, 1500 Warburton Avenue, Santa Clara, California, 95050; telephone (408) 615-2220.

Pub.: 5/28/2014

Meeting Date: 6/10/14

AGENDA REPORT

City of Santa Clara, California

Agenda Item # 5E/5A
Santa Clara SOSA
HA
 2001



Date: June 3, 2014

To: City Manager for Council Action
Contract Administrator for Sports and Open Space Authority Action
Executive Director for Housing Authority Action
Executive Officer for Successor Agency Action

From: Director of Finance/Assistant City Manager, Director of Finance for SOSA, Housing Authority Treasurer

Subject: PUBLIC HEARING: Adoption of the 2014-15 Budget with Proposed 2014-15 Budget Actions for the City (including Community Development Block Grant and HOME Funds), Sports and Open Space Authority, Housing Authority, and Successor Agency

EXECUTIVE SUMMARY:

On June 10, 2014 at 7 p.m., a Public Hearing is scheduled for the purpose of taking public input and Council/Authority/Agency approval/adoption of the following City of Santa Clara 2014-15 documents:

- Proposed Annual Budget (including Community Development Block Grant and HOME Program funding)
- Proposed Capital Improvement Project Budget
- Proposed Sports and Open Space Authority Budget
- Proposed Housing Authority Budget
- Proposed Successor Agency Budget
- Appropriations Limit
- Proposed disposition of funds from the Give A Little...Help A Lot community donation campaign
- Proposed use of Asset Seizure funds

Copies of the proposed budgets, the 2015-16 through 2019-20 Five-Year Financial Plan, and additional supporting documents for the 2014-15 budgets were submitted to Council for the budget study session held on May 13, 2014. The Capital Improvement Project budget was reviewed by the Planning Commission at their April 30, 2014 meeting and has been found to be consistent with the City's General Plan. Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

A follow-up response to Council comments regarding the Municipal Fee Schedule during the April 22, 2014 adoption is attached.

Copies of the proposed budgets and Five-Year Financial Plan are available for review on the City's website at <http://santaclaraca.gov/index.aspx?page=220>, and in the City Clerk's Office and the City's libraries during normal business hours.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

City Council action in approving the 2014-15 Budgets by June 30, 2014 complies with the City Charter and allows the City and its Agencies and Authorities to continue their operations for the 2014-15 fiscal year.

ECONOMIC/FISCAL IMPACT:

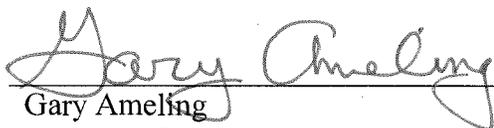
By approving the proposed budget documents plus all adjustments detailed in the 2014-15 Summary of Changes to Proposed Budget and any further adjustments as a result of Council/Authority/Agency Action during the Public Hearing on June 10, 2014, the following budgets will be established: (1) the 2014-15 City of Santa Clara Annual Budget (including Capital Improvement Project Budget); (2) the 2014-15 Successor Agency Budget; (3) the 2014-15 Sports and Open Space Authority Budget (including the Santa Clara Golf and Tennis Club Budget); and (4) the 2014-15 Housing Authority Budget.

RECOMMENDATION:

That the City Council, City Council acting as the Governing Board of the Successor Agency for the former Redevelopment Agency of the City of Santa Clara, Sports and Open Space Authority (SOSA), and Housing Authority take the following actions:

- 1) Approve the City of Santa Clara Proposed 2014-15 total budget of \$660,457,989, including the Operating Budget of \$597,634,032, the General Fund Budget of \$164,777,000 and CIP Budget of \$62,823,957 (including the adjustments as noted in the 2014-15 Summary of Changes to Proposed Budget detailed in Attachments A, B, and C).
- 2) Approve the Sports and Open Space Authority Proposed 2014-15 total budget of \$4,244,443.
- 3) Approve the Successor Agency to the Redevelopment Agency of the City of Santa Clara Proposed 2014-15 total budget of \$19,045,842.
- 4) Approve the Housing Authority Proposed 2014-15 total budget of \$210,589; expenditures are limited only to support administrative loan monitoring costs.
- 5) Approve the disposition of \$20,967.57 from the Give A Little...Help A Lot community donation campaign as recommended in the attached memo and Agenda Report.
- 6) Approve the use of \$113,800 for police activities and programs from the Asset Seizure Trust Fund as requested in the attached Agenda Report from the Chief of Police.

- 7) Adopt a Council Resolution establishing the Appropriation Limit for 2014-15 of \$341,156,650 as computed by the Finance Department. According to regulations, fiscal year 2014-15 appropriations classified within this limit total \$123,316,251.



Gary Ameling
Director of Finance/Assistant City Manager
Director of Finance for SOSA
Housing Authority Treasurer

APPROVED:



Julio J. Fuentes
City Manager
Contract Administrator for Sports and Open
Space Authority
Executive Director for Housing Authority
Executive Office to Successor Agency

Documents Related to this Report:

- 1) Summary of Changes to Proposed Budget (Attachments A, B, C)***
- 2) Give a Little...Help a Lot Agenda Report***
- 3) Asset Seizure Trust Fund Agenda Report***
- 4) Agenda Report and Resolution – Appropriations Limit***
- 5) Agenda Report - 2014-15 Municipal Fee Schedule Follow-up Information***

**City of Santa Clara
Summary of Changes to Proposed Budget
Fiscal Year 2014-15**

Attachment A

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>
<u>City Budgets</u>			
Total City Budget	660,257,989	660,457,989	200,000
Total City Operating Budget	597,434,032	597,634,032	200,000
General Fund Budget	164,577,000	164,777,000	200,000
Capital Improvement Project Budget (CIP)	62,823,957	62,823,957	-
<u>Agency/Authority Budgets</u>			
Sports and Open Space Authority	4,244,443	4,244,443	-
Housing Authority	175,641	210,589	34,948
Successor Agency	19,045,842	19,045,842	-
Stadium Authority	165,691,005	165,691,005	-

See Attachments B and C for explanation of changes.

Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment B

General Fund				
	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>	<u>Notes</u>
Estimated Resources				
Revenues	168,603,686	168,638,634	34,948	(7)
Net Transfers From / (To)	(4,026,686)	(3,861,634)	165,052	(7)
Total Estimate Resources	\$ 164,577,000	\$ 164,777,000	\$ 200,000	
Appropriations				
Salaries	89,072,453	88,573,006	(499,447)	(1, 2, & 5)
Benefits	41,497,649	41,570,418	72,769	(1 & 2)
Operating Expenditures	24,985,406	25,612,084	626,678	(2, 3, 4, & 6)
Interfund Services	8,816,692	8,816,692	-	
Capital Outlay	204,800	204,800	-	
Total Appropriations	\$ 164,577,000	\$ 164,777,000	\$ 200,000	

Notes:

- (1) Police Department - Unfreeze two (2) Police Officer positions to support public safety needs at a total cost of \$335,680. In addition, Police salary and benefits budgets were shifted between programs to realign resources with anticipated service delivery.
- (2) Information Technology Department - Eliminate Communication Technician I/II position and move budget to Contractual Services. No change in total budget.
- (3) City Manager's Office - Add \$250,000 for Marketing and City Branding Initiative.
- (4) City Manager's Office - Adjusted budget to match recently adopted LAFCO and Silicon Valley Animal Control Authority budgets. Increase of \$23,114.
- (5) City Manager's Office - Increased estimated savings from attrition by \$608,794 to balance modifications in expenditures.
- (6) Planning Department - Increase contractual services budget for code enforcement by \$200,000.
- (7) Increased revenue from Housing Authority for administration of housing programs by \$34,948 and Give a Little...Help a Lot contribution of \$335. Increased transfer to Working Capital Reserve by \$35,283 to balance. Increased transfer from Building Inspection Reserve by \$200,000 to cover cost of additional code enforcement contractual services.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment C

Housing Authority - CIP Fund

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>	<u>Notes</u>
Estimated Resources				
Housing Program Income	175,641	210,589	34,948	
Total Estimate Resources	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)
Appropriations				
Administration	175,641	210,589	34,948	
Total Appropriations	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)

Note:

(1) Increased payment to General Fund for administration of housing programs by \$34,948.

Santa Clara



City of Santa Clara, California



DATE: May 6, 2014

TO: City Manager for Council Action

FROM: Senior Staff Aide

SUBJECT: Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

Exhibit 2

EXECUTIVE SUMMARY:

The Give A Little...Help A Lot donation campaign, approved by Council in January 1990, continues to generate funds for specific community service programs of the City. Utility bill inserts are mailed two times each year to citizens, informing them of the program and inviting their participation. The programs that benefit from the Give A Little...Help A Lot campaign are: Art in Public Places, Concerts in the Park, Keep Santa Clara Clean, Harris-Lass Historic Preserve, Mission City Community Fund, Championship Teams, HELP Your Neighbor, and Santa Clara City Library Foundation and Friends.

On July 1, 2013, the Give A Little...Help A Lot campaign program had a total balance of \$19,836.56. Donations received during fiscal year 2013-14 totaled \$1,785. After \$653.99 authorized disbursements and budget appropriations by Council, the balance on April 30, 2014 is \$20,967.57 (see table on page 4).

Council may consider referring discussion of the unexpended Give A Little...Help A Lot campaign donations to the fiscal year 2014-15 budget process for allocation at that time. The attached table on page 4 includes recommendations for the disposition of funds in all Give A Little...Help A Lot categories, to be referred to the Budget Study Session on May 20, 2014.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

The Give A Little...Help A Lot community donation campaign allows citizens to easily become involved in their community by contributing to several City sponsored programs and projects which serve people of all ages in the City of Santa Clara. Referring this year's donations, along with the existing trust account balances, to the 2014-15 budget process will allow for Council allocations to be made, as well as citizen input to be received as part of the budget public hearings. Traditionally, the Cultural Advisory Commission provides recommendations for use of the money donated to the Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean accounts. There are no recognized disadvantages to this program.

ECONOMIC/FISCAL IMPACT:

The Give a Little...Help A Lot donation campaign has a total balance of \$20,967.57 available for disposition by Council action. Utilizing the donated funds for community programs can help defray costs of existing or new programs. This is described more fully in the discussion section of this report. The cost for printing the utility bill inserts is \$400.00 for each issue for a total of \$800.00 per fiscal year. There is no additional postage cost associated with including the insert in the utility bill mailings.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 2

RECOMMENDATION:

That the Council refer the disposition of funds from the Give A Little...Help A Lot community donation campaign to the 2014-15 budget study session on May 13, 2014 and note and file the Give A Little...Help A Lot progress report. It is also recommended that the Cultural Advisory Commission provide recommendations on the use, during the 2014-15 budget year, of donations made to the following categories: Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean.



Jashma Kadam
Senior Staff Aide to the City Manager

APPROVED:



Julio J. Fuentes
City Manager

Documents Related to this Report: None

DISCUSSION

Information on Programs Supported by the Give A Little...Help A Lot Campaign:

Art in Public Places: The Cultural Advisory Commission administers the Art in Public Places program. Donations are used to support the City's effort to place sculptured art at City Hall and other locations throughout the City.

Concerts in the Park: The City's Concerts in the Park program is held at the Central Park Pavilion and occurs on Wednesday evenings and Sunday afternoons in late June, July, and August.

Keep Santa Clara Clean: This program is an anti-litter, anti-graffiti effort, promoting a clean and healthy City environment. Traditionally, it has been used to fund rewards for information leading to the arrest of graffiti perpetrators through the graffiti abatement program, sponsored by the Cultural Advisory Commission. In addition, the Commission has begun a pilot program to paint artwork on City utility boxes.

Harris-Lass Historic Preserve: This program provides support to the Harris-Lass Historic Preserve which is representative of the area's agricultural past.

Mission City Community Fund: The Mission City Community Fund (MCCF) provides support for theater and the arts, social services, education, health care, and the environment. A partial list of grant recipients includes Project Hired, de Saisset Museum, Westwood School PTA, Community Literacy, South Bay Historical Railroad Society, Soroptimist International, and Santa Clara PAL.

Championship Teams: This program provides assistance for championship teams/individuals and sports affiliated groups to travel to state, national, and international competitions. These requests are brought before Council for approval as they occur.

HELP Your Neighbor: This program provides emergency assistance with utility bill payments for Santa Clara residents experiencing financial hardship.

Santa Clara City Library Foundation and Friends: Donations are used to expand and enhance the library's programs and services.

Undesignated: Traditionally, Council has chosen to remit undesignated donations to the Mission City Community Fund (MCCF), which supports theater and the arts, social services, education, health care, and the environment.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 4

Recommendations for the Give A Little...Help A Lot Trust Fund Balances:

The following table summarizes the April 30, 2014, Give A Little...Help A Lot Trust Fund balances along with staff's recommendations for their disposition.

DONATION TRUST FUND ACCOUNT	APRIL 30, 2014 ACCOUNT BALANCE	FY2014-15 RECOMMENDATION FOR DISPOSITION
Art in Public Places	\$220.57	Remain in account.
Concerts in the Park	\$171.32	Allocate \$170 to Concerts in the Park in the General Fund.
Keep Santa Clara Clean	\$168.04	Allocate \$165 to Keep Santa Clara Clean in the General Fund.
Harris-Lass Historic Preserve	\$35.00	Remit to Historic Preservation Society of Santa Clara.
Mission City Community Fund	\$10.00	Remit to MCCF.
Championship Teams	\$1,343.69	To be allocated upon request with Council approval.
HELP Your Neighbor	\$18,838.95	To be allocated as needed, with City Manager's approval.
Santa Clara City Library Foundation and Friends	\$140.00	Remit to Foundation and Friends of Santa Clara City Library.
Undesignated	\$40.00	Remit to MCCF.
TOTAL	\$20,967.57	

Meeting Date: _____

AGENDA REPORT

City of Santa Clara, California

Agenda Item # _____



Date: May 5, 2014
To: City Manager for Council Action
From: Chief of Police
Subject: Request to Approve the Use of Asset Forfeiture Funds as Described Below for Fiscal Year 2014-2015, Pursuant to State and Federal Regulations

Exhibit 3

EXECUTIVE SUMMARY:

The Police Department has identified the following items, training, or improvements as being necessary to better serve the community by maintaining or improving our current level of service, enhancing our ability to apprehend criminal offenders, or by ensuring a higher degree of officer and employee safety.

The City has the opportunity to enhance Police Department services by funding the following items (totaling \$113,800) with Asset Forfeiture monies. Asset Forfeiture funds are obtained as a result of narcotic and other criminal investigations. Federal and State authorities allow the Police Department to share in the distribution of funds seized pursuant to judicial and/or administrative actions. The use of these monies is limited to funding law enforcement-related programs or purchases of equipment.

The Discussion section of this report specifically outlines this year's requests.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

Approval of this request will provide needed means, equipment, training, and improvements to the Police Department without using General Fund monies and will satisfy the legal requirement to utilize Asset Forfeiture funds for augmenting law enforcement budgets. There are no disadvantages.

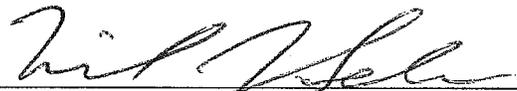
ECONOMIC/FISCAL IMPACT:

Approval of this request will provide \$113,800 to support narcotic enforcement, other programs, and needs in the Police Department without using General Fund monies. Funds are available for appropriation from the unallocated Asset Forfeiture Trust Fund (079-7722-88000-(G)00710).

RECOMMENDATION:

That the Council approve for FY 2014-2015 the use of Asset Forfeiture funds awarded to the Police Department pursuant to State and Federal regulations, as follows:

1. 177-7733-87870-(I)4622-(G)SEIZD	\$30,000
2. 177-7742-87820-(I)4673-(G)SEIZD	\$12,000
3. 177-7746-87500-(I)2141-(G)SEIZD	\$12,000
4. 177-7744-88040-(I)4662-(G)SEIZD	\$24,800
5. 177-7732-88040-(I)4672-(G)SEIZD	\$15,000
6. 177-7742-88040-(I)4674-(G)SEIZD	\$10,000
7. 177-7732-88040-(I)4675-(G)SEIZD	\$10,000



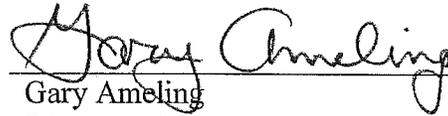
Michael J. Sellers
Chief of Police

APPROVED:



Julio J. Fuentes
City Manager

Certified as to Availability of Funds: 
079-7722-88000-(G)00710 \$ 113,800



Gary Ameling
Director of Finance

FIVE COUNCIL VOTES

Documents Related to this Report:
1) Discussion

Discussion: The Police Department’s Asset Forfeiture funding requests for equipment and other law enforcement uses and programs for Fiscal Year 2014-2015 are as follows:

1. Undercover Buy Fund \$30,000
177-7733-87870-(I)4622-(G)SEIZD Program: SCAT
Monies used by undercover officers during criminal investigations to purchase illegal drugs and other contraband.
2. IACP Conference \$12,000
177-7742-87820-(I)4673-(G)SEIZD Program: Administrative Services
Funds used for approximately six attendees at the International Association of Chiefs of Police conference in Orlando, FL in October 2014. This conference provides some of the best training for law enforcement officials available in the world.
3. Community Policing Projects \$12,000
177-7746-87500-(I)2141-(G)SEIZD Program: Community Services
These funds will support our community policing projects for the coming year. Uses include support of our Northside Substation, community events, special awards, and recognition supplies.
4. Canine Replacement, Equipment, and Training \$24,800
177-7744-88040-(I)4662-(G)SEIZD Program: Administrative Services
Police service dog “Cezar” will be retired after several years of duty and needs to be replaced. These funds will provide for the purchase of the canine, equipment and training needs. The training for the dog and its handler consists of a four-week basic course and a two-week tracking course. Additionally, the dog will be trained in narcotics and/or explosive detection.
5. Portable Covert Surveillance Camera \$15,000
177-7732-88040-(I)4672-(G)SEIZD Program: Investigations
This equipment will assist detectives in monitoring locations where theft or other targeted criminal activity may be taking place within the city.
6. Professional Standards Tracking Software \$10,000
177-7742-88040-(I)4674-(G)SEIZD Program: Administrative Services
This software ensures the most efficient handling of citizen complaints, administrative investigations, use-of-force reporting, and other types of incidents, while providing the means to analyze and identify areas of concern so that proactive action can be taken.
7. Anti-Theft GPS Trackers \$10,000
177-7732-88040-(I)4675-(G)SEIZD Program: Investigations
These anti-theft GPS trackers are placed in decoy items that may be targeted by thieves for theft (laptops, camera bags, tablets, etc.). Once stolen, the GPS trackers can lead detectives to the location of the thief for arrest and prosecution.

Meeting Date: _____

AGENDA REPORT

City of Santa Clara, California

Agenda Item # _____



Date: June 1, 2014

To: City Manager for Council Action

From: Director of Finance/Assistant City Manager

Subject: Adoption of Resolution Establishing Fiscal Year 2014-15 Appropriations Limit

EXECUTIVE SUMMARY:

On November 6, 1979, the California electorate passed Proposition 4, which created Article XIII B of the State Constitution placing limits on the amount of revenue that can be spent by governmental agencies. This section of the Constitution placed a restriction on the amount of revenue that the City can appropriate in any fiscal year. Not all revenues are restricted by the limit, only those that are categorized as proceeds of taxes.

The City's limit has been based on actual appropriations during fiscal year 1978-79, increased annually by an adjustment factor. On June 5, 1990, the California electorate approved Proposition 111 which modified the method of adjusting the annual Appropriations Limit. Beginning with the 1990-91 appropriations limit, the City may choose from the following indices when arriving at an adjustment factor:

1. The annual growth in the City's population or the annual growth in the County's population as provided by the State Department of Finance.

AND

2. The annual growth in the California Per Capita Income or the growth in the non-residential assessed valuation due to new construction within the City.

In computing the fiscal year 2014-15 appropriations limit, we used the population growth of the County of Santa Clara (1.50%) and the growth in non-residential assessed valuation from new construction (2.62%). For fiscal year 2014-15, the City of Santa Clara appropriations limit is \$341,156,650 (Schedule 1). An analysis of the request for appropriations from estimated proceeds of taxes, as reflected in the proposed fiscal year 2014-15 budget, indicates that for fiscal year 2014-15 the City will be at 36.15% (\$123,316,251) of its limit.

Schedule 1 provides the history of the City's appropriations limits as adopted by Council for fiscal year 2005-06 through fiscal year 2013-14, including allowable retroactive adjustments, and the appropriations limit being recommended for adoption for fiscal year 2014-15.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

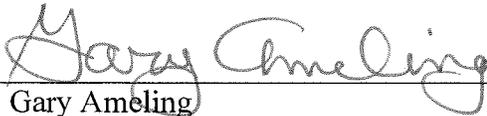
By adopting the fiscal year 2014-15 appropriations limit, the City will be in compliance with the existing State law.

ECONOMIC/FISCAL IMPACT:

By adopting the resolution, the City will have a total increase of its appropriations limit of \$13,625,304.

RECOMMENDATION:

That the Council adopt a resolution establishing the City's fiscal year 2014-15 appropriations limit of \$341,156,650.



Gary Ameling
Director of Finance/
Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:

- 1) Schedule 1***
- 2) Resolution for Appropriations Limit***

SCHEDULE 1

CITY OF SANTA CLARA
 PROPOSITION 4 APPROPRIATIONS LIMIT
 FYs 2005-06 THROUGH 2014-15

FISCAL YEAR	BEGINNING	PRICE FACTOR	POPULATION FACTOR	ADJUSTMENT FACTOR		ENDING
	APPROPRIATIONS LIMIT					APPROPRIATIONS LIMIT
	(1)	(2)	(3)	(4) = (2) X (3)		(1) X (4)
2014-15	\$ 327,531,346	1.0262	X 1.0150 =	1.0416	\$	341,156,650
2013-14	306,762,357	1.0512	X 1.0157 =	1.0677		327,531,346
2012-13	291,996,814	1.0377	X 1.0124 =	1.0506		306,762,357
2011-12	280,361,369	1.0251	X 1.0160 =	1.0415		291,996,814
2010-11	283,808,346	0.9746	X 1.0136 =	0.9879		280,361,369
2009-10	276,718,902	1.0062	X 1.0193 =	1.0256		283,808,346
2008-09	260,849,378	1.0429	X 1.0172 =	1.0608		276,718,902
2007-08	243,287,759	1.0442	X 1.0268 =	1.0722		260,849,378
2006-07	229,611,995	1.0396	X 1.0192 =	1.0596		243,287,759
2005-06	215,466,159	1.0526	X 1.0124 =	1.0657		229,611,995

On June 5, 1990, the California electorate passed Proposition 111 which modified the method of adjusting the annual appropriations limit. Beginning with the 1990-91 Appropriations Limit the City may choose from one of the following indices when determining the adjustment factor:

The annual growth in the City's population OR the annual growth in the County's population as provided by the State Department of Finance.

AND

The annual growth in the California Per Capita Income OR the growth in the non-residential assessed valuation due to new construction within the City.

The 1990-91 appropriations limit was revised by applying the new growth factors to the appropriations limits for 1986-87 and each subsequent year. In computing the FY 2014-15 appropriations limit, the population growth of Santa Clara County and the growth in the non-residential assessed valuation due to new construction within the City were used.

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY OF SANTA CLARA,
CALIFORNIA ESTABLISHING FISCAL YEAR 2014-15
APPROPRIATIONS LIMIT PURSUANT TO ARTICLE XIII B
OF THE CALIFORNIA STATE CONSTITUTION AS
IMPLEMENTED BY TITLE 1, DIVISION 9 (ENTITLED
“EXPENDITURE LIMITATIONS” – SECTION 7900 ET SEQ.)
OF THE CALIFORNIA GOVERNMENT CODE**

BE IT RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

WHEREAS, Proposition 4, commonly known as the Gann Initiative, was adopted by voters on November 6, 1979;

WHEREAS, the Proposition created Article XIII B of the California State Constitution placing limits on the amount of revenue which can be spent by all entities of government;

WHEREAS, the limit based on the Proposition 4 formula is updated annually using growth data supplied by the State Department of Finance; and,

WHEREAS, the appropriation limit is required to be adopted by the legislative body of each government entity.

NOW THEREFORE, BE IT FURTHER RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

1. Appropriations Limit. That the appropriations limit for fiscal year 2014-15 be Three Hundred Forty One Million One Hundred Fifty Six Thousand Six Hundred and Fifty Dollars (\$341,156,650).
2. Calculation Factors. Pursuant to Section 8 of Article XIII B of the California Constitution, the City Council determines that for 2014-15 the change in the cost of living shall be measured by the percentage change in California per capita personal income or the growth in the non-residential assessed valuation due to new construction within the City and the change in population shall be

measured by the annual growth in the County or the City's population as provided by the State Department of Finance, whichever is higher.

3. Factors for 2014-15. That for purposes of computing the appropriations limit for 2014-15, the growth in non-residential assessed valuation due to new construction within the City is 2.62% and the annual percent change in population minus exclusions in the County's population as provided by the State Department of Finance is 1.50%.

4. Notice of Action to be Taken. Pursuant to Government Code Section 7910, no judicial action or proceeding to attack, review, set aside, void, or annul the action of the City Council in establishing the appropriations limit for 2014-15 shall be brought unless such action or proceeding shall have been commenced within forty-five (45) days of the date of adoption of this resolution.

8. Constitutionality, severability. If any section, subsection, sentence, clause, phrase, or word of this resolution is for any reason held by a court of competent jurisdiction to be unconstitutional or invalid for any reason, such decision shall not affect the validity of the remaining portions of the resolution. The City of Santa Clara, California, hereby declares that it would have passed this resolution and each section, subsection, sentence, clause, phrase, and word thereof, irrespective of the fact that any one or more section(s), subsection(s), sentence(s), clause(s), phrase(s), or word(s) be declared invalid.

//

//

//

//

//

//

9. Effective date. This resolution shall become effective immediately.

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED AND ADOPTED BY THE SANTA CLARA STADIUM AUTHORITY, AT A REGULAR MEETING THEREOF HELD ON THE ___ DAY OF _____, 2014, BY THE FOLLOWING VOTE:

AYES: COUNCILORS:

NOES: COUNCILORS:

ABSENT: COUNCILORS:

ABSTAINED: COUNCILORS:

ATTEST:

ROD DIRIDON, JR.
CITY CLERK
CITY OF SANTA CLARA

Attachments incorporated by reference: None



Date: May 27, 2014

To: City Manager for Council Information

From: Director of Finance/Assistant City Manager

Subject: 2014-15 Municipal Fee Schedule Follow-up Information

At the April 22, 2014 City Council meeting, Council approved the 2014-15 Municipal Fee Schedule and requested a report back on the following four areas:

1. Delinquent Business Tax Penalty:

When was the business tax penalty changed to 100%?

The City has had a 100% delinquent business tax penalty for taxes paid more than 30 days from the time they are due in the Business License code since at least August 4, 1981. In 2012-13, 5% or 664 out of 12,796 businesses paid delinquent tax totaling \$60,517. Amending the business tax penalty from 100% to a lower amount would reduce the incentive to pay on time and lower General Fund revenues (e.g., reducing the penalty to 50% for taxes paid more than 30 days from the time they are due would reduce the business tax revenue by 50% or \$30,258). If the Council desires to lower the penalty, an alternative would be a sliding penalty scale with a 50% penalty assessed when an account is past due 30 days, 75% after 60 days and 100% after 90 days. Any change would require a City code revision.

2. Use Permits and ABC Permit Fees:

Does the City fee structure provide a fair amount of flexibility for ABC liquor licenses for restaurants that amend their offerings or relocate to a new location? With economic development picking up we want to incentivize restaurants to do business in Santa Clara.

The City has historically had one level of Use Permits that covers applications such as new restaurants, ABC permits, certain retail uses, assembly uses, new schools, daycare, and certain outdoor uses. The cost of a Use Permit is currently \$6,000; however, the time spent by staff on different Use Permit applications can vary.

Based on the 2013 User Fee Study conducted by MGT of America, staff has recommended and Council has approved, a second, lower level of Use Permit with a fee of \$2,240. This lower fee applies to applicants that would be classified as a Minor Use Permit effective in 2014-15 and will apply to ABC permits. This new fee will more accurately reflect the time spent by staff, reduce the current disproportionate cost to applicants, and encourage economic development for local businesses.

3. Rental Fees for Youth Soccer Park:

Fees charged for users of the Soccer Park are quite high. Council intent is to keep youth programs below full cost recovery. A fee in the Municipal Fee Schedule for Game Field Preparation reflects 100% cost recovery. Mission College reported the fees charged this year were a contributing factor as to why they no longer play soccer at our facility.

The Santa Clara Youth Soccer Park use by Mission College is provided for Men's and Women's Soccer practices and games. Mission College books an average of three permits per year, consisting of up to approximately 10 games or 30 practice dates on each permit. The number of users for all of these permits has increased from 1,180 in 2009 to 3,120 in 2013, at an average cost to Mission College of \$6,788.00 per year. Based on the recent fee study done by MGT America, the 10% increase Youth Soccer Park in the Municipal Fee Schedule for 2014-15 applies to uses where a fee is required (i.e., groups that have less than 51% resident participation, tournaments, and any non-soccer uses such as filming). The 10% increase for these groups brings cost recovery to an average of 41% of the full cost factor to provide these services.

4. Senior Center Classes:

Council intent is to keep Senior programs below full cost recovery and is seeking confirmation the current fees charged for Senior programs are in line with this desire.

Free drop-in programs are held daily in the Fitness Center and the Natatorium at the Senior Center. Parks and Recreation also offers fitness and dance classes for those who prefer structured, individualized instruction, rather than a free drop-in program. In addition, Adult Education offers classes at the Senior Center at competitive rates, such as water exercise, painting and ceramics. While class fees are not specified in the Municipal Fee Schedule, they were included in the Parks and Recreation Department Municipal study done by MGT America. Class fees at the Sr. Center are set as low as possible for all residents, while providing high quality programming.



Gary Ameling
Director of Finance/Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:
1) *Ordinance No. 1427*

ORDINANCE NO. 1427

AN ORDINANCE OF THE CITY OF SANTA CLARA AMENDING
CHAPTER 15 OF "THE CODE OF THE CITY OF SANTA CLARA"
PERTAINING TO BUSINESS LICENSES

BE IT ORDAINED BY THE CITY OF SANTA CLARA, as follows:

SECTION 1: That Section 15-3 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-3 When Annual Fees Due and Payable

All annual license fees under the provision of this chapter shall be due and payable at the time of commencement of business activity and such license shall expire twelve (12) months after the date of issuance. Fees for the renewal of such licenses shall be due and payable upon the expiration of the prior license. No license fee paid hereunder shall be refundable by reason of the cessation of business during the license period.

SECTION 2: That Section 15-4 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-4 Additional Fee For Delinquent Payment

Every annual license fee which is not paid within a period of thirty (30) days from the time the same became due is hereby declared to be delinquent, and a penalty of 100% will be added to said fee.

SECTION 3: That Section 15-8 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-8 Transferability: Changes to Affidavit

No license issued pursuant to this chapter shall be transferable. When a license has been issued authorizing a specifically named person to transact and carry on a business at a specific location, the licensee shall, upon application in writing, and the payment of the prescribed fee, have such license amended to include any change including name, type of business, or address. Any business for which such a license change must be made shall

pay a charge of five dollars for the handling and processing of such change.

SECTION 4: Effective Date

This ordinance shall take effect and be in force thirty days after its final adoption, but before such final adoption, it shall be published in an official newspaper of the City of Santa Clara as required by the charter of said city.

PASSED FOR THE PURPOSE OF PUBLICATION BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA, this 4th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Tobkin and Mayor Pro Tempore Texera
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: Mayor Gissler

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

FINALLY PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA this 18th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Texera, Tobkin and Mayor Gissler
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: None

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

I, A. S. Belick, City Clerk of the City of Santa Clara, do hereby certify that the within Ordinance or Resolution is a correct copy of the original, and that same has been published as required by law.

A. S. Belick
City Clerk

PROOF OF PUBLICATION

Santa Clara Weekly

P.O. Box 580, Santa Clara, California 95052

IN THE

City of Santa Clara,
State of California,
County of Santa Clara

**CITY OF SANTA CLARA NOTICE OF PUBLIC HEARING
REGARDING PROPOSED OPERATING BUDGET AND CAPITAL
IMPROVEMENT BUDGET
FISCAL YEAR 2014-15**

State of California, }
County of Santa Clara } SS.

The undersigned, being first duly sworn, deposes and says: That at all times hereinafter mentioned affiant was and still is a citizen of the United States, over the age of eighteen years, and not a party to nor interested in the above entitled proceeding; and was at and during all said times and still is publisher of the Santa Clara Weekly, a newspaper of general circulation printed and published weekly in the County of Santa Clara, State of California, and said Santa Clara Weekly is and was at all times hereinmentioned a newspaper of general circulation as that term is defined by sections 6000 and following, of the government code of the State of California, and, as provided by said sections, is published for the dissemination of local or telegraphic news and intelligence of a general character, having a bonafide subscription list of paying subscribers, and is not devoted to the interest or published for the entertainment or instruction of a particular class, profession, trade, calling, race or denomination, or for the entertainment and instruction of any number of such classes, professions, trades, callings, races or denominations; that at all times said newspaper has been established, printed and published in the said County of Santa Clara and State of California at regular intervals for more than one year proceeding the first publication of the notice herein mentioned; that said notice was set in type not smaller than non-parell, describing and expessing in general terms the purport and character of the notice intended to be given; that the clipping of which the annexed is a true printed copy, was published and printed in said newspaper on the following dates to wit:

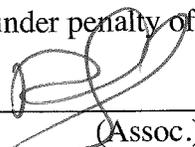
Pub: 5/28/2014

Dated at Santa Clara, California

This 28TH day of MAY, 2014

I declared under penalty of perjury that the foregoing is true and correct.

Signed: _____



(Assoc.) Publisher of the Santa Clara Weekly

The Santa Clara Weekly was adjudicated a newspaper of general circulation in and for the County of Santa Clara on September 3, 1974 (Case No. 314617). The Santa Clara Weekly was adjudicated a newspaper of general circulation within the City of Santa Clara on April 2, 1976 (Case No. 347776).

City of Santa Clara
Notice of Public Hearing
Regarding Proposed Operating Budget and Capital Improvement Budget
Fiscal Year 2014-15

Notice is hereby given that the City Council of the City of Santa Clara has determined and fixed its regularly scheduled meeting of June 10, 2014 at 7:00 p.m., or as soon thereafter as the matter may be heard, in the City Hall Council Chambers, 1500 Warburton Avenue, Santa Clara, California as the location, date and time to conduct a public hearing to receive comment on and consider the proposed Fiscal Year 2014-15 Operating Budget and Capital Improvement Project Budget.

At least 10 days prior to the hearing, all budget documents will be available for review at City of Santa Clara City Clerk's Office; Central Park Library at 2635 Homestead Road, Santa Clara, California; Mission Library at 1098 Lexington Street, Santa Clara, California, and on-line at www.santaclaraca.gov/index.aspx?page=220

Americans with Disabilities Act (ADA)

The public hearing location is accessible by wheelchair and public transportation. People with impaired speech or hearing may call (408) 615-2490 through 711 the nationwide Telecommunications Relay Service. The California Relay Service can also be reached in Spanish for both TDD and voice at 1-866-833-4703. If you need sign or other interpretation, please call (408) 615-2490 at least one week in advance of the hearing. Reasonable modifications in policies, procedures and/or practices will be made as necessary to ensure access for all individuals with a disability or with limited English proficiency. For more information, contact the City's ADA office at (408) 615-3000.

Rod Diridon, Jr., City Clerk

Citizens are encouraged to attend the hearing and may submit written and/or oral comments directly to the City Clerk, 1500 Warburton Avenue, Santa Clara, California, 95050; telephone (408) 615-2220.

Pub.: 5/28/2014

Meeting Date: 6/10/14

AGENDA REPORT

City of Santa Clara, California

Agenda Item # 5E/5A
Santa Clara SOSA
HA
 2001



Date: June 3, 2014

To: City Manager for Council Action
Contract Administrator for Sports and Open Space Authority Action
Executive Director for Housing Authority Action
Executive Officer for Successor Agency Action

From: Director of Finance/Assistant City Manager, Director of Finance for SOSA, Housing Authority Treasurer

Subject: PUBLIC HEARING: Adoption of the 2014-15 Budget with Proposed 2014-15 Budget Actions for the City (including Community Development Block Grant and HOME Funds), Sports and Open Space Authority, Housing Authority, and Successor Agency

EXECUTIVE SUMMARY:

On June 10, 2014 at 7 p.m., a Public Hearing is scheduled for the purpose of taking public input and Council/Authority/Agency approval/adoption of the following City of Santa Clara 2014-15 documents:

- Proposed Annual Budget (including Community Development Block Grant and HOME Program funding)
- Proposed Capital Improvement Project Budget
- Proposed Sports and Open Space Authority Budget
- Proposed Housing Authority Budget
- Proposed Successor Agency Budget
- Appropriations Limit
- Proposed disposition of funds from the Give A Little...Help A Lot community donation campaign
- Proposed use of Asset Seizure funds

Copies of the proposed budgets, the 2015-16 through 2019-20 Five-Year Financial Plan, and additional supporting documents for the 2014-15 budgets were submitted to Council for the budget study session held on May 13, 2014. The Capital Improvement Project budget was reviewed by the Planning Commission at their April 30, 2014 meeting and has been found to be consistent with the City's General Plan. Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

A follow-up response to Council comments regarding the Municipal Fee Schedule during the April 22, 2014 adoption is attached.

Copies of the proposed budgets and Five-Year Financial Plan are available for review on the City's website at <http://santaclaraca.gov/index.aspx?page=220>, and in the City Clerk's Office and the City's libraries during normal business hours.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

City Council action in approving the 2014-15 Budgets by June 30, 2014 complies with the City Charter and allows the City and its Agencies and Authorities to continue their operations for the 2014-15 fiscal year.

ECONOMIC/FISCAL IMPACT:

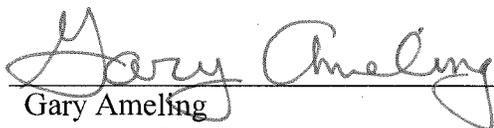
By approving the proposed budget documents plus all adjustments detailed in the 2014-15 Summary of Changes to Proposed Budget and any further adjustments as a result of Council/Authority/Agency Action during the Public Hearing on June 10, 2014, the following budgets will be established: (1) the 2014-15 City of Santa Clara Annual Budget (including Capital Improvement Project Budget); (2) the 2014-15 Successor Agency Budget; (3) the 2014-15 Sports and Open Space Authority Budget (including the Santa Clara Golf and Tennis Club Budget); and (4) the 2014-15 Housing Authority Budget.

RECOMMENDATION:

That the City Council, City Council acting as the Governing Board of the Successor Agency for the former Redevelopment Agency of the City of Santa Clara, Sports and Open Space Authority (SOSA), and Housing Authority take the following actions:

- 1) Approve the City of Santa Clara Proposed 2014-15 total budget of \$660,457,989, including the Operating Budget of \$597,634,032, the General Fund Budget of \$164,777,000 and CIP Budget of \$62,823,957 (including the adjustments as noted in the 2014-15 Summary of Changes to Proposed Budget detailed in Attachments A, B, and C).
- 2) Approve the Sports and Open Space Authority Proposed 2014-15 total budget of \$4,244,443.
- 3) Approve the Successor Agency to the Redevelopment Agency of the City of Santa Clara Proposed 2014-15 total budget of \$19,045,842.
- 4) Approve the Housing Authority Proposed 2014-15 total budget of \$210,589; expenditures are limited only to support administrative loan monitoring costs.
- 5) Approve the disposition of \$20,967.57 from the Give A Little...Help A Lot community donation campaign as recommended in the attached memo and Agenda Report.
- 6) Approve the use of \$113,800 for police activities and programs from the Asset Seizure Trust Fund as requested in the attached Agenda Report from the Chief of Police.

- 7) Adopt a Council Resolution establishing the Appropriation Limit for 2014-15 of \$341,156,650 as computed by the Finance Department. According to regulations, fiscal year 2014-15 appropriations classified within this limit total \$123,316,251.



Gary Ameling
Director of Finance/Assistant City Manager
Director of Finance for SOSA
Housing Authority Treasurer

APPROVED:



Julio J. Fuentes
City Manager
Contract Administrator for Sports and Open
Space Authority
Executive Director for Housing Authority
Executive Office to Successor Agency

Documents Related to this Report:

- 1) Summary of Changes to Proposed Budget (Attachments A, B, C)***
- 2) Give a Little...Help a Lot Agenda Report***
- 3) Asset Seizure Trust Fund Agenda Report***
- 4) Agenda Report and Resolution – Appropriations Limit***
- 5) Agenda Report - 2014-15 Municipal Fee Schedule Follow-up Information***

**City of Santa Clara
Summary of Changes to Proposed Budget
Fiscal Year 2014-15**

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>
<u>City Budgets</u>			
Total City Budget	660,257,989	660,457,989	200,000
Total City Operating Budget	597,434,032	597,634,032	200,000
General Fund Budget	164,577,000	164,777,000	200,000
Capital Improvement Project Budget (CIP)	62,823,957	62,823,957	-
<u>Agency/Authority Budgets</u>			
Sports and Open Space Authority	4,244,443	4,244,443	-
Housing Authority	175,641	210,589	34,948
Successor Agency	19,045,842	19,045,842	-
Stadium Authority	165,691,005	165,691,005	-

See Attachments B and C for explanation of changes.

Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment B

General Fund				
	Proposed Budget	Recommended Final Budget	Net Change	Notes
Estimated Resources				
Revenues	168,603,686	168,638,634	34,948	(7)
Net Transfers From / (To)	(4,026,686)	(3,861,634)	165,052	(7)
Total Estimate Resources	\$ 164,577,000	\$ 164,777,000	\$ 200,000	
Appropriations				
Salaries	89,072,453	88,573,006	(499,447)	(1, 2, & 5)
Benefits	41,497,649	41,570,418	72,769	(1 & 2)
Operating Expenditures	24,985,406	25,612,084	626,678	(2, 3, 4, & 6)
Interfund Services	8,816,692	8,816,692	-	
Capital Outlay	204,800	204,800	-	
Total Appropriations	\$ 164,577,000	\$ 164,777,000	\$ 200,000	

Notes:

- (1) Police Department - Unfreeze two (2) Police Officer positions to support public safety needs at a total cost of \$335,680. In addition, Police salary and benefits budgets were shifted between programs to realign resources with anticipated service delivery.
- (2) Information Technology Department - Eliminate Communication Technician I/II position and move budget to Contractual Services. No change in total budget.
- (3) City Manager's Office - Add \$250,000 for Marketing and City Branding Initiative.
- (4) City Manager's Office - Adjusted budget to match recently adopted LAFCO and Silicon Valley Animal Control Authority budgets. Increase of \$23,114.
- (5) City Manager's Office - Increased estimated savings from attrition by \$608,794 to balance modifications in expenditures.
- (6) Planning Department - Increase contractual services budget for code enforcement by \$200,000.
- (7) Increased revenue from Housing Authority for administration of housing programs by \$34,948 and Give a Little...Help a Lot contribution of \$335. Increased transfer to Working Capital Reserve by \$35,283 to balance. Increased transfer from Building Inspection Reserve by \$200,000 to cover cost of additional code enforcement contractual services.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment C

Housing Authority - CIP Fund

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>	<u>Notes</u>
Estimated Resources				
Housing Program Income	175,641	210,589	34,948	
Total Estimate Resources	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)
 Appropriations				
Administration	175,641	210,589	34,948	
Total Appropriations	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)

Note:

(1) Increased payment to General Fund for administration of housing programs by \$34,948.

Santa Clara



City of Santa Clara, California



DATE: May 6, 2014

TO: City Manager for Council Action

FROM: Senior Staff Aide

SUBJECT: Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

Exhibit 2

EXECUTIVE SUMMARY:

The Give A Little...Help A Lot donation campaign, approved by Council in January 1990, continues to generate funds for specific community service programs of the City. Utility bill inserts are mailed two times each year to citizens, informing them of the program and inviting their participation. The programs that benefit from the Give A Little...Help A Lot campaign are: Art in Public Places, Concerts in the Park, Keep Santa Clara Clean, Harris-Lass Historic Preserve, Mission City Community Fund, Championship Teams, HELP Your Neighbor, and Santa Clara City Library Foundation and Friends.

On July 1, 2013, the Give A Little...Help A Lot campaign program had a total balance of \$19,836.56. Donations received during fiscal year 2013-14 totaled \$1,785. After \$653.99 authorized disbursements and budget appropriations by Council, the balance on April 30, 2014 is \$20,967.57 (see table on page 4).

Council may consider referring discussion of the unexpended Give A Little...Help A Lot campaign donations to the fiscal year 2014-15 budget process for allocation at that time. The attached table on page 4 includes recommendations for the disposition of funds in all Give A Little...Help A Lot categories, to be referred to the Budget Study Session on May 20, 2014.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

The Give A Little...Help A Lot community donation campaign allows citizens to easily become involved in their community by contributing to several City sponsored programs and projects which serve people of all ages in the City of Santa Clara. Referring this year's donations, along with the existing trust account balances, to the 2014-15 budget process will allow for Council allocations to be made, as well as citizen input to be received as part of the budget public hearings. Traditionally, the Cultural Advisory Commission provides recommendations for use of the money donated to the Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean accounts. There are no recognized disadvantages to this program.

ECONOMIC/FISCAL IMPACT:

The Give a Little...Help A Lot donation campaign has a total balance of \$20,967.57 available for disposition by Council action. Utilizing the donated funds for community programs can help defray costs of existing or new programs. This is described more fully in the discussion section of this report. The cost for printing the utility bill inserts is \$400.00 for each issue for a total of \$800.00 per fiscal year. There is no additional postage cost associated with including the insert in the utility bill mailings.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 2

RECOMMENDATION:

That the Council refer the disposition of funds from the Give A Little...Help A Lot community donation campaign to the 2014-15 budget study session on May 13, 2014 and note and file the Give A Little...Help A Lot progress report. It is also recommended that the Cultural Advisory Commission provide recommendations on the use, during the 2014-15 budget year, of donations made to the following categories: Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean.



Jashma Kadam
Senior Staff Aide to the City Manager

APPROVED:



Julio J. Fuentes
City Manager

Documents Related to this Report: None

DISCUSSION

Information on Programs Supported by the Give A Little...Help A Lot Campaign:

Art in Public Places: The Cultural Advisory Commission administers the Art in Public Places program. Donations are used to support the City's effort to place sculptured art at City Hall and other locations throughout the City.

Concerts in the Park: The City's Concerts in the Park program is held at the Central Park Pavilion and occurs on Wednesday evenings and Sunday afternoons in late June, July, and August.

Keep Santa Clara Clean: This program is an anti-litter, anti-graffiti effort, promoting a clean and healthy City environment. Traditionally, it has been used to fund rewards for information leading to the arrest of graffiti perpetrators through the graffiti abatement program, sponsored by the Cultural Advisory Commission. In addition, the Commission has begun a pilot program to paint artwork on City utility boxes.

Harris-Lass Historic Preserve: This program provides support to the Harris-Lass Historic Preserve which is representative of the area's agricultural past.

Mission City Community Fund: The Mission City Community Fund (MCCF) provides support for theater and the arts, social services, education, health care, and the environment. A partial list of grant recipients includes Project Hired, de Saisset Museum, Westwood School PTA, Community Literacy, South Bay Historical Railroad Society, Soroptimist International, and Santa Clara PAL.

Championship Teams: This program provides assistance for championship teams/individuals and sports affiliated groups to travel to state, national, and international competitions. These requests are brought before Council for approval as they occur.

HELP Your Neighbor: This program provides emergency assistance with utility bill payments for Santa Clara residents experiencing financial hardship.

Santa Clara City Library Foundation and Friends: Donations are used to expand and enhance the library's programs and services.

Undesignated: Traditionally, Council has chosen to remit undesignated donations to the Mission City Community Fund (MCCF), which supports theater and the arts, social services, education, health care, and the environment.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 4

Recommendations for the Give A Little...Help A Lot Trust Fund Balances:

The following table summarizes the April 30, 2014, Give A Little...Help A Lot Trust Fund balances along with staff's recommendations for their disposition.

DONATION TRUST FUND ACCOUNT	APRIL 30, 2014 ACCOUNT BALANCE	FY2014-15 RECOMMENDATION FOR DISPOSITION
Art in Public Places	\$220.57	Remain in account.
Concerts in the Park	\$171.32	Allocate \$170 to Concerts in the Park in the General Fund.
Keep Santa Clara Clean	\$168.04	Allocate \$165 to Keep Santa Clara Clean in the General Fund.
Harris-Lass Historic Preserve	\$35.00	Remit to Historic Preservation Society of Santa Clara.
Mission City Community Fund	\$10.00	Remit to MCCF.
Championship Teams	\$1,343.69	To be allocated upon request with Council approval.
HELP Your Neighbor	\$18,838.95	To be allocated as needed, with City Manager's approval.
Santa Clara City Library Foundation and Friends	\$140.00	Remit to Foundation and Friends of Santa Clara City Library.
Undesignated	\$40.00	Remit to MCCF.
TOTAL	\$20,967.57	

Meeting Date: _____

AGENDA REPORT

Agenda Item # _____

City of Santa Clara, California



Date: May 5, 2014
To: City Manager for Council Action
From: Chief of Police
Subject: Request to Approve the Use of Asset Forfeiture Funds as Described Below for Fiscal Year 2014-2015, Pursuant to State and Federal Regulations

Exhibit 3

EXECUTIVE SUMMARY:

The Police Department has identified the following items, training, or improvements as being necessary to better serve the community by maintaining or improving our current level of service, enhancing our ability to apprehend criminal offenders, or by ensuring a higher degree of officer and employee safety.

The City has the opportunity to enhance Police Department services by funding the following items (totaling \$113,800) with Asset Forfeiture monies. Asset Forfeiture funds are obtained as a result of narcotic and other criminal investigations. Federal and State authorities allow the Police Department to share in the distribution of funds seized pursuant to judicial and/or administrative actions. The use of these monies is limited to funding law enforcement-related programs or purchases of equipment.

The Discussion section of this report specifically outlines this year's requests.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

Approval of this request will provide needed means, equipment, training, and improvements to the Police Department without using General Fund monies and will satisfy the legal requirement to utilize Asset Forfeiture funds for augmenting law enforcement budgets. There are no disadvantages.

ECONOMIC/FISCAL IMPACT:

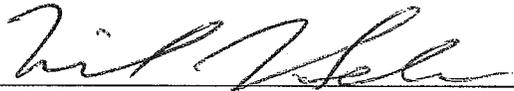
Approval of this request will provide \$113,800 to support narcotic enforcement, other programs, and needs in the Police Department without using General Fund monies. Funds are available for appropriation from the unallocated Asset Forfeiture Trust Fund (079-7722-88000-(G)00710).

RECOMMENDATION:

That the Council approve for FY 2014-2015 the use of Asset Forfeiture funds awarded to the Police Department pursuant to State and Federal regulations, as follows:

1. 177-7733-87870-(I)4622-(G)SEIZD	\$30,000
2. 177-7742-87820-(I)4673-(G)SEIZD	\$12,000
3. 177-7746-87500-(I)2141-(G)SEIZD	\$12,000
4. 177-7744-88040-(I)4662-(G)SEIZD	\$24,800
5. 177-7732-88040-(I)4672-(G)SEIZD	\$15,000
6. 177-7742-88040-(I)4674-(G)SEIZD	\$10,000
7. 177-7732-88040-(I)4675-(G)SEIZD	\$10,000

Certified as to Availability of Funds: *AK*
079-7722-88000-(G)00710 \$ 113,800

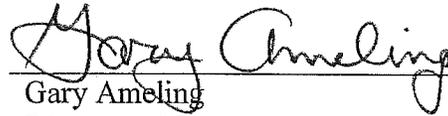


Michael J. Sellers
Chief of Police

APPROVED:



Julio J. Fuentes
City Manager



Gary Ameling
Director of Finance

FIVE COUNCIL VOTES

Documents Related to this Report:
1) Discussion

Discussion: The Police Department’s Asset Forfeiture funding requests for equipment and other law enforcement uses and programs for Fiscal Year 2014-2015 are as follows:

1. Undercover Buy Fund \$30,000
177-7733-87870-(I)4622-(G)SEIZD Program: SCAT
Monies used by undercover officers during criminal investigations to purchase illegal drugs and other contraband.
2. IACP Conference \$12,000
177-7742-87820-(I)4673-(G)SEIZD Program: Administrative Services
Funds used for approximately six attendees at the International Association of Chiefs of Police conference in Orlando, FL in October 2014. This conference provides some of the best training for law enforcement officials available in the world.
3. Community Policing Projects \$12,000
177-7746-87500-(I)2141-(G)SEIZD Program: Community Services
These funds will support our community policing projects for the coming year. Uses include support of our Northside Substation, community events, special awards, and recognition supplies.
4. Canine Replacement, Equipment, and Training \$24,800
177-7744-88040-(I)4662-(G)SEIZD Program: Administrative Services
Police service dog “Cezar” will be retired after several years of duty and needs to be replaced. These funds will provide for the purchase of the canine, equipment and training needs. The training for the dog and its handler consists of a four-week basic course and a two-week tracking course. Additionally, the dog will be trained in narcotics and/or explosive detection.
5. Portable Covert Surveillance Camera \$15,000
177-7732-88040-(I)4672-(G)SEIZD Program: Investigations
This equipment will assist detectives in monitoring locations where theft or other targeted criminal activity may be taking place within the city.
6. Professional Standards Tracking Software \$10,000
177-7742-88040-(I)4674-(G)SEIZD Program: Administrative Services
This software ensures the most efficient handling of citizen complaints, administrative investigations, use-of-force reporting, and other types of incidents, while providing the means to analyze and identify areas of concern so that proactive action can be taken.
7. Anti-Theft GPS Trackers \$10,000
177-7732-88040-(I)4675-(G)SEIZD Program: Investigations
These anti-theft GPS trackers are placed in decoy items that may be targeted by thieves for theft (laptops, camera bags, tablets, etc.). Once stolen, the GPS trackers can lead detectives to the location of the thief for arrest and prosecution.

Meeting Date: _____

AGENDA REPORT

City of Santa Clara, California

Agenda Item # _____



Date: June 1, 2014

To: City Manager for Council Action

From: Director of Finance/Assistant City Manager

Subject: Adoption of Resolution Establishing Fiscal Year 2014-15 Appropriations Limit

EXECUTIVE SUMMARY:

On November 6, 1979, the California electorate passed Proposition 4, which created Article XIII B of the State Constitution placing limits on the amount of revenue that can be spent by governmental agencies. This section of the Constitution placed a restriction on the amount of revenue that the City can appropriate in any fiscal year. Not all revenues are restricted by the limit, only those that are categorized as proceeds of taxes.

The City's limit has been based on actual appropriations during fiscal year 1978-79, increased annually by an adjustment factor. On June 5, 1990, the California electorate approved Proposition 111 which modified the method of adjusting the annual Appropriations Limit. Beginning with the 1990-91 appropriations limit, the City may choose from the following indices when arriving at an adjustment factor:

1. The annual growth in the City's population or the annual growth in the County's population as provided by the State Department of Finance.

AND

2. The annual growth in the California Per Capita Income or the growth in the non-residential assessed valuation due to new construction within the City.

In computing the fiscal year 2014-15 appropriations limit, we used the population growth of the County of Santa Clara (1.50%) and the growth in non-residential assessed valuation from new construction (2.62%). For fiscal year 2014-15, the City of Santa Clara appropriations limit is \$341,156,650 (Schedule 1). An analysis of the request for appropriations from estimated proceeds of taxes, as reflected in the proposed fiscal year 2014-15 budget, indicates that for fiscal year 2014-15 the City will be at 36.15% (\$123,316,251) of its limit.

Schedule 1 provides the history of the City's appropriations limits as adopted by Council for fiscal year 2005-06 through fiscal year 2013-14, including allowable retroactive adjustments, and the appropriations limit being recommended for adoption for fiscal year 2014-15.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

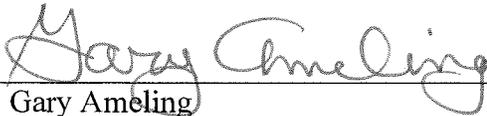
By adopting the fiscal year 2014-15 appropriations limit, the City will be in compliance with the existing State law.

ECONOMIC/FISCAL IMPACT:

By adopting the resolution, the City will have a total increase of its appropriations limit of \$13,625,304.

RECOMMENDATION:

That the Council adopt a resolution establishing the City's fiscal year 2014-15 appropriations limit of \$341,156,650.



Gary Ameling
Director of Finance/
Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:

- 1) Schedule 1***
- 2) Resolution for Appropriations Limit***

SCHEDULE 1

CITY OF SANTA CLARA
 PROPOSITION 4 APPROPRIATIONS LIMIT
 FYs 2005-06 THROUGH 2014-15

FISCAL YEAR	BEGINNING	PRICE FACTOR	POPULATION FACTOR	ADJUSTMENT FACTOR	ENDING
	APPROPRIATIONS LIMIT				
	(1)	(2)	(3)	(4) = (2) X (3)	(1) X (4)
2014-15	\$ 327,531,346	1.0262	X 1.0150 =	1.0416	\$ 341,156,650
2013-14	306,762,357	1.0512	X 1.0157 =	1.0677	327,531,346
2012-13	291,996,814	1.0377	X 1.0124 =	1.0506	306,762,357
2011-12	280,361,369	1.0251	X 1.0160 =	1.0415	291,996,814
2010-11	283,808,346	0.9746	X 1.0136 =	0.9879	280,361,369
2009-10	276,718,902	1.0062	X 1.0193 =	1.0256	283,808,346
2008-09	260,849,378	1.0429	X 1.0172 =	1.0608	276,718,902
2007-08	243,287,759	1.0442	X 1.0268 =	1.0722	260,849,378
2006-07	229,611,995	1.0396	X 1.0192 =	1.0596	243,287,759
2005-06	215,466,159	1.0526	X 1.0124 =	1.0657	229,611,995

On June 5, 1990, the California electorate passed Proposition 111 which modified the method of adjusting the annual appropriations limit. Beginning with the 1990-91 Appropriations Limit the City may choose from one of the following indices when determining the adjustment factor:

The annual growth in the City's population OR the annual growth in the County's population as provided by the State Department of Finance.

AND

The annual growth in the California Per Capita Income OR the growth in the non-residential assessed valuation due to new construction within the City.

The 1990-91 appropriations limit was revised by applying the new growth factors to the appropriations limits for 1986-87 and each subsequent year. In computing the FY 2014-15 appropriations limit, the population growth of Santa Clara County and the growth in the non-residential assessed valuation due to new construction within the City were used.

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY OF SANTA CLARA,
CALIFORNIA ESTABLISHING FISCAL YEAR 2014-15
APPROPRIATIONS LIMIT PURSUANT TO ARTICLE XIII B
OF THE CALIFORNIA STATE CONSTITUTION AS
IMPLEMENTED BY TITLE 1, DIVISION 9 (ENTITLED
“EXPENDITURE LIMITATIONS” – SECTION 7900 ET SEQ.)
OF THE CALIFORNIA GOVERNMENT CODE**

BE IT RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

WHEREAS, Proposition 4, commonly known as the Gann Initiative, was adopted by voters on November 6, 1979;

WHEREAS, the Proposition created Article XIII B of the California State Constitution placing limits on the amount of revenue which can be spent by all entities of government;

WHEREAS, the limit based on the Proposition 4 formula is updated annually using growth data supplied by the State Department of Finance; and,

WHEREAS, the appropriation limit is required to be adopted by the legislative body of each government entity.

NOW THEREFORE, BE IT FURTHER RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

1. Appropriations Limit. That the appropriations limit for fiscal year 2014-15 be Three Hundred Forty One Million One Hundred Fifty Six Thousand Six Hundred and Fifty Dollars (\$341,156,650).
2. Calculation Factors. Pursuant to Section 8 of Article XIII B of the California Constitution, the City Council determines that for 2014-15 the change in the cost of living shall be measured by the percentage change in California per capita personal income or the growth in the non-residential assessed valuation due to new construction within the City and the change in population shall be

measured by the annual growth in the County or the City's population as provided by the State Department of Finance, whichever is higher.

3. Factors for 2014-15. That for purposes of computing the appropriations limit for 2014-15, the growth in non-residential assessed valuation due to new construction within the City is 2.62% and the annual percent change in population minus exclusions in the County's population as provided by the State Department of Finance is 1.50%.

4. Notice of Action to be Taken. Pursuant to Government Code Section 7910, no judicial action or proceeding to attack, review, set aside, void, or annul the action of the City Council in establishing the appropriations limit for 2014-15 shall be brought unless such action or proceeding shall have been commenced within forty-five (45) days of the date of adoption of this resolution.

8. Constitutionality, severability. If any section, subsection, sentence, clause, phrase, or word of this resolution is for any reason held by a court of competent jurisdiction to be unconstitutional or invalid for any reason, such decision shall not affect the validity of the remaining portions of the resolution. The City of Santa Clara, California, hereby declares that it would have passed this resolution and each section, subsection, sentence, clause, phrase, and word thereof, irrespective of the fact that any one or more section(s), subsection(s), sentence(s), clause(s), phrase(s), or word(s) be declared invalid.

//

//

//

//

//

//

9. Effective date. This resolution shall become effective immediately.

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED AND ADOPTED BY THE SANTA CLARA STADIUM AUTHORITY, AT A REGULAR MEETING THEREOF HELD ON THE ___ DAY OF _____, 2014, BY THE FOLLOWING VOTE:

AYES: COUNCILORS:

NOES: COUNCILORS:

ABSENT: COUNCILORS:

ABSTAINED: COUNCILORS:

ATTEST:

ROD DIRIDON, JR.
CITY CLERK
CITY OF SANTA CLARA

Attachments incorporated by reference: None



Date: May 27, 2014

To: City Manager for Council Information

From: Director of Finance/Assistant City Manager

Subject: 2014-15 Municipal Fee Schedule Follow-up Information

At the April 22, 2014 City Council meeting, Council approved the 2014-15 Municipal Fee Schedule and requested a report back on the following four areas:

1. Delinquent Business Tax Penalty:

When was the business tax penalty changed to 100%?

The City has had a 100% delinquent business tax penalty for taxes paid more than 30 days from the time they are due in the Business License code since at least August 4, 1981. In 2012-13, 5% or 664 out of 12,796 businesses paid delinquent tax totaling \$60,517. Amending the business tax penalty from 100% to a lower amount would reduce the incentive to pay on time and lower General Fund revenues (e.g., reducing the penalty to 50% for taxes paid more than 30 days from the time they are due would reduce the business tax revenue by 50% or \$30,258). If the Council desires to lower the penalty, an alternative would be a sliding penalty scale with a 50% penalty assessed when an account is past due 30 days, 75% after 60 days and 100% after 90 days. Any change would require a City code revision.

2. Use Permits and ABC Permit Fees:

Does the City fee structure provide a fair amount of flexibility for ABC liquor licenses for restaurants that amend their offerings or relocate to a new location? With economic development picking up we want to incentivize restaurants to do business in Santa Clara.

The City has historically had one level of Use Permits that covers applications such as new restaurants, ABC permits, certain retail uses, assembly uses, new schools, daycare, and certain outdoor uses. The cost of a Use Permit is currently \$6,000; however, the time spent by staff on different Use Permit applications can vary.

Based on the 2013 User Fee Study conducted by MGT of America, staff has recommended and Council has approved, a second, lower level of Use Permit with a fee of \$2,240. This lower fee applies to applicants that would be classified as a Minor Use Permit effective in 2014-15 and will apply to ABC permits. This new fee will more accurately reflect the time spent by staff, reduce the current disproportionate cost to applicants, and encourage economic development for local businesses.

3. Rental Fees for Youth Soccer Park:

Fees charged for users of the Soccer Park are quite high. Council intent is to keep youth programs below full cost recovery. A fee in the Municipal Fee Schedule for Game Field Preparation reflects 100% cost recovery. Mission College reported the fees charged this year were a contributing factor as to why they no longer play soccer at our facility.

The Santa Clara Youth Soccer Park use by Mission College is provided for Men's and Women's Soccer practices and games. Mission College books an average of three permits per year, consisting of up to approximately 10 games or 30 practice dates on each permit. The number of users for all of these permits has increased from 1,180 in 2009 to 3,120 in 2013, at an average cost to Mission College of \$6,788.00 per year. Based on the recent fee study done by MGT America, the 10% increase Youth Soccer Park in the Municipal Fee Schedule for 2014-15 applies to uses where a fee is required (i.e., groups that have less than 51% resident participation, tournaments, and any non-soccer uses such as filming). The 10% increase for these groups brings cost recovery to an average of 41% of the full cost factor to provide these services.

4. Senior Center Classes:

Council intent is to keep Senior programs below full cost recovery and is seeking confirmation the current fees charged for Senior programs are in line with this desire.

Free drop-in programs are held daily in the Fitness Center and the Natatorium at the Senior Center. Parks and Recreation also offers fitness and dance classes for those who prefer structured, individualized instruction, rather than a free drop-in program. In addition, Adult Education offers classes at the Senior Center at competitive rates, such as water exercise, painting and ceramics. While class fees are not specified in the Municipal Fee Schedule, they were included in the Parks and Recreation Department Municipal study done by MGT America. Class fees at the Sr. Center are set as low as possible for all residents, while providing high quality programming.



Gary Ameling
Director of Finance/Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:
1) *Ordinance No. 1427*

ORDINANCE NO. 1427

AN ORDINANCE OF THE CITY OF SANTA CLARA AMENDING
CHAPTER 15 of "THE CODE OF THE CITY OF SANTA CLARA"
PERTAINING TO BUSINESS LICENSES

BE IT ORDAINED BY THE CITY OF SANTA CLARA, as follows:

SECTION 1: That Section 15-3 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-3 When Annual Fees Due and Payable

All annual license fees under the provision of this chapter shall be due and payable at the time of commencement of business activity and such license shall expire twelve (12) months after the date of issuance. Fees for the renewal of such licenses shall be due and payable upon the expiration of the prior license. No license fee paid hereunder shall be refundable by reason of the cessation of business during the license period.

SECTION 2: That Section 15-4 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-4 Additional Fee For Delinquent Payment

Every annual license fee which is not paid within a period of thirty (30) days from the time the same became due is hereby declared to be delinquent, and a penalty of 100% will be added to said fee.

SECTION 3: That Section 15-8 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-8 Transferability: Changes to Affidavit

No license issued pursuant to this chapter shall be transferable. When a license has been issued authorizing a specifically named person to transact and carry on a business at a specific location, the licensee shall, upon application in writing, and the payment of the prescribed fee, have such license amended to include any change including name, type of business, or address. Any business for which such a license change must be made shall

pay a charge of five dollars for the handling and processing of such change.

SECTION 4: Effective Date

This ordinance shall take effect and be in force thirty days after its final adoption, but before such final adoption, it shall be published in an official newspaper of the City of Santa Clara as required by the charter of said city.

PASSED FOR THE PURPOSE OF PUBLICATION BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA, this 4th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Tobkin and Mayor Pro Tempore Texera
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: Mayor Gissler

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

FINALLY PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA this 18th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Texera, Tobkin and Mayor Gissler
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: None

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

I, A. S. Belick, City Clerk of the City of Santa Clara, do hereby certify that the within Ordinance or Resolution is a correct copy of the original, and that same has been published as required by law.

A. S. Belick
City Clerk

PROOF OF PUBLICATION

Santa Clara Weekly

P.O. Box 580, Santa Clara, California 95052

IN THE

City of Santa Clara,
State of California,
County of Santa Clara

**CITY OF SANTA CLARA NOTICE OF PUBLIC HEARING
REGARDING PROPOSED OPERATING BUDGET AND CAPITAL
IMPROVEMENT BUDGET
FISCAL YEAR 2014-15**

State of California, }
County of Santa Clara } SS.

The undersigned, being first duly sworn, deposes and says: That at all times hereinafter mentioned affiant was and still is a citizen of the United States, over the age of eighteen years, and not a party to nor interested in the above entitled proceeding; and was at and during all said times and still is publisher of the Santa Clara Weekly, a newspaper of general circulation printed and published weekly in the County of Santa Clara, State of California, and said Santa Clara Weekly is and was at all times hereinmentioned a newspaper of general circulation as that term is defined by sections 6000 and following, of the government code of the State of California, and, as provided by said sections, is published for the dissemination of local or telegraphic news and intelligence of a general character, having a bonafide subscription list of paying subscribers, and is not devoted to the interest or published for the entertainment or instruction of a particular class, profession, trade, calling, race or denomination, or for the entertainment and instruction of any number of such classes, professions, trades, callings, races or denominations; that at all times said newspaper has been established, printed and published in the said County of Santa Clara and State of California at regular intervals for more than one year proceeding the first publication of the notice herein mentioned; that said notice was set in type not smaller than non-parell, describing and expessing in general terms the purport and character of the notice intended to be given; that the clipping of which the annexed is a true printed copy, was published and printed in said newspaper on the following dates to wit:

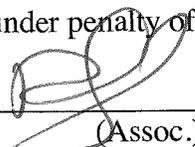
Pub: 5/28/2014

Dated at Santa Clara, California

This 28TH day of MAY, 2014

I declared under penalty of perjury that the foregoing is true and correct.

Signed: _____



(Assoc.) Publisher of the Santa Clara Weekly

The Santa Clara Weekly was adjudicated a newspaper of general circulation in and for the County of Santa Clara on September 3, 1974 (Case No. 314617). The Santa Clara Weekly was adjudicated a newspaper of general circulation within the City of Santa Clara on April 2, 1976 (Case No. 347776).

City of Santa Clara
Notice of Public Hearing
Regarding Proposed Operating Budget and Capital Improvement Budget
Fiscal Year 2014-15

Notice is hereby given that the City Council of the City of Santa Clara has determined and fixed its regularly scheduled meeting of June 10, 2014 at 7:00 p.m., or as soon thereafter as the matter may be heard, in the City Hall Council Chambers, 1500 Warburton Avenue, Santa Clara, California as the location, date and time to conduct a public hearing to receive comment on and consider the proposed Fiscal Year 2014-15 Operating Budget and Capital Improvement Project Budget.

At least 10 days prior to the hearing, all budget documents will be available for review at City of Santa Clara City Clerk's Office; Central Park Library at 2635 Homestead Road, Santa Clara, California; Mission Library at 1098 Lexington Street, Santa Clara, California, and on-line at www.santaclaraca.gov/index.aspx?page=220

Americans with Disabilities Act (ADA)

The public hearing location is accessible by wheelchair and public transportation. People with impaired speech or hearing may call (408) 615-2490 through 711 the nationwide Telecommunications Relay Service. The California Relay Service can also be reached in Spanish for both TDD and voice at 1-866-833-4703. If you need sign or other interpretation, please call (408) 615-2490 at least one week in advance of the hearing. Reasonable modifications in policies, procedures and/or practices will be made as necessary to ensure access for all individuals with a disability or with limited English proficiency. For more information, contact the City's ADA office at (408) 615-3000.

Rod Diridon, Jr., City Clerk

Citizens are encouraged to attend the hearing and may submit written and/or oral comments directly to the City Clerk, 1500 Warburton Avenue, Santa Clara, California, 95050; telephone (408) 615-2220.

Pub.: 5/28/2014

Meeting Date: 6/10/14

AGENDA REPORT

City of Santa Clara, California

Agenda Item # 5E/5A
Santa Clara SOSA
HA
 2001



Date: June 3, 2014

To: City Manager for Council Action
Contract Administrator for Sports and Open Space Authority Action
Executive Director for Housing Authority Action
Executive Officer for Successor Agency Action

From: Director of Finance/Assistant City Manager, Director of Finance for SOSA, Housing Authority Treasurer

Subject: PUBLIC HEARING: Adoption of the 2014-15 Budget with Proposed 2014-15 Budget Actions for the City (including Community Development Block Grant and HOME Funds), Sports and Open Space Authority, Housing Authority, and Successor Agency

EXECUTIVE SUMMARY:

On June 10, 2014 at 7 p.m., a Public Hearing is scheduled for the purpose of taking public input and Council/Authority/Agency approval/adoption of the following City of Santa Clara 2014-15 documents:

- Proposed Annual Budget (including Community Development Block Grant and HOME Program funding)
- Proposed Capital Improvement Project Budget
- Proposed Sports and Open Space Authority Budget
- Proposed Housing Authority Budget
- Proposed Successor Agency Budget
- Appropriations Limit
- Proposed disposition of funds from the Give A Little...Help A Lot community donation campaign
- Proposed use of Asset Seizure funds

Copies of the proposed budgets, the 2015-16 through 2019-20 Five-Year Financial Plan, and additional supporting documents for the 2014-15 budgets were submitted to Council for the budget study session held on May 13, 2014. The Capital Improvement Project budget was reviewed by the Planning Commission at their April 30, 2014 meeting and has been found to be consistent with the City's General Plan. Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

A follow-up response to Council comments regarding the Municipal Fee Schedule during the April 22, 2014 adoption is attached.

Copies of the proposed budgets and Five-Year Financial Plan are available for review on the City's website at <http://santaclaraca.gov/index.aspx?page=220>, and in the City Clerk's Office and the City's libraries during normal business hours.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

City Council action in approving the 2014-15 Budgets by June 30, 2014 complies with the City Charter and allows the City and its Agencies and Authorities to continue their operations for the 2014-15 fiscal year.

ECONOMIC/FISCAL IMPACT:

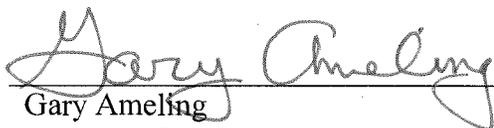
By approving the proposed budget documents plus all adjustments detailed in the 2014-15 Summary of Changes to Proposed Budget and any further adjustments as a result of Council/Authority/Agency Action during the Public Hearing on June 10, 2014, the following budgets will be established: (1) the 2014-15 City of Santa Clara Annual Budget (including Capital Improvement Project Budget); (2) the 2014-15 Successor Agency Budget; (3) the 2014-15 Sports and Open Space Authority Budget (including the Santa Clara Golf and Tennis Club Budget); and (4) the 2014-15 Housing Authority Budget.

RECOMMENDATION:

That the City Council, City Council acting as the Governing Board of the Successor Agency for the former Redevelopment Agency of the City of Santa Clara, Sports and Open Space Authority (SOSA), and Housing Authority take the following actions:

- 1) Approve the City of Santa Clara Proposed 2014-15 total budget of \$660,457,989, including the Operating Budget of \$597,634,032, the General Fund Budget of \$164,777,000 and CIP Budget of \$62,823,957 (including the adjustments as noted in the 2014-15 Summary of Changes to Proposed Budget detailed in Attachments A, B, and C).
- 2) Approve the Sports and Open Space Authority Proposed 2014-15 total budget of \$4,244,443.
- 3) Approve the Successor Agency to the Redevelopment Agency of the City of Santa Clara Proposed 2014-15 total budget of \$19,045,842.
- 4) Approve the Housing Authority Proposed 2014-15 total budget of \$210,589; expenditures are limited only to support administrative loan monitoring costs.
- 5) Approve the disposition of \$20,967.57 from the Give A Little...Help A Lot community donation campaign as recommended in the attached memo and Agenda Report.
- 6) Approve the use of \$113,800 for police activities and programs from the Asset Seizure Trust Fund as requested in the attached Agenda Report from the Chief of Police.

- 7) Adopt a Council Resolution establishing the Appropriation Limit for 2014-15 of \$341,156,650 as computed by the Finance Department. According to regulations, fiscal year 2014-15 appropriations classified within this limit total \$123,316,251.



Gary Ameling
Director of Finance/Assistant City Manager
Director of Finance for SOSA
Housing Authority Treasurer

APPROVED:



Julio J. Fuentes
City Manager
Contract Administrator for Sports and Open
Space Authority
Executive Director for Housing Authority
Executive Office to Successor Agency

Documents Related to this Report:

- 1) Summary of Changes to Proposed Budget (Attachments A, B, C)***
- 2) Give a Little...Help a Lot Agenda Report***
- 3) Asset Seizure Trust Fund Agenda Report***
- 4) Agenda Report and Resolution – Appropriations Limit***
- 5) Agenda Report - 2014-15 Municipal Fee Schedule Follow-up Information***

**City of Santa Clara
Summary of Changes to Proposed Budget
Fiscal Year 2014-15**

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>
<u>City Budgets</u>			
Total City Budget	660,257,989	660,457,989	200,000
Total City Operating Budget	597,434,032	597,634,032	200,000
General Fund Budget	164,577,000	164,777,000	200,000
Capital Improvement Project Budget (CIP)	62,823,957	62,823,957	-
<u>Agency/Authority Budgets</u>			
Sports and Open Space Authority	4,244,443	4,244,443	-
Housing Authority	175,641	210,589	34,948
Successor Agency	19,045,842	19,045,842	-
Stadium Authority	165,691,005	165,691,005	-

See Attachments B and C for explanation of changes.

Note that the Stadium Authority has an April 1 to March 31 fiscal year and that its 2014-15 budget was previously approved on March 31, 2014.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment B

General Fund				
	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>	<u>Notes</u>
Estimated Resources				
Revenues	168,603,686	168,638,634	34,948	(7)
Net Transfers From / (To)	(4,026,686)	(3,861,634)	165,052	(7)
Total Estimate Resources	\$ 164,577,000	\$ 164,777,000	\$ 200,000	
Appropriations				
Salaries	89,072,453	88,573,006	(499,447)	(1, 2, & 5)
Benefits	41,497,649	41,570,418	72,769	(1 & 2)
Operating Expenditures	24,985,406	25,612,084	626,678	(2, 3, 4, & 6)
Interfund Services	8,816,692	8,816,692	-	
Capital Outlay	204,800	204,800	-	
Total Appropriations	\$ 164,577,000	\$ 164,777,000	\$ 200,000	

Notes:

- (1) Police Department - Unfreeze two (2) Police Officer positions to support public safety needs at a total cost of \$335,680. In addition, Police salary and benefits budgets were shifted between programs to realign resources with anticipated service delivery.
- (2) Information Technology Department - Eliminate Communication Technician I/II position and move budget to Contractual Services. No change in total budget.
- (3) City Manager's Office - Add \$250,000 for Marketing and City Branding Initiative.
- (4) City Manager's Office - Adjusted budget to match recently adopted LAFCO and Silicon Valley Animal Control Authority budgets. Increase of \$23,114.
- (5) City Manager's Office - Increased estimated savings from attrition by \$608,794 to balance modifications in expenditures.
- (6) Planning Department - Increase contractual services budget for code enforcement by \$200,000.
- (7) Increased revenue from Housing Authority for administration of housing programs by \$34,948 and Give a Little...Help a Lot contribution of \$335. Increased transfer to Working Capital Reserve by \$35,283 to balance. Increased transfer from Building Inspection Reserve by \$200,000 to cover cost of additional code enforcement contractual services.

City of Santa Clara
 Summary of Changes to Proposed Budget
 Fiscal Year 2014-15

Attachment C

Housing Authority - CIP Fund

	<u>Proposed Budget</u>	<u>Recommended Final Budget</u>	<u>Net Change</u>	<u>Notes</u>
Estimated Resources				
Housing Program Income	175,641	210,589	34,948	
Total Estimate Resources	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)
Appropriations				
Administration	175,641	210,589	34,948	
Total Appropriations	<u>\$ 175,641</u>	<u>\$ 210,589</u>	<u>\$ 34,948</u>	(1)

Note:

(1) Increased payment to General Fund for administration of housing programs by \$34,948.

Santa Clara



City of Santa Clara, California



DATE: May 6, 2014

TO: City Manager for Council Action

FROM: Senior Staff Aide

SUBJECT: Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

Exhibit 2

EXECUTIVE SUMMARY:

The Give A Little...Help A Lot donation campaign, approved by Council in January 1990, continues to generate funds for specific community service programs of the City. Utility bill inserts are mailed two times each year to citizens, informing them of the program and inviting their participation. The programs that benefit from the Give A Little...Help A Lot campaign are: Art in Public Places, Concerts in the Park, Keep Santa Clara Clean, Harris-Lass Historic Preserve, Mission City Community Fund, Championship Teams, HELP Your Neighbor, and Santa Clara City Library Foundation and Friends.

On July 1, 2013, the Give A Little...Help A Lot campaign program had a total balance of \$19,836.56. Donations received during fiscal year 2013-14 totaled \$1,785. After \$653.99 authorized disbursements and budget appropriations by Council, the balance on April 30, 2014 is \$20,967.57 (see table on page 4).

Council may consider referring discussion of the unexpended Give A Little...Help A Lot campaign donations to the fiscal year 2014-15 budget process for allocation at that time. The attached table on page 4 includes recommendations for the disposition of funds in all Give A Little...Help A Lot categories, to be referred to the Budget Study Session on May 20, 2014.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

The Give A Little...Help A Lot community donation campaign allows citizens to easily become involved in their community by contributing to several City sponsored programs and projects which serve people of all ages in the City of Santa Clara. Referring this year's donations, along with the existing trust account balances, to the 2014-15 budget process will allow for Council allocations to be made, as well as citizen input to be received as part of the budget public hearings. Traditionally, the Cultural Advisory Commission provides recommendations for use of the money donated to the Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean accounts. There are no recognized disadvantages to this program.

ECONOMIC/FISCAL IMPACT:

The Give a Little...Help A Lot donation campaign has a total balance of \$20,967.57 available for disposition by Council action. Utilizing the donated funds for community programs can help defray costs of existing or new programs. This is described more fully in the discussion section of this report. The cost for printing the utility bill inserts is \$400.00 for each issue for a total of \$800.00 per fiscal year. There is no additional postage cost associated with including the insert in the utility bill mailings.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 2

RECOMMENDATION:

That the Council refer the disposition of funds from the Give A Little...Help A Lot community donation campaign to the 2014-15 budget study session on May 13, 2014 and note and file the Give A Little...Help A Lot progress report. It is also recommended that the Cultural Advisory Commission provide recommendations on the use, during the 2014-15 budget year, of donations made to the following categories: Art in Public Places, Concerts in the Park, and Keep Santa Clara Clean.



Jashma Kadam
Senior Staff Aide to the City Manager

APPROVED:



Julio J. Fuentes
City Manager

Documents Related to this Report: None

DISCUSSION

Information on Programs Supported by the Give A Little...Help A Lot Campaign:

Art in Public Places: The Cultural Advisory Commission administers the Art in Public Places program. Donations are used to support the City's effort to place sculptured art at City Hall and other locations throughout the City.

Concerts in the Park: The City's Concerts in the Park program is held at the Central Park Pavilion and occurs on Wednesday evenings and Sunday afternoons in late June, July, and August.

Keep Santa Clara Clean: This program is an anti-litter, anti-graffiti effort, promoting a clean and healthy City environment. Traditionally, it has been used to fund rewards for information leading to the arrest of graffiti perpetrators through the graffiti abatement program, sponsored by the Cultural Advisory Commission. In addition, the Commission has begun a pilot program to paint artwork on City utility boxes.

Harris-Lass Historic Preserve: This program provides support to the Harris-Lass Historic Preserve which is representative of the area's agricultural past.

Mission City Community Fund: The Mission City Community Fund (MCCF) provides support for theater and the arts, social services, education, health care, and the environment. A partial list of grant recipients includes Project Hired, de Saisset Museum, Westwood School PTA, Community Literacy, South Bay Historical Railroad Society, Soroptimist International, and Santa Clara PAL.

Championship Teams: This program provides assistance for championship teams/individuals and sports affiliated groups to travel to state, national, and international competitions. These requests are brought before Council for approval as they occur.

HELP Your Neighbor: This program provides emergency assistance with utility bill payments for Santa Clara residents experiencing financial hardship.

Santa Clara City Library Foundation and Friends: Donations are used to expand and enhance the library's programs and services.

Undesignated: Traditionally, Council has chosen to remit undesignated donations to the Mission City Community Fund (MCCF), which supports theater and the arts, social services, education, health care, and the environment.

Give A Little . . . Help A Lot Campaign Progress Report and Request for Council Action During the 2014-15 Budget Process

May 6, 2014

Page 4

Recommendations for the Give A Little...Help A Lot Trust Fund Balances:

The following table summarizes the April 30, 2014, Give A Little...Help A Lot Trust Fund balances along with staff's recommendations for their disposition.

DONATION TRUST FUND ACCOUNT	APRIL 30, 2014 ACCOUNT BALANCE	FY2014-15 RECOMMENDATION FOR DISPOSITION
Art in Public Places	\$220.57	Remain in account.
Concerts in the Park	\$171.32	Allocate \$170 to Concerts in the Park in the General Fund.
Keep Santa Clara Clean	\$168.04	Allocate \$165 to Keep Santa Clara Clean in the General Fund.
Harris-Lass Historic Preserve	\$35.00	Remit to Historic Preservation Society of Santa Clara.
Mission City Community Fund	\$10.00	Remit to MCCF.
Championship Teams	\$1,343.69	To be allocated upon request with Council approval.
HELP Your Neighbor	\$18,838.95	To be allocated as needed, with City Manager's approval.
Santa Clara City Library Foundation and Friends	\$140.00	Remit to Foundation and Friends of Santa Clara City Library.
Undesignated	\$40.00	Remit to MCCF.
TOTAL	\$20,967.57	

Meeting Date: _____

AGENDA REPORT

Agenda Item # _____

City of Santa Clara, California



Date: May 5, 2014
To: City Manager for Council Action
From: Chief of Police
Subject: Request to Approve the Use of Asset Forfeiture Funds as Described Below for Fiscal Year 2014-2015, Pursuant to State and Federal Regulations

Exhibit 3

EXECUTIVE SUMMARY:

The Police Department has identified the following items, training, or improvements as being necessary to better serve the community by maintaining or improving our current level of service, enhancing our ability to apprehend criminal offenders, or by ensuring a higher degree of officer and employee safety.

The City has the opportunity to enhance Police Department services by funding the following items (totaling \$113,800) with Asset Forfeiture monies. Asset Forfeiture funds are obtained as a result of narcotic and other criminal investigations. Federal and State authorities allow the Police Department to share in the distribution of funds seized pursuant to judicial and/or administrative actions. The use of these monies is limited to funding law enforcement-related programs or purchases of equipment.

The Discussion section of this report specifically outlines this year's requests.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

Approval of this request will provide needed means, equipment, training, and improvements to the Police Department without using General Fund monies and will satisfy the legal requirement to utilize Asset Forfeiture funds for augmenting law enforcement budgets. There are no disadvantages.

ECONOMIC/FISCAL IMPACT:

Approval of this request will provide \$113,800 to support narcotic enforcement, other programs, and needs in the Police Department without using General Fund monies. Funds are available for appropriation from the unallocated Asset Forfeiture Trust Fund (079-7722-88000-(G)00710).

RECOMMENDATION:

That the Council approve for FY 2014-2015 the use of Asset Forfeiture funds awarded to the Police Department pursuant to State and Federal regulations, as follows:

1. 177-7733-87870-(I)4622-(G)SEIZD	\$30,000
2. 177-7742-87820-(I)4673-(G)SEIZD	\$12,000
3. 177-7746-87500-(I)2141-(G)SEIZD	\$12,000
4. 177-7744-88040-(I)4662-(G)SEIZD	\$24,800
5. 177-7732-88040-(I)4672-(G)SEIZD	\$15,000
6. 177-7742-88040-(I)4674-(G)SEIZD	\$10,000
7. 177-7732-88040-(I)4675-(G)SEIZD	\$10,000

Certified as to Availability of Funds: *AK*
079-7722-88000-(G)00710 \$ 113,800



Michael J. Sellers
Chief of Police

APPROVED:



Julio J. Fuentes
City Manager



Gary Ameling
Director of Finance

FIVE COUNCIL VOTES

Documents Related to this Report:
1) Discussion

Discussion: The Police Department’s Asset Forfeiture funding requests for equipment and other law enforcement uses and programs for Fiscal Year 2014-2015 are as follows:

1. Undercover Buy Fund \$30,000
177-7733-87870-(I)4622-(G)SEIZD Program: SCAT
Monies used by undercover officers during criminal investigations to purchase illegal drugs and other contraband.

2. IACP Conference \$12,000
177-7742-87820-(I)4673-(G)SEIZD Program: Administrative Services
Funds used for approximately six attendees at the International Association of Chiefs of Police conference in Orlando, FL in October 2014. This conference provides some of the best training for law enforcement officials available in the world.

3. Community Policing Projects \$12,000
177-7746-87500-(I)2141-(G)SEIZD Program: Community Services
These funds will support our community policing projects for the coming year. Uses include support of our Northside Substation, community events, special awards, and recognition supplies.

4. Canine Replacement, Equipment, and Training \$24,800
177-7744-88040-(I)4662-(G)SEIZD Program: Administrative Services
Police service dog “Cezar” will be retired after several years of duty and needs to be replaced. These funds will provide for the purchase of the canine, equipment and training needs. The training for the dog and its handler consists of a four-week basic course and a two-week tracking course. Additionally, the dog will be trained in narcotics and/or explosive detection.

5. Portable Covert Surveillance Camera \$15,000
177-7732-88040-(I)4672-(G)SEIZD Program: Investigations
This equipment will assist detectives in monitoring locations where theft or other targeted criminal activity may be taking place within the city.

6. Professional Standards Tracking Software \$10,000
177-7742-88040-(I)4674-(G)SEIZD Program: Administrative Services
This software ensures the most efficient handling of citizen complaints, administrative investigations, use-of-force reporting, and other types of incidents, while providing the means to analyze and identify areas of concern so that proactive action can be taken.

7. Anti-Theft GPS Trackers \$10,000
177-7732-88040-(I)4675-(G)SEIZD Program: Investigations
These anti-theft GPS trackers are placed in decoy items that may be targeted by thieves for theft (laptops, camera bags, tablets, etc.). Once stolen, the GPS trackers can lead detectives to the location of the thief for arrest and prosecution.

Meeting Date: _____

AGENDA REPORT

City of Santa Clara, California

Agenda Item # _____



Date: June 1, 2014

To: City Manager for Council Action

From: Director of Finance/Assistant City Manager

Subject: Adoption of Resolution Establishing Fiscal Year 2014-15 Appropriations Limit

EXECUTIVE SUMMARY:

On November 6, 1979, the California electorate passed Proposition 4, which created Article XIII B of the State Constitution placing limits on the amount of revenue that can be spent by governmental agencies. This section of the Constitution placed a restriction on the amount of revenue that the City can appropriate in any fiscal year. Not all revenues are restricted by the limit, only those that are categorized as proceeds of taxes.

The City's limit has been based on actual appropriations during fiscal year 1978-79, increased annually by an adjustment factor. On June 5, 1990, the California electorate approved Proposition 111 which modified the method of adjusting the annual Appropriations Limit. Beginning with the 1990-91 appropriations limit, the City may choose from the following indices when arriving at an adjustment factor:

1. The annual growth in the City's population or the annual growth in the County's population as provided by the State Department of Finance.

AND

2. The annual growth in the California Per Capita Income or the growth in the non-residential assessed valuation due to new construction within the City.

In computing the fiscal year 2014-15 appropriations limit, we used the population growth of the County of Santa Clara (1.50%) and the growth in non-residential assessed valuation from new construction (2.62%). For fiscal year 2014-15, the City of Santa Clara appropriations limit is \$341,156,650 (Schedule 1). An analysis of the request for appropriations from estimated proceeds of taxes, as reflected in the proposed fiscal year 2014-15 budget, indicates that for fiscal year 2014-15 the City will be at 36.15% (\$123,316,251) of its limit.

Schedule 1 provides the history of the City's appropriations limits as adopted by Council for fiscal year 2005-06 through fiscal year 2013-14, including allowable retroactive adjustments, and the appropriations limit being recommended for adoption for fiscal year 2014-15.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

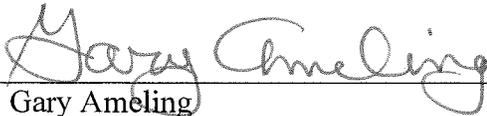
By adopting the fiscal year 2014-15 appropriations limit, the City will be in compliance with the existing State law.

ECONOMIC/FISCAL IMPACT:

By adopting the resolution, the City will have a total increase of its appropriations limit of \$13,625,304.

RECOMMENDATION:

That the Council adopt a resolution establishing the City's fiscal year 2014-15 appropriations limit of \$341,156,650.



Gary Ameling
Director of Finance/
Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:

- 1) Schedule 1***
- 2) Resolution for Appropriations Limit***

SCHEDULE 1

CITY OF SANTA CLARA
 PROPOSITION 4 APPROPRIATIONS LIMIT
 FYs 2005-06 THROUGH 2014-15

FISCAL YEAR	BEGINNING	PRICE FACTOR	POPULATION FACTOR	ADJUSTMENT FACTOR	ENDING
	APPROPRIATIONS LIMIT				
	(1)	(2)	(3)	(4) = (2) X (3)	(1) X (4)
2014-15	\$ 327,531,346	1.0262	X 1.0150 =	1.0416	\$ 341,156,650
2013-14	306,762,357	1.0512	X 1.0157 =	1.0677	327,531,346
2012-13	291,996,814	1.0377	X 1.0124 =	1.0506	306,762,357
2011-12	280,361,369	1.0251	X 1.0160 =	1.0415	291,996,814
2010-11	283,808,346	0.9746	X 1.0136 =	0.9879	280,361,369
2009-10	276,718,902	1.0062	X 1.0193 =	1.0256	283,808,346
2008-09	260,849,378	1.0429	X 1.0172 =	1.0608	276,718,902
2007-08	243,287,759	1.0442	X 1.0268 =	1.0722	260,849,378
2006-07	229,611,995	1.0396	X 1.0192 =	1.0596	243,287,759
2005-06	215,466,159	1.0526	X 1.0124 =	1.0657	229,611,995

On June 5, 1990, the California electorate passed Proposition 111 which modified the method of adjusting the annual appropriations limit. Beginning with the 1990-91 Appropriations Limit the City may choose from one of the following indices when determining the adjustment factor:

The annual growth in the City's population OR the annual growth in the County's population as provided by the State Department of Finance.

AND

The annual growth in the California Per Capita Income OR the growth in the non-residential assessed valuation due to new construction within the City.

The 1990-91 appropriations limit was revised by applying the new growth factors to the appropriations limits for 1986-87 and each subsequent year. In computing the FY 2014-15 appropriations limit, the population growth of Santa Clara County and the growth in the non-residential assessed valuation due to new construction within the City were used.

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY OF SANTA CLARA,
CALIFORNIA ESTABLISHING FISCAL YEAR 2014-15
APPROPRIATIONS LIMIT PURSUANT TO ARTICLE XIII B
OF THE CALIFORNIA STATE CONSTITUTION AS
IMPLEMENTED BY TITLE 1, DIVISION 9 (ENTITLED
“EXPENDITURE LIMITATIONS” – SECTION 7900 ET SEQ.)
OF THE CALIFORNIA GOVERNMENT CODE**

BE IT RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

WHEREAS, Proposition 4, commonly known as the Gann Initiative, was adopted by voters on November 6, 1979;

WHEREAS, the Proposition created Article XIII B of the California State Constitution placing limits on the amount of revenue which can be spent by all entities of government;

WHEREAS, the limit based on the Proposition 4 formula is updated annually using growth data supplied by the State Department of Finance; and,

WHEREAS, the appropriation limit is required to be adopted by the legislative body of each government entity.

NOW THEREFORE, BE IT FURTHER RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

1. Appropriations Limit. That the appropriations limit for fiscal year 2014-15 be Three Hundred Forty One Million One Hundred Fifty Six Thousand Six Hundred and Fifty Dollars (\$341,156,650).
2. Calculation Factors. Pursuant to Section 8 of Article XIII B of the California Constitution, the City Council determines that for 2014-15 the change in the cost of living shall be measured by the percentage change in California per capita personal income or the growth in the non-residential assessed valuation due to new construction within the City and the change in population shall be

measured by the annual growth in the County or the City's population as provided by the State Department of Finance, whichever is higher.

3. Factors for 2014-15. That for purposes of computing the appropriations limit for 2014-15, the growth in non-residential assessed valuation due to new construction within the City is 2.62% and the annual percent change in population minus exclusions in the County's population as provided by the State Department of Finance is 1.50%.

4. Notice of Action to be Taken. Pursuant to Government Code Section 7910, no judicial action or proceeding to attack, review, set aside, void, or annul the action of the City Council in establishing the appropriations limit for 2014-15 shall be brought unless such action or proceeding shall have been commenced within forty-five (45) days of the date of adoption of this resolution.

8. Constitutionality, severability. If any section, subsection, sentence, clause, phrase, or word of this resolution is for any reason held by a court of competent jurisdiction to be unconstitutional or invalid for any reason, such decision shall not affect the validity of the remaining portions of the resolution. The City of Santa Clara, California, hereby declares that it would have passed this resolution and each section, subsection, sentence, clause, phrase, and word thereof, irrespective of the fact that any one or more section(s), subsection(s), sentence(s), clause(s), phrase(s), or word(s) be declared invalid.

//

//

//

//

//

//

9. Effective date. This resolution shall become effective immediately.

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED AND ADOPTED BY THE SANTA CLARA STADIUM AUTHORITY, AT A REGULAR MEETING THEREOF HELD ON THE ___ DAY OF _____, 2014, BY THE FOLLOWING VOTE:

AYES: COUNCILORS:

NOES: COUNCILORS:

ABSENT: COUNCILORS:

ABSTAINED: COUNCILORS:

ATTEST:

ROD DIRIDON, JR.
CITY CLERK
CITY OF SANTA CLARA

Attachments incorporated by reference: None



Date: May 27, 2014

To: City Manager for Council Information

From: Director of Finance/Assistant City Manager

Subject: 2014-15 Municipal Fee Schedule Follow-up Information

At the April 22, 2014 City Council meeting, Council approved the 2014-15 Municipal Fee Schedule and requested a report back on the following four areas:

1. Delinquent Business Tax Penalty:

When was the business tax penalty changed to 100%?

The City has had a 100% delinquent business tax penalty for taxes paid more than 30 days from the time they are due in the Business License code since at least August 4, 1981. In 2012-13, 5% or 664 out of 12,796 businesses paid delinquent tax totaling \$60,517. Amending the business tax penalty from 100% to a lower amount would reduce the incentive to pay on time and lower General Fund revenues (e.g., reducing the penalty to 50% for taxes paid more than 30 days from the time they are due would reduce the business tax revenue by 50% or \$30,258). If the Council desires to lower the penalty, an alternative would be a sliding penalty scale with a 50% penalty assessed when an account is past due 30 days, 75% after 60 days and 100% after 90 days. Any change would require a City code revision.

2. Use Permits and ABC Permit Fees:

Does the City fee structure provide a fair amount of flexibility for ABC liquor licenses for restaurants that amend their offerings or relocate to a new location? With economic development picking up we want to incentivize restaurants to do business in Santa Clara.

The City has historically had one level of Use Permits that covers applications such as new restaurants, ABC permits, certain retail uses, assembly uses, new schools, daycare, and certain outdoor uses. The cost of a Use Permit is currently \$6,000; however, the time spent by staff on different Use Permit applications can vary.

Based on the 2013 User Fee Study conducted by MGT of America, staff has recommended and Council has approved, a second, lower level of Use Permit with a fee of \$2,240. This lower fee applies to applicants that would be classified as a Minor Use Permit effective in 2014-15 and will apply to ABC permits. This new fee will more accurately reflect the time spent by staff, reduce the current disproportionate cost to applicants, and encourage economic development for local businesses.

3. Rental Fees for Youth Soccer Park:

Fees charged for users of the Soccer Park are quite high. Council intent is to keep youth programs below full cost recovery. A fee in the Municipal Fee Schedule for Game Field Preparation reflects 100% cost recovery. Mission College reported the fees charged this year were a contributing factor as to why they no longer play soccer at our facility.

The Santa Clara Youth Soccer Park use by Mission College is provided for Men's and Women's Soccer practices and games. Mission College books an average of three permits per year, consisting of up to approximately 10 games or 30 practice dates on each permit. The number of users for all of these permits has increased from 1,180 in 2009 to 3,120 in 2013, at an average cost to Mission College of \$6,788.00 per year. Based on the recent fee study done by MGT America, the 10% increase Youth Soccer Park in the Municipal Fee Schedule for 2014-15 applies to uses where a fee is required (i.e., groups that have less than 51% resident participation, tournaments, and any non-soccer uses such as filming). The 10% increase for these groups brings cost recovery to an average of 41% of the full cost factor to provide these services.

4. Senior Center Classes:

Council intent is to keep Senior programs below full cost recovery and is seeking confirmation the current fees charged for Senior programs are in line with this desire.

Free drop-in programs are held daily in the Fitness Center and the Natatorium at the Senior Center. Parks and Recreation also offers fitness and dance classes for those who prefer structured, individualized instruction, rather than a free drop-in program. In addition, Adult Education offers classes at the Senior Center at competitive rates, such as water exercise, painting and ceramics. While class fees are not specified in the Municipal Fee Schedule, they were included in the Parks and Recreation Department Municipal study done by MGT America. Class fees at the Sr. Center are set as low as possible for all residents, while providing high quality programming.



Gary Ameling
Director of Finance/Assistant City Manager

APPROVED:



Julio J. Puentes
City Manager

Documents Related to this Report:
1) *Ordinance No. 1427*

ORDINANCE NO. 1427

AN ORDINANCE OF THE CITY OF SANTA CLARA AMENDING
CHAPTER 15 of "THE CODE OF THE CITY OF SANTA CLARA"
PERTAINING TO BUSINESS LICENSES

BE IT ORDAINED BY THE CITY OF SANTA CLARA, as follows:

SECTION 1: That Section 15-3 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-3 When Annual Fees Due and Payable

All annual license fees under the provision of this chapter shall be due and payable at the time of commencement of business activity and such license shall expire twelve (12) months after the date of issuance. Fees for the renewal of such licenses shall be due and payable upon the expiration of the prior license. No license fee paid hereunder shall be refundable by reason of the cessation of business during the license period.

SECTION 2: That Section 15-4 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-4 Additional Fee For Delinquent Payment

Every annual license fee which is not paid within a period of thirty (30) days from the time the same became due is hereby declared to be delinquent, and a penalty of 100% will be added to said fee.

SECTION 3: That Section 15-8 of Chapter 15 of "The Code of the City of Santa Clara" is hereby amended to read as follows:

Section 15-8 Transferability: Changes to Affidavit

No license issued pursuant to this chapter shall be transferable. When a license has been issued authorizing a specifically named person to transact and carry on a business at a specific location, the licensee shall, upon application in writing, and the payment of the prescribed fee, have such license amended to include any change including name, type of business, or address. Any business for which such a license change must be made shall

pay a charge of five dollars for the handling and processing of such change.

SECTION 4: Effective Date

This ordinance shall take effect and be in force thirty days after its final adoption, but before such final adoption, it shall be published in an official newspaper of the City of Santa Clara as required by the charter of said city.

PASSED FOR THE PURPOSE OF PUBLICATION BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA, this 4th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Tobkin and Mayor Pro Tempore Texera
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: Mayor Gissler

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

FINALLY PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA this 18th day of August, 1981, by the following vote:

AYES: COUNCILMEN: Mahan, Martinez, Souza, Street, Texera, Tobkin and Mayor Gissler
NOES: COUNCILMEN: None
ABSENT: COUNCILMEN: None

ATTEST: A. S. Belick
A. S. BELICK
City Clerk
City of Santa Clara

I, A. S. Belick, City Clerk of the City of Santa Clara, do hereby certify that the within Ordinance or Resolution is a correct copy of the original, and that same has been published as required by law.

A. S. Belick
City Clerk

PROOF OF PUBLICATION

Santa Clara Weekly

P.O. Box 580, Santa Clara, California 95052

IN THE

City of Santa Clara,
State of California,
County of Santa Clara

**CITY OF SANTA CLARA NOTICE OF PUBLIC HEARING
REGARDING PROPOSED OPERATING BUDGET AND CAPITAL
IMPROVEMENT BUDGET
FISCAL YEAR 2014-15**

State of California, }
County of Santa Clara } SS.

The undersigned, being first duly sworn, deposes and says: That at all times hereinafter mentioned affiant was and still is a citizen of the United States, over the age of eighteen years, and not a party to nor interested in the above entitled proceeding; and was at and during all said times and still is publisher of the Santa Clara Weekly, a newspaper of general circulation printed and published weekly in the County of Santa Clara, State of California, and said Santa Clara Weekly is and was at all times hereinmentioned a newspaper of general circulation as that term is defined by sections 6000 and following, of the government code of the State of California, and, as provided by said sections, is published for the dissemination of local or telegraphic news and intelligence of a general character, having a bonafide subscription list of paying subscribers, and is not devoted to the interest or published for the entertainment or instruction of a particular class, profession, trade, calling, race or denomination, or for the entertainment and instruction of any number of such classes, professions, trades, callings, races or denominations; that at all times said newspaper has been established, printed and published in the said County of Santa Clara and State of California at regular intervals for more than one year proceeding the first publication of the notice herein mentioned; that said notice was set in type not smaller than non-parell, describing and expessing in general terms the purport and character of the notice intended to be given; that the clipping of which the annexed is a true printed copy, was published and printed in said newspaper on the following dates to wit:

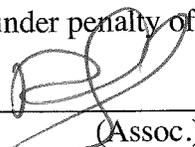
Pub: 5/28/2014

Dated at Santa Clara, California

This 28TH day of MAY, 2014

I declared under penalty of perjury that the foregoing is true and correct.

Signed: _____



(Assoc.) Publisher of the Santa Clara Weekly

The Santa Clara Weekly was adjudicated a newspaper of general circulation in and for the County of Santa Clara on September 3, 1974 (Case No. 314617). The Santa Clara Weekly was adjudicated a newspaper of general circulation within the City of Santa Clara on April 2, 1976 (Case No. 347776).

City of Santa Clara
Notice of Public Hearing
Regarding Proposed Operating Budget and Capital Improvement Budget
Fiscal Year 2014-15

Notice is hereby given that the City Council of the City of Santa Clara has determined and fixed its regularly scheduled meeting of June 10, 2014 at 7:00 p.m., or as soon thereafter as the matter may be heard, in the City Hall Council Chambers, 1500 Warburton Avenue, Santa Clara, California as the location, date and time to conduct a public hearing to receive comment on and consider the proposed Fiscal Year 2014-15 Operating Budget and Capital Improvement Project Budget.

At least 10 days prior to the hearing, all budget documents will be available for review at City of Santa Clara City Clerk's Office; Central Park Library at 2635 Homestead Road, Santa Clara, California; Mission Library at 1098 Lexington Street, Santa Clara, California, and on-line at www.santaclaraca.gov/index.aspx?page=220

Americans with Disabilities Act (ADA)

The public hearing location is accessible by wheelchair and public transportation. People with impaired speech or hearing may call (408) 615-2490 through 711 the nationwide Telecommunications Relay Service. The California Relay Service can also be reached in Spanish for both TDD and voice at 1-866-833-4703. If you need sign or other interpretation, please call (408) 615-2490 at least one week in advance of the hearing. Reasonable modifications in policies, procedures and/or practices will be made as necessary to ensure access for all individuals with a disability or with limited English proficiency. For more information, contact the City's ADA office at (408) 615-3000.

Rod Diridon, Jr., City Clerk

Citizens are encouraged to attend the hearing and may submit written and/or oral comments directly to the City Clerk, 1500 Warburton Avenue, Santa Clara, California, 95050; telephone (408) 615-2220.

Pub.: 5/28/2014